



DCBM

Excellence Through
Management Education

THERE'S SO

**MUCH
MORE**

TO YOU



Choose to Shine

INFORMATION BROCHURE



DCBM
Excellence Through
Management Education

Following the rich legacy, Culture and Tradition of Daly College, Daly College of Business Management (DCBM) is fast emerging as the pioneer institution in offering transformative educational experience!

93%

of students agree
that the courses are
intellectually
stimulating.



An outstanding
centre of teaching, a
collegiate
community of
extraordinary
people.

Apply now @ admissions@dcbm.edu.in



• Approved by
the Higher Education
Department of MP,

• Affiliated to DAVV, Indore,
the only NAAC A+
University of Central India



82%

of graduates are
employed after
finishing the course.



MESSAGE FROM THE PRINCIPAL

*Welcome to the Effervescent World
of DCBM*

Dear Readers,
I welcome you to the vibrant, vivid and effervescent realm of DCBM; where your hopes, expectations and dreams shall culminate into enriching accomplishments at myriad fronts. There is so much to learn here, so much to see, it's exciting! Studying at DCBM shall truly become a remarkable and enriching experience for you all. The fantastic college opportunities that are waiting for you aim at giving each student here an equal opportunity to excel in life, irrespective of their background; to renew the spirit of inquisitiveness in them, and to introduce them into a new life, that is both blessed and inspiring.

You echo a lot of our enthusiasm! At DCBM, surprise yourself with your ability to be creative. Embrace the newness, inflame your intellect, inculcate the proud feeling and we will ensure a blissful living, innovative thinking and versatility for you that would remain etched in your memories forever.

May God bless us abundantly in all our endeavours,

Dr. Sonal Sisodia
PRINCIPAL



MESSAGE FROM THE ADMINISTRATOR

I am very much delighted to write this message to you dear friends! We all know that preparing the new generation for knowledge -society is crucial for any educational institution. We must give our students the skills with which they find a way through the sea of knowledge that we have created and continue with life long learning. To fulfill this mission, we are determined and committed in creating the capacities required among the students, the capacity for creativity and innovation, the capacity to use high technology, the capacity for entrepreneurial leadership and the capacity for moral education.

The value based quality education that you will get here will stay with you as an asset that would guard your education and character. We all know that mere learning and gathering of information is not enough to succeed in life, it is the humility in one's achievements, that makes one a great person. DCBM will cultivate in you those values that will make you stand out in the crowd and impart the wisdom of being and becoming not only a successful person, but also a great human being.

With best wishes,

Mayurdhwaj Singh
ADMINISTRATOR



BE FUTURE PROOF

The globally recognized US CMA / CDMP- Certification is a great asset to your CV and it will sure help to increase your career opportunities. These courses at Daly College of Business Management in association with Miles Education have been incorporated to provide all the necessary theoretical and methodological knowledge about the strategic areas of Marketing and Finance, as well as a big amount of practical experience.



MAJOR

- BUSINESS MANAGEMENT
- COMMUNICATION SKILLS

MINOR

- BUSINESS STATISTICS

ELECTIVE

- MONEY AND BANKING

VOCATIONAL

- E-ACCOUNTING & TAXATION WITH GST

FOUNDATION

- HINDI • ENGLISH • YOGA • EVS

SKILL DEVELOPMENT

- INTERNSHIP

DELIVERED USING HARVARD B-SCHOOL CASE STUDIES & SIMULATIONS



DEVI AHILYA VISHWA VIDHYALAYA (DAVV)

Established in 1964 by an act of Legislature of Madhya Pradesh, Devi Ahilya Vishwa Vidyalaya (DAVV) formerly known as University of Indore is a premier University in Central India, completing its 51st year of establishment, education commitment & service.

The University serves around 180000 students every year through well qualified human resources, with diversified course structure, inter-disciplinary research & value based education.

It is the only State University of Madhya Pradesh which has been recently accredited with 'A+' grade by NAAC.

