

DCBM CLARION

2021
JULY-
SEPTEMBER

WELCOME TO VOLUME 19 OF DCBM'S NEWSLETTER.

INTERNATIONAL CONFERENCE

10th July, 2021

"Managing in Turbulent Times-Strategies in the Area of Business, Entrepreneurship, Management Education and Technology"

— EMINENT SPEAKERS —







Dr. Manish Joshi
Professor, Ministry of Affairs, Govt. of India, IIT (CSSE), Delhi, India

Dr. Rakesh P. Gidwani
Principal, Campus Chief of DCM Business School, Nepal

Dr. ChaiChang Tai
School of Management, Asia University, Chung-Shan, Taiwan

Prof. Dr. J. Ashwath
KJ Somaiya Institute of Management, Mumbai, India

Dr. Sanjay Kumar
Vice-Chancellor, Jyoti University, Maharashtra, India






Dr. Rajeev Chhabra
Executive Director, IIT (CSSE), Delhi, India

Mr. Siddharth Purank
Director Marketing, E-Box Logistics, Singapore

Dr. Prem Agnihotri
Jyoti University, Maharashtra, India

Dr. Kishanaram Chinnathambi
University of Technology & Applied Sciences, Switzerland

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This edition, like its previous issues, shall fill in on its readers with a new pedestal of verisimilitude besides plenty of enunciations as well as unprecedented concoction of artistry.

We anticipate a grin like a Cheshire cat on our readers' faces throughout the bulletin and await with delectation our journey ahead.

its students are clearing Microsoft Office Certification








Program Schedule

Day 1- 26/08/2021
Dr. Manish Joshi
Topic - Research, Selection of Topics and Types of Research

Day 2- 27/08/2021
Dr. Samal Sisodia
Topic - Literature Review and Gap Identification

Day 3- 28/08/2021
Dr. Priyanka Chawla
Topic - Variables, Types of Data and Data Collection Methods

Day 4- 29/08/2021
Dr. Semir Dubey
Topic - Designing Questionnaire and Formulation of Hypotheses and Objectives

Day 5- 30/08/2021
Dr. Vivek Sharma
Topic - Sampling Techniques and Hypotheses Testing

Day 6- 31/08/2021
Dr. M. Kavitha
Topic - Reliability and Validity of Data

Day 7- 1/09/2021
Dr. Savita Gupta
Topic - Critical Evaluation of Journal Articles, Identifying Prerequisite Journals and Selection of Journals

Faculty Development Program
From 26th August to 01st September 2021
5:00 PM to 7:00 PM

Organized By
DALY COLLEGE OF BUSINESS MANAGEMENT

In Association with
WFSD, WORLD, ARGA

Convenor
Dr. Samal Sisodia
Principal, Daly College of Business Management (M.P.)

Organising Secretary
Dr. Priyanka Chawla
Daly College of Business Management (M.P.)

Coordinator
Mr. Tapas Upadhyay
Assistant Professor, Daly College of Business Management (M.P.)

Registration
<https://researchfoundationofindia.com/fdp-dcbm>
<https://researchfoundationofindia.com>



DCBM's First International Conference

Topic

"Managing In Turbulent Times-Strategies In The Area Of Business, Entrepreneurship, Management, Education & Technology"

The International Conference was a huge success. It witnessed participation and insightful discourses from speakers across the globe and countries such as

Hong Kong,
Malaysia,
Singapore,
Canada,
Nepal,
Oman,
Saudi Arabia
and many more!!



DALY COLLEGE OF BUSINESS MANAGEMENT
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INTERNATIONAL CONFERENCE 10th July, 2021
"Managing in Turbulent Times-Strategies in the Area of Business, Entrepreneurship, Management Education and Technology"

