

# THE CLARION

THE OFFICIAL CAMPUS NEWSLETTER OF  
DALY COLLEGE OF BUSINESS MANAGEMENT



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## WELCOME TO DCBM

The Daly College of Business Management is born with a deep commitment towards excellence. DCBM embodies group values, creating a powerful and differentiating asset that marks the beginning of an exciting new journey that will transform the future. During these three years' journey we will take you through some very exciting and enriching activities that we offer in and outside the lecture theaters which will make you more involved and empowered to make a real difference - to yourself and to others.

# MESSAGE FROM THE PRINCIPAL

Dear readers,

I welcome you to the vibrant, vivid and effervescent realm of DCBM; where your hopes, expectations and dreams shall culminate into enriching accomplishments at myriad fronts. There is so much to learn here, so much to see, it's exciting! Studying at DCBM shall truly become a remarkable and enriching experience for you all. The fantastic college opportunities that are waiting for you aim at giving each student here an equal opportunity to excel in life, irrespective of their background; to renew the spirit of inquisitiveness in them, and to introduce them into a new life, that is both blessed and inspiring.

You echo a lot of our enthusiasm! At DCBM, surprise yourself with your ability to be creative. Embrace the newness, inflame your intellect, inculcate the proud feeling and we will ensure a blissful living, innovative thinking and versatility for you that would remain etched in your memories forever.

May God bless us abundantly in all our endeavours,

Dr. Sonal Sisodia  
Principal



# MESSAGE FROM THE ADMINISTRATOR

Dear readers,

I am very much delighted to write this message to you dear friends! We all know that preparing the new generation for knowledge -society is crucial for any educational institution. We must give our students the skills with which they find a way through the sea of knowledge that we have created and continue with life long learning. To fulfill this mission, we are determined and committed in creating the capacities required among the students, the capacity for creativity and innovation, the capacity to use high technology, the capacity for entrepreneurial leadership and the capacity for moral education.

The value based quality education that you will get here will stay with you as an asset that would guard your education and character. We all know that mere learning and gathering of information is not enough to succeed in life, it is the humility in one's achievements, that makes one a great person. DCBM will cultivate in you those values that will make you stand out in the crowd and impart the wisdom of being and becoming not only a successful person, but also a great human being.

With best wishes,

Mayurdhwaj Singh  
Administrator



A traditional welcome was accorded to the maiden batch of DCBM.

"The best classroom & the richest cupboard is roofed only by the sky."  
DCBM's outbound induction programme at Flame of the Forest.



Vibrant and effervescent students of DCBM, rocking the ethnic wear.



A perfectly harmonised arrangement of the "Pearls of DCBM."

"There's no greater joy than saving a soul."

Blood Donation camp organised on the occasion of Gandhi Jayanti.



Our students Anushree Chatterjee and Chirag Jain, bagged the runners-up award in the Intercollegiate Quiz Competition. Anushree also brought laurels to DCBM by securing the second position in Intercollegiate Debate, 'SAGESSE'.