BBA MICROSOFT OFFICE CERTIFICATIONS

- Internationally Recognised Certificates
- Hands on Training

BBA BUSINESS ANALYTICS

- Integrated with Wiley Certified Business Analytics (WCBA) Certifications
- One exam with coverage of core concepts from Data Analytics & Visualization

NEN

TEAM PROFILE

 SONAM JAIN CHIEF EXECUTIVE OFFICER WADHWANI FOUNDATION BULLSEYE GROUP	 CHAITANYA DEV CHOCHAN CHIEF TECHNICAL OFFICER WADHWANI FOUNDATION BULLSEYE GROUP	 HARDIK LALWANI CHIEF OPERATING OFFICER WADHWANI FOUNDATION BULLSEYE GROUP
 AKSHAT JAIN CHIEF MARKETING OFFICER WADHWANI FOUNDATION BULLSEYE GROUP	 ANSHUL VERMA CHIEF FINANCIAL OFFICER WADHWANI FOUNDATION BULLSEYE GROUP	 NIKUNJ MODAT CHIEF DEVELOPMENT OFFICER WADHWANI FOUNDATION BULLSEYE GROUP



Roz ka Rozgar sales pitch





KALEIDOSCOPE

Events @ DCBM



Adios
FAREWELL



ONLINE COMPETITIONS



Abhivyakti



Cerebral Discourse



Creative Sapience



Savoir Faire



Janmashtami Celebration



GARBA CELEBRATIONS *Twirl & Swirl*



AAGNEY *The Management Fest*





KALEIDOSCOPE

Events @ DCBM



CONFLUENCE



WOMEN'S DAY CELEBRATION



INVESTITURE CEREMONY

TEACHER'S DAY CELEBRATION



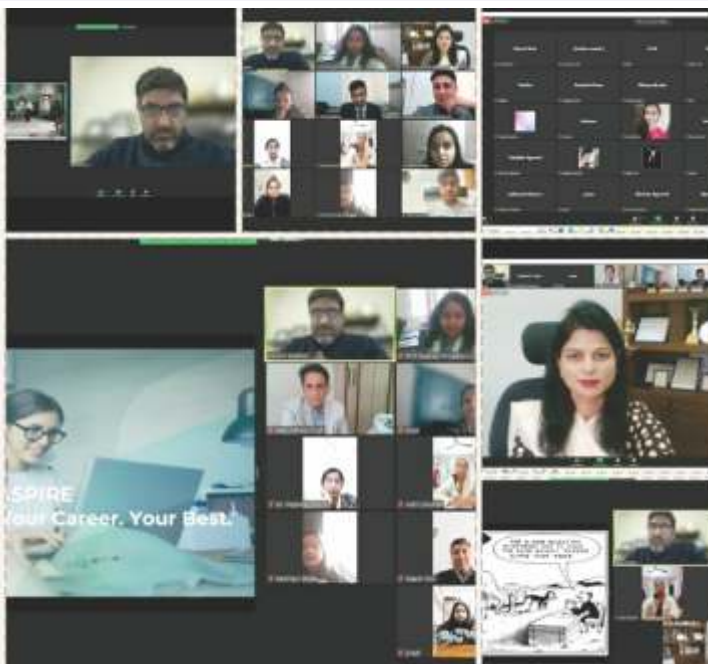
Insurance Session



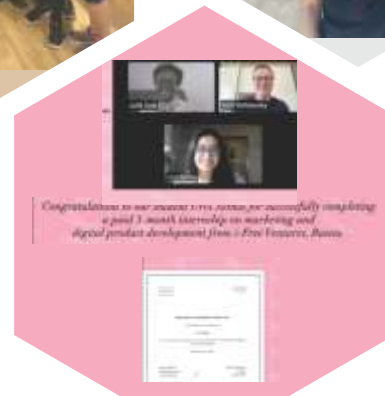
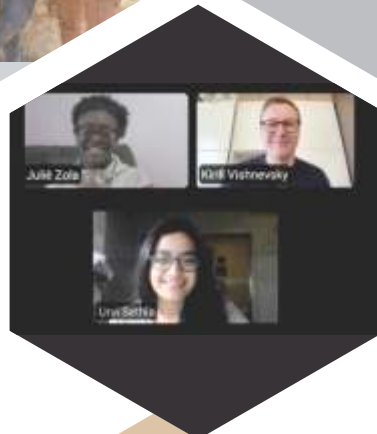
DCBM organised a unique session on 'KNOW INSURANCE' where the Resource Person Mr. Amber Arundelkar, a renowned Corporate Trainer, dealt with the nuances of Financial Literacy with a contemporary mindset.



GUEST Sessions



GLOBAL INTERNSHIPS & TOURS





MUN



MUN

[illegible]



Outbound Leadership Endeavors



DKBM Trade and Academic had an adventurous journey participating in the Thriller: Mad 188 Run organized by Dr. Sella Rajendrakumar Apte, Vikramaditya and Arpit Vatsanavikar, 12th of Sada.



CEREBRAL & INTRAMURAL ACHIEVEMENTS

TOPPERS

CONGRATULATIONS!

DAVV UNIVERSITY TOPPER
★★★★★



URVI SETHIA

Our shining star bagged the First Position in DAVV becoming University Topper in BBA Semester II Examinations. DCBM family showers its choicest blessings on her achievement.



Here's presenting the University Topper:
Soham Jain