— EMINENT SPEAKERS —

 Dr. Neha Silvastava Bureaucrat, Ministry of Home Affairs, Govt. of India, President - (SSSO), Delhi, India	 Dr. Rudra Pd Ghimire Principal/Campus Chief at DAV Business School, Nepal	 Dr. ChaiChing Tan School of Management, Mae Fah Luang University, Chiang Rai, Thailand	 Prof. (Dr.) AzharKazmi KFLPM Business School, Dharan, Saudi Arabia	 Dr. Sanjay Kumar Vice-Chancellor, Amity University, Kolkata, West Bengal
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 Plenary Speaker DR. RAJEEV CHIB Pan Asia Regional Head, Client Relations Citi, Hong Kong	 Plenary Speaker MR. SIDDHARTH PURANIK Director Marketing, Bio-Rad Laboratories, Singapore.	 Plenary Speaker DR. PREM ADHEESH LEKHI Asia ASEAN, DOCTUS COVID-19 Task Force, Malaysia	 Plenary Speaker DR. KODHANDARAMAN CHINNATHAMBI University of Technology & Applied Sciences, Sultanate of Oman
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 Convener Dr. Sonal Sisodia PRINCIPAL, Daly College of Business Management, Indore (M.P.)	 Co-Convener Mr. Mayurdhwaj Singh ADMINISTRATOR, Daly College of Business Management, Indore (M.P.)	 Organising Secretary Mr. Tapas Upadhyay ASSISTANT PROFESSOR, Daly College of Business Management	 DR. Sourabh Jain CHAIRMAN & CEO Research Foundation of India
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DCBM's First International Conference



**डला कॉलेज आफ बिज़नेस
मैनेजमेंट द्वारा इंटरनेशनल
कॉन्फ्रेंस का सफलतापूर्वक
आयोजन**

[illegible]

Virtual international conferences at DGBM

[illegible]

देश-विदेश के प्राण्यत वक्ता होंगे शामिल
डीसीबीएम की इंटरनेशनल
कॉन्फ्रेंस कल होगी

[illegible]

PROUD MOMENT FOR DCBM

Our Principal
Dr Sonal Sisodia
was invited as a Key note
speaker at the
International Conference
organised by a prestigious
College of Mumbai.



इंटरनेशनल कॉन्फ्रेंस में सोनल सिसोदिया ने अपने विचार व्यक्त किए

आप जो भी करते हैं उसका नियंत्रण आपके हाथ

पत्रिका PLUS रिपोर्टर

इंदौर • डॉ सोनल सिसोदिया को मुंबई के के.जी. मित्तल कॉलेज द्वारा आयोजित इंटरनेशनल कॉन्फ्रेंस में की नोट वक्ता के रूप में आमंत्रित किया गया। इस अवसर पर कोविड से वेदरना सेक, थाईलैंड से डॉ याननकोर्ण तोपराय, रियाध से डॉ संजीवनी, ओमान से डॉ कल्याणा सी अन्य वक्ता थे। डॉ सिसोदिया ने ब्रांड



कम्युनिकेशन फायरिंग पैडमिक पर अपने विचार व्यक्त किए। अपने वक्तव्य में उन्होंने कहा आपके साथ जो होता है उसे आप नियंत्रित नहीं कर सकते, लेकिन आप जो करते हैं उसे नियंत्रित कर सकते हैं। डॉ सिसोदिया ने अनुशांसा की, कि ब्रांड और संचारक के रूप में, ब्रांड्स को यह नियंत्रित करने का प्रयास करना चाहिए कि वे संकट के समय में आंतरिक और बाहरी दोनों तरह से कैसे संवाद करते हैं। ग्राहक की

