

JUNE-JULY 2020 | VOL 13



THE CLARION

The official campus newsletter of
Daly College of Business Management



IN THIS ISSUE:

- International Webinar on 'Emerging Consumer Internet Trends & Opportunities Post Covid'
- Best Research Paper Award to Principal Dr Sonal Sisodia
- Webinar on Orientation on US CMA
- International Webinar on 'Navigating the Covid 19 Opportunity the Banking Way'
- Urvi Sethia bags First Position in the virtual Intercollegiate Dance Competition
- E Internships in Digital Marketing

INTERNATIONAL WEBINAR ON 'EMERGING CONSUMER INTERNET TRENDS & OPPORTUNITIES POST COVID'

DCBM organised an International webinar wherein Mr Kartik Taneja, Director Google London deliberated upon Emerging Consumer Internet Trends and Opportunities Post Covid.





**DALY COLLEGE
OF BUSINESS MANAGEMENT**
Approved by the Higher Education Department of MP,
Affiliated to DAVV, Indore, the only NAAC A+ University of Central India




You're Invited to Join the insightful Session on
**EMERGING CONSUMER INTERNET
TRENDS & OPPORTUNITIES
POST COVID**

**MON
DAY**

**JUNE
15**

**4
P.M. IST**

Moderator



Dr Sonal Sisodia
PRINCIPAL,
Daly College of Business Management



Mr Kartik Taneja
Director, Google, based in London

More than 20 years in the Industry, he is passionate about technology and how it can improve lives, building and scaling global businesses coaching and mentoring high performing and diverse teams to succeed. He is Google Director and Board member for SMBs in Europe Middle East and Africa Board & Advisor for start ups and associations.

FOR REGISTRATION & TECHNICAL ASSISTANCE **8319523396**



Participants (107)

Panelists (6) **Attendees (101)**

-  Daly College of Business Management
-  Naman Shrivastava (Host)
-  Abhijeet (Co-host)
-  Dr. Namrata Kapoor
-  kartik
-  Dr. Sonal Sisodia

Zoom Webinar Chat

Dr. Bhoomi Sitani
Lecturer
of Commerce DAVV
E-mail: idbhoomisitani@gmail.com

From vikas sharma to All panelists:
Vikas.sharma011@gmail.com

From Dr. Namrata ... to All panelists and attendees

BEST RESEARCH PAPER AWARD TO PRINCIPAL DR SONAL SISODIA

Dr Sonal Sisodia,
Principal DCBM won the
Best Research Paper
Presentation Award at
an International
e Conference.





Daly College of Business Management
0731-2719007 / 2719003
admissionsdcbm@gmail.com



Daly College of Business Management invites you to a Webinar

Topic:
"Importance of BBA with US CMA (Strategic Finance)"
 Michael Wagner, AVP Miles Education
"Management Accounting at a Global level"
 Nitish Kashyap



Michael Wagner
AVP Miles Education



Nitish Kashyap
Finance Solutions Architect

ON 17th JUNE 2020
FROM 11AM TO 12PM

WEBINAR ON ORIENTATION ON US CMA

An enlightening webinar was organised to give deeper insights into CMA, the global certification that is an integral part of our BBA-Strategic Finance course.

INTERNATIONAL WEBINAR ON 'NAVIGATING THE COVID 19 OPPORTUNITY THE BANKING WAY'



Prof. Neetika Shrivastava Dear participants, please mark your attendance in the zoom chat box or in YouTube Comment's Section by mentioning your name and the Institute/ Organisation you are associated with.

Niha Shaikh hello everyone, I'm Neha shaikh. have a good day.

Tanu Srivastav Good Morning

Ankit Pandey Very Informative

Simran Maheshwari Simran Maheshwari. St.Paul Institute of Professional Studies,Indore

Tanu Srivastav Dr Tanu Srivastava From Pioneer Institute of Professional studies , Indore

Sonali Nikam Sonali Nikam from Sarojini college of pharmacy, Kolhapur, Maharashtra

Jaydeep Khanuja Jaydeep Khanuja from St.Norbert School, Indore

Prof. Neetika Shrivastava Dear participants, please mark your attendance in the zoom chat box or in YouTube Comment's Section by mentioning your name and the Institute/ Organisation you are associated with.