Soham stood First in the University level for BBA I Sem. He is an avid typographer, a public speaker and a budding entrepreneur. Heartiest congratulations on this meritorious performance.

UNIVERSITY TOPPER



ASMI PATODI

bagged the First position in DAVV BBA Sem 1 Examinations. Heartiest congratulations.

INTER COLLEGE CHAMPIONS



GLOBAL RECOGNITION

DAZZELERS



INTERNATIONAL CONFERENCE & FDP



Program Schedule

Day 1- 26/08/2021

Dr. Manish Joshi
 Associate Professor, IITM, India
Topic – Research, Selection of Topics and Types of Research

Day 2- 27/08/2021

Dr. Sonal Sisodia
 Principal, Biju College of Business Management, India
Topic – Literature Review and Gap Identification

Day 3- 28/08/2021

Dr. Priyanka Chawla
 IISM India, Biju College of Business Management, India
Topic – Variables, Types of Data and Data Collection Methods

Day 4- 29/08/2021

Dr. Samir Balsey
 Associate Professor, Angkor Institute of Management, India and Research, India
Topic – Mapping Researchable and Publishable of Hypothesis and Objectives

Day 5- 30/08/2021

Dr. Vivek Sharma
 Sr. Lecturer, Institute of Management, India, IITM, India
Topic – Sampling Techniques and Hypothesis Testing

Day 6- 31/08/2021

Dr. M. Ravitha
 Associate Professor, Government College, Chennai, Tamil Nadu
Topic – Reliability and Validity of Data

Day 7- 01/09/2021

Dr. Seelie Gupta
 Professor, Jyoti Professional University
Topic – Critical Evaluation of Journal Articles, Identifying Prerequisite Journals and Selection of Journals



DALY COLLEGE
OF BUSINESS MANAGEMENT



DALY COLLEGE
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Faculty Development Programme

On

Research Methodology in Management, Commerce and Humanities

Organized By



DALY COLLEGE
OF BUSINESS MANAGEMENT

RESEARCH FOUNDATION OF INDIAN FOOD AND BUSINESS ACADEMY



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Chairman


Dr. Sonal Sisodia
 Principal,
 Biju College of Business Management
 (India, IN)

Organising Secretary


Dr. Priyanka Chawla
 Biju College of Business Management
 (India, IN)
 Vice President, (India, IN)
 World Virtual Conference Forum

Coordinator


Mr. Tapas Upadhyay
 Assistant Professor
 Biju College of Business Management
 (India, IN)