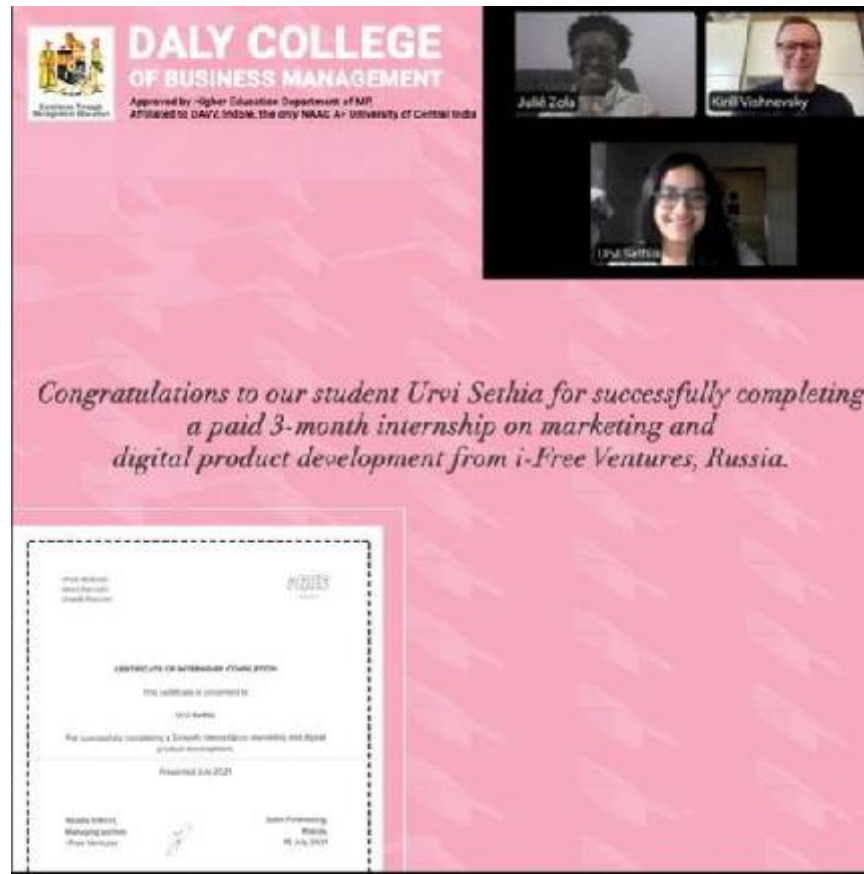
भागीदारी को मानवीय बनाने के संकल्प के साथ नवीनता और निपुणता रखने वाले ब्रांड, अपने साथियों से आगे निकल जाते हैं, विशेष रूप से एक वैश्विक महामारी में। इस महामारी के मूल में, ब्रांडों को सबसे ऊपर दो चीजें करने की जरूरत है, अडिग रहें और सुनिश्चित करें कि उनकी मेसेजिंग आपदा से मेल खाती है। उपभोक्ता चाहते हैं कि संकट के समय में उनकी मदद करें।



July

GRADUATION CEREMONY





When our student is the privileged one to be chosen for such a prestigious International Internship, our hearts swell with pride.

*Congratulations
on this marvelous feat!*

URVI SETHIA

WE ARE SO PROUD OF YOU





A Divine Bond of Love,
Care and Protection



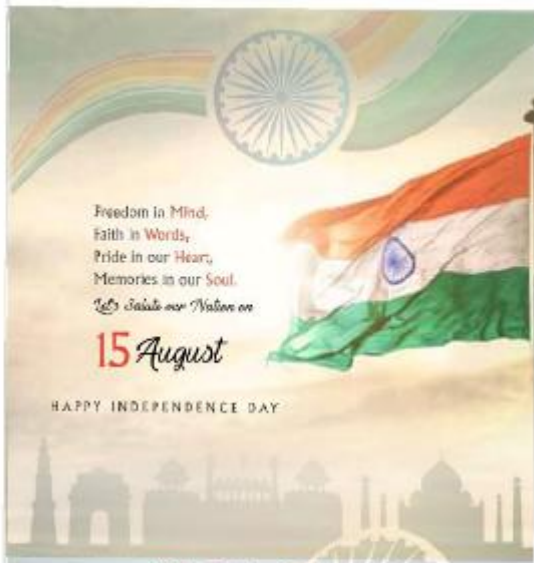
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Freedom in Mind,
Faith in Words,
Pride in our Heart,
Memories in our Soul.
Let's Salute our Nation on

15 August

HAPPY INDEPENDENCE DAY

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life is
better
with
Friends!