Archana Dubey Dr. Archana Dubey, Idyllic Institute of Management, Indore



Glimpses from our International Webinar titled "Navigating the COVID 19 the banking Way" where our speakers were Mr Gaurav Sethia, Senior Director, Union Bancaire Privee, Dubai and Mr Sandeep Kothari, Senior Corporate Banker, Bank of Kuwait. The moderator was Dr Sonal Sisodia, Principal, DCBM. The speakers made lucid presentation and was highly appreciated by attendees.



Top chat replay

feedback forms for receiving your e Certificates.

pooja shukla hello, good afternoon

Prof. Neetika Shrivastava Feedback link will be shared at the end of the webinar. Please fill the feedback forms for receiving your e Certificates.

Prof. Neetika Shrivastava e Certificates will be mailed after a week's time on the email I'd provided in the feedback form.

Rishi Kothari That was my question.. 😊

Prof. Neetika Shrivastava Rishi Sir yes it was your question I forwarded it to the panel... All credits to you for the relevant question. Sorry for the confusion.

Rishi Kothari haha...no worries

Prof. Neetika Shrivastava Please post your queries on YouTube comment's section or in the chat box present in your zoom screen.

Prof. Neetika Shrivastava Feedback link will be shared at the end of the webinar. Please fill the feedback forms for receiving your e Certificates.

Sangita Dharmadhikari nice session

Rashmi Raj feedback plz

Bhaves Chittoda Bhaves Chittoda from svvv, Indore

URVI SETHIA BAGS FIRST POSITION IN THE VIRTUAL INTERCOLLEGIATE DANCE COMPETITION

It was a Lockdown Showdown! Urvi Sethia bagged the First Prize in an online Intercollegiate Dance Competition by channelising her creativity, enthusiasm and expressions positively!



INTERNSHIPS DURING LOCKDOWN !!

DCBM in collaboration with Miles education provided E Internships to students. The outcome of this six week long Internship as per these students was..."A great experience which consisted of not just technical skills but also managing time, multi-tasking, managing a team, working under stress, building relations, making decisions and walking out with amazing friends, delta confidence and an experience of lifetime.

CERTIFICATE OF COMPLETION

This certificate is awarded to

Urvv Sethia

for successfully completing the Miles Education Digital Marketing Internship Program hosted from May 14, 2020 to June 21, 2020. We appreciate your contribution and have thoroughly enjoyed having you as an intern at Miles. We wish you the best in your future endeavours.

Lovelina
LOVELINA D'SOUZA
Human Resource Head

Rohini
ROHINI SRIPADA
Digital Marketing Head

CERTIFICATE OF COMPLETION

This certificate is awarded to

Nishtha Nagar

for successfully completing the Miles Education Digital Marketing Internship Program hosted from May 14, 2020 to June 21, 2020. We appreciate your contribution and have thoroughly enjoyed having you as an intern at Miles. We wish you the best in your future endeavours.

Lovelina
LOVELINA D'SOUZA
Human Resource Head

Rohini
ROHINI SRIPADA
Digital Marketing Head

CERTIFICATE OF COMPLETION

This certificate is awarded to

Anushree Chatterjee

for successfully completing the Miles Education Digital Marketing Internship Program hosted from May 14, 2020 to June 21, 2020 and for rendering excellent coordination. We, at Miles appreciate your contribution and exemplify coordinating with the team. We wish you the best in your future endeavours.

Lovelina
LOVELINA D'SOUZA
Human Resource Head

Rohini
ROHINI SRIPADA
Digital Marketing Head

CERTIFICATE OF COMPLETION

This certificate is awarded to

Sajal Shrivastava

for successfully completing the Miles Education Digital Marketing Internship Program hosted from May 14, 2020 to June 21, 2020. We appreciate your contribution and have thoroughly enjoyed having you as an intern at Miles. We wish you the best in your future endeavours.

Lovelina
LOVELINA D'SOUZA
Human Resource Head

Rohini
ROHINI SRIPADA
Digital Marketing Head