Registration

@ <https://researchfoundationofindia.com/fdp-dcbm>

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INDUSTRIAL VISITS

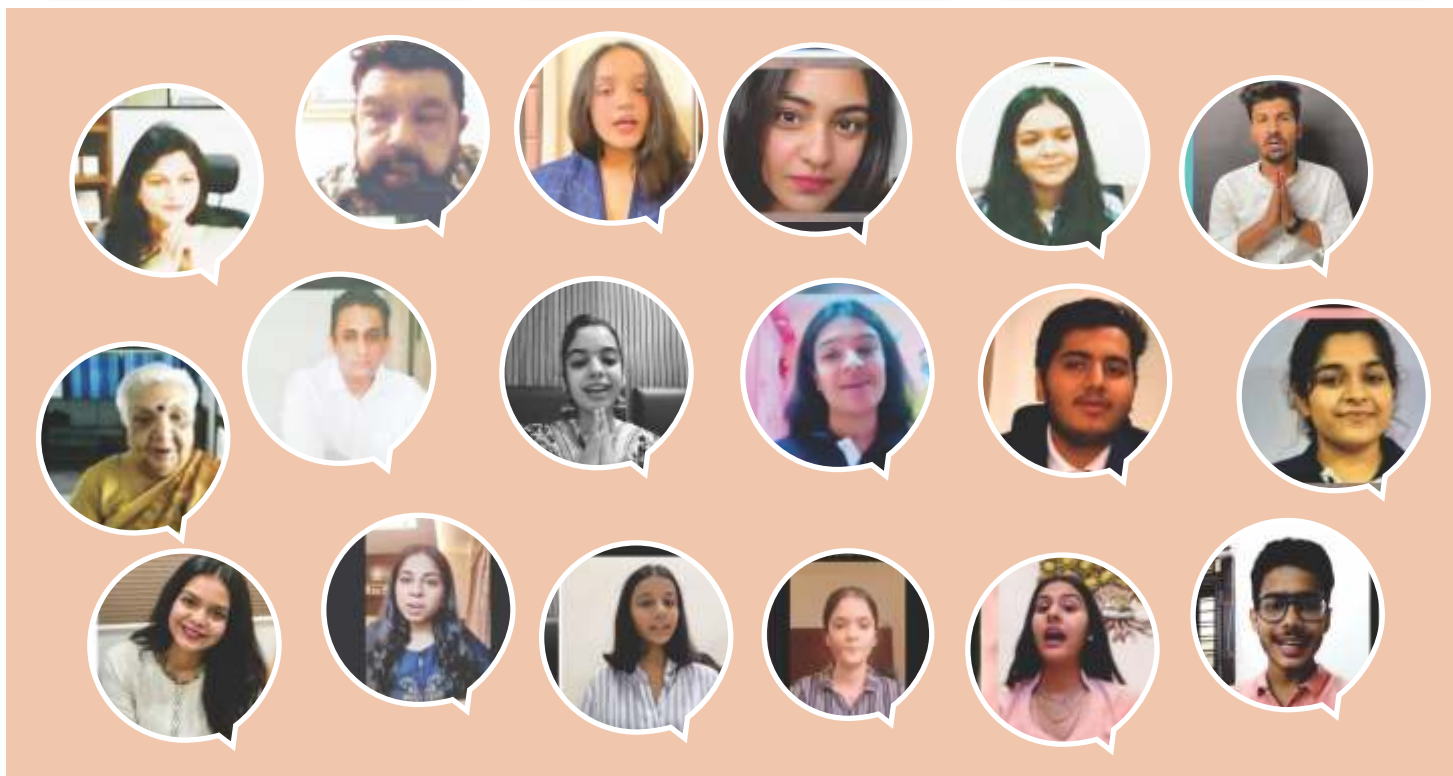
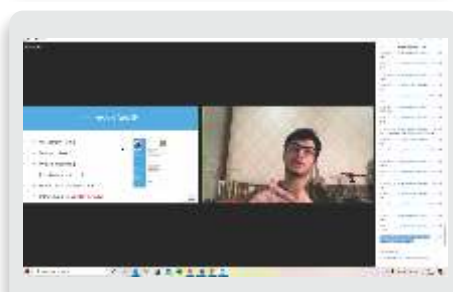