HAPPY
FRIENDSHIP
DAY



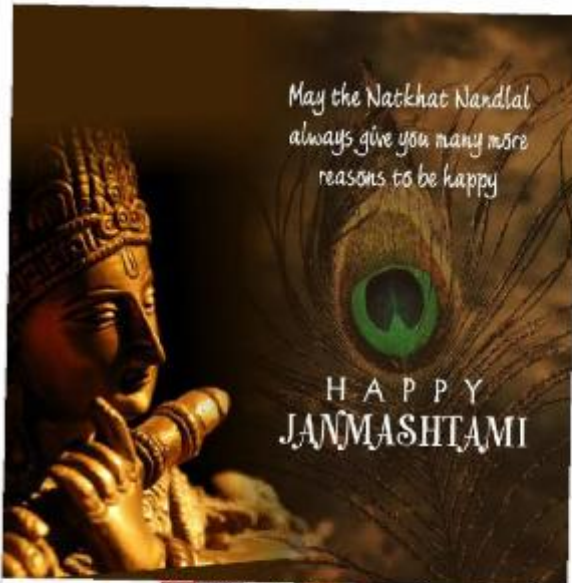
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May the Nakhlat Nandlal
always give you many more
reasons to be happy

HAPPY
JANMASHTAMI

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CELEBRATIONS
GALORE



August

DCBM Faculty Development Program- designed to augment quality research, learning skills and organisational capabilities by Dr.Sonal Sisodia Dr.Priyanka Kaur Chawla and Prof. Tapas Upadhyay.

Program Schedule

Day 1- 26/08/2021



Dr. Manish Joshi
Associate Professor, IISBM, Indore
Topic ~ Research, Selection of Topic and Types of Research

Day 2- 27/08/2021



Dr. Sonal Sisodia
Principal, Daly College of Business Management, Indore
Topic ~ Literature Review and Gap Identification

Day 3- 28/08/2021



Dr. Priyanka Chawla
DCBM-Indore, Vice President, WVF
Topic~Variables, Types of Data and Data Collection Methods

Day 4- 29/08/2021



Dr. Samir Dubey
Associate Professor, Acropolis Institute of Management Studies and Research, Indore
Topic~Designing Questionnaire and Formulation of Hypotheses and Objectives

Day 5- 30/08/2021



Dr. Vivek Sharma
Sr. Lecturer, Institute of Management Studies, BVMV, Indore
Topic ~ Sampling Techniques and Hypotheses Testing

Day 6- 31/08/2021



Dr. M. Kavitha
Assistant Professor, Garware College, Chennai, Tamil Nadu
Topic ~ Reliability and Validity of Data

Day 7- 1/09/2021



Dr. Savita Gupta
Professor, Lovely Professional University
Topic ~ Critical Evaluation of Journal Articles, Identifying Predatory Journals and Selection of Journals

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OF BUSINESS MANAGEMENT



RESEARCH FOUNDATION OF INDIA
Board members office

Faculty Development Programme

< Date >
From 26th August to 01st September 2021
< Time >
5:00 PM to 7:00 PM

On
Research Methodology
in Management,
Commerce and
Humanities

Organized By

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Google Meet
(Live on Youtube & Facebook)

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+91-6232073642, +91-9179268381, +91-7723830301,
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Convener



Dr. Sonal Sisodia
Principal,
Daly College of Business Management
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Organising Secretary

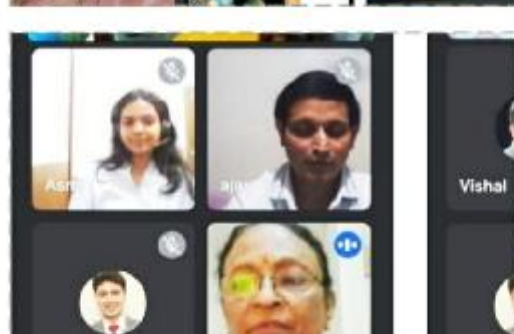


Dr. Priyanka Chawla
Daly College of Business Management
Indore (M.P.)
Vice-President, (Indore Zone)
World Virtual Conference Forum

Coordinator



Mr. Tapas Upadhyay
Assistant Professor
Daly College of Business Management
Indore (M.P.)



Research Methodology
in Management,
Commerce and
Humanities

Expert of the Day

Day 2- 27/08/2021



Dr. Sonal Sisodia
Principal, Daly College of Business
Management, Indore
Topic ~ Literature Review and
Gap Identification

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FRIDAY | SEPTEMBER 3, 2021 | INDORE
**Faculty devtpt prog
at DCBM held**

OUR STAFF REPORTER
Pictro

A seven-day-long online faculty development programme in management, commerce and humanities was organized by Daly College of Business Management (DCBM) from August 26 to September 1. It was conducted in association with Research Foundation of India. The main objective of this FDP was to fortify the young researchers and faculty scholars about the fundamentals of research methodology, how to write research papers and various other crucial aspects of research. The inauguration of FDP took place in the presence of the principal Dr.



Dr. Sonal Sisodia, principal, DCBM-Indore, who was accompanied by Dr. Priyanka Chawla, vice-president, Indore Zone, World Virtual Conference Forum. Participants from various schools of Indore have participated in this programme. The programme was done by post.



August

Research endeavours at DCBM
An online 7 days Faculty Development Programme was successfully organised. The program attracted great participation from researchers and scholars across the country.

डीसीबीएम में फैकल्टी डेवलपमेंट प्रोग्राम इन मैनेजमेंट, कॉमर्स एंड ह्यूमेनिटिस जाने रिसर्च पेपर लिखने के तरीके

7 दिन तक चला
ऑनलाइन कार्यक्रम
कई विषयों के विशेषज्ञों
ने किया संबोधित
पत्रिका PLUS रिपोर्टर

इंदौर ♦ डेली कॉलेज ऑफ बिजनेस मैनेजमेंट (डीसीबीएम) ने 7 दिवसीय ऑनलाइन फैकल्टी डेवलपमेंट प्रोग्राम इन मैनेजमेंट, कॉमर्स एंड ह्यूमेनिटिस का आयोजन किया। यह एफडीपी रिसर्च फाउंडेशन ऑफ इंडिया के साथ आयोजित की गई। कार्यक्रम का मुख्य उद्देश्य रिसर्च प्रक्रिया के मूलभूत सिद्धांतों, रिसर्च पेपर लिखने के तरीके और रिसर्च के विभिन्न आयामों से युवा रिसर्चर्स और पीएचडी स्कॉलर्स को प्रशिक्षित करना था। 26 अगस्त से यह प्रोग्राम शुरू हुआ। इसमें डीसीबीएम की प्रिंसिपल डॉ. सोनल सिसोदिया,



संस्था के एडमिनिस्ट्रेटर मयूरचन सिंह उपस्थित रहे। कार्यक्रम में मुख्य अतिथि के तौर पर केजी मिसल कॉलेज मुंबई की डायरेक्टर डॉ. सुभाषिणी आर्य और विशेष अतिथि के रूप में डॉ. विशाल मेहता ने ऑनलाइन सेफ़्टी डॉ. प्रियंका चावला उपस्थित रही। प्रथम दिन डॉ. मनीष जोशी ने रिसर्च और रिसर्च टॉपिक के चयन के बारे में बताया। दूसरे दिन डॉ. सोनल सिसोदिया ने प्रतिभागियों को रिसर्च ऑफ लिटरेचर और रिसर्च में इसके प्रयोग पर जानकारी दी।

कार्यक्रम में डॉ. प्रियंका चावला ने वेरिफ़ाई और उनके प्रकार और डाटा कलेक्ट करने के विभिन्न माध्यमों के बारे में बताया। सातों दिन अलग-अलग विषयों पर विद्यार्थियों को विशेषज्ञों द्वारा जानकारी दी गई, जिसमें रिसर्च हाइपोथीसिस, सैफ़लिंग, हाइपोथीसिस टेस्टिंग और रिसर्च ऑब्जेक्टिव्स, रिसर्च डाटा की रिलायबिलिटी और वैलिडिटी, सही रिसर्च पब्लिकेशंस, अच्छे रिसर्च जर्नल्स का चयन और फेक रिसर्च जर्नल्स से बचने के तरीके आदि के बारे में जानकारी दी गई।