SPORTS @DCBM





BLENDED LEARNING... THE NEW NORMAL



DALY COLLEGE OF BUSINESS MANAGEMENT
invites you to a Webinar

Topic:
"Global opportunities for Digital Marketing Professionals (CDMP)"

18th AUG 2020 **11:30 AM to 12:30 PM**

Indore Management Association
IMA DCBM Student Chapter presents

**LEADERSHIP IN 2021-
IGNITE
INNOVATE
INSPIRE**

Monday, Mar 15, 2021 12:30 PM

JASNEET BHALLA
Co-founder, Founder, India's Best Coach & Motivational Speaker
100+ sessions | 10+ years of experience | Learning through Sports

DALY COLLEGE OF BUSINESS MANAGEMENT

8:00 PM
Topic: **PLAN YOUR MBA | MIM | MS ABROAD**
with: **Dr. Deepa Katiyal**
Career & Personality Development Coach

Dr. Deepa Katiyal
Career & Personality Development Coach

Dr. Deepa Katiyal
Career & Personality Development Coach

DCBM
HARVARD BUSINESS SIMULATION

Mr. Ashish Sengupta
Topic: **SUPPLY CHAIN MANAGEMENT / INDIAN CAPITAL MANAGEMENT**

18th February 2021 (Sunday)
11:00 AM to 1:00 PM

DCBM
Cooperation Through Management Education

WEBINAR
**ASPIRE - YOUR STRENGTHS,
YOUR CAREER, YOUR BEST**

Dr. Deepa Katiyal
Career & Personality Development Coach

Dr. Deepa Katiyal
Career & Personality Development Coach

DALY COLLEGE OF BUSINESS MANAGEMENT

LIVE WEBINAR

You're invited to join the insightful Session on
EMERGING CONSUMER INTERNET TRENDS & OPPORTUNITIES POST COVID

MON DAY, JUNE 15, 4 PM

Dr. Deepa Katiyal
Moderator

Dr. Deepa Katiyal
Career & Personality Development Coach

DALY COLLEGE OF BUSINESS MANAGEMENT

YOU ARE INVITED TO JOIN US FOR
LIVE CAREER COUNSELING SESSION

Topic:
Selection Of Management Specialization

September 19, Saturday | 11am

Dr. Deepa Katiyal
Career & Personality Development Coach

Daly College of Business Management
invites you to a Webinar

Topic:
"Importance of BBA with US CMA (Strategic Finance)"
with: **Dr. Deepa Katiyal**
Career & Personality Development Coach

**ON 17th JUNE 2020
FROM 11AM TO 12PM**

DALY COLLEGE OF BUSINESS MANAGEMENT

**SAVOIR-FAIRE
QUEST FOR TALENT**

An Intra College Talent Hunt Competition

Saturday, Dec 19 10:30 am onwards
Zoom Meeting App

CATEGORIES
Music, Dance, Art, Sports, Literary, Culinary Arts, Documentation, Sports

DALY COLLEGE OF BUSINESS MANAGEMENT

WORLD Environment DAY
JUNE 4th

Zoom Platform Competition
Theme - **Ecosystem Restoration**
11 AM to 12 noon

Slogan Writing, Poster Making, Photography

Dr. Deepa Katiyal
Moderator

DALY COLLEGE OF BUSINESS MANAGEMENT

Presents Guest Session On
THE HABIT OF WINNING

Dr. Monica Anand
Guest Speaker

When & Where
Nov 21, 2020
10 am to 12:30 pm
Zoom platform



FinTech Session

Dr. Deepa Katiyal
Career & Personality Development Coach

Dr. Deepa Katiyal
Career & Personality Development Coach

LUMINARIES





The Joy of