समापन के अवसर पर मुख्य अतिथि के रूप में डॉन सीआइ एंड प्लेसमेंट, डेली कॉलेज अस्मा अंसारी, रिसर्च फाउंडेशन ऑफ इंडिया के वरिष्ठ पदाधिकारी उपस्थित रहे। इस सात दिवसीय एफडीपी में भारत के अनेक राज्यों से आए प्रतिभागियों ने हिस्सा लिया। कार्यक्रम का संचालन प्रो. तापस उपाध्याय ने किया।

DALY COLLEGE
OF BUSINESS MANAGEMENT

RESEARCH FOUNDATION OF INDIA
रिसर्च फाउंडेशन ऑफ इंडिया

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On

Research Methodology in Management, Commerce and Humanities

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World Virtual Conference Forum

Coordinator

Mr. Tapas Upadhyay
Assistant Professor
Daly College of Business Management
(Indore (M.P.))

दैनिक भास्कर इंदौर सिटी भास्कर 03-09-2021

रिसर्च पेपर लिखने के तरीके व बारीकी समझी फैकल्टी ने

डीसीबीएम में हुआ फैकल्टी डेवलपमेंट प्रोग्राम

सिटी रिपोर्टर . इंदौर

डेली कॉलेज ऑफ बिजनेस मैनेजमेंट में सात दिनों 'ऑनलाइन फैकल्टी डेवलपमेंट प्रोग्राम इन मैनेजमेंट, कॉमर्स एंड ह्यूमेनिटिस' का समापन बुधवार को हुआ। रिसर्च फाउंडेशन ऑफ इंडिया के साथ आयोजित इस एफडीपी का मुख्य उद्देश्य रिसर्च में बारीकी के मूलभूत सिद्धांतों, रिसर्च पेपर लिखने के तरीके और रिसर्च के विभिन्न आयामों से युवा रिसर्चर्स और पीएचडी स्कॉलर्स को प्रशिक्षित करना था। कार्यक्रम का संचालन प्रो. तापस उपाध्याय ने किया।

सुभाषिणी आर्य डायरेक्टर, केजी मिसल कॉलेज मुंबई और विशेष अतिथि डॉ. विशाल मेहता और ऑनलाइन सेफ़्टी डॉ. प्रियंका चावला के। इस बीच व प्रिंसिपल डॉ. सोनल सिसोदिया, एडमिनिस्ट्रेटर मयूरचन सिंह भी मौजूद थे। सातों दिन विभिन्न एक्सपर्ट्स ने रिसर्च में जुड़े टॉपिक्स को समझाया। समापन सत्र में मुख्य अतिथि अस्मा अंसारी, डॉन सीआई एंड प्लेसमेंट, डेली कॉलेज, इंदौर थे। एफडीपी में भारत के अनेक राज्यों से आए प्रतिभागियों ने हिस्सा लिया। संचालन प्रो. तापस उपाध्याय ने किया।



Our student

Anura Sinha

*cleared Harvard
Business
Certifications.*



*Heartiest
Congratulations!!*

*We are so proud of
you Anura.*

DCBM STUDENTS PROVE THEIR METTLE YET AGAIN.



August

DCBM students
successfully cleared the
MS Office Certification
Exam in Office
Applications.



CERTIFIED FROM MICROSOFT THEY NOW HAVE YET ANOTHER FEATHER IN THEIR CAP.



August



The harder the hill,
the steeper the climb,
the better the view from
the finishing line.

Forest Mud Run



August



DCBM Staff and students had an adventurous Sunday participating in the Forest Mud Hill Run organised by Fit India Ambassador Aarti Maheshwari and Khel Mantralaya, Govt of India.



*Proud Moment
for DCBM as*

*Kanishk
Sharma*

2nd Year

Student

bagged the

Runner up

Position in

Mr MP

Competition

organised by

My City.

Proud Moment for DCBM

Kanishk Sharma

2nd Year, DCBM

Bagged the

RUNNER UP

Position in

Mr MP

Competition

organised by

My City



September



A good teacher not only imparts knowledge to their students but they inspire, encourage and instil curiosity to find solutions to problems.

To honour these remarkable people in our lives, Teachers' Day was celebrated at DCBM. Students showered their love, respect and appreciation for their teachers and staff members by way of a short thoughtful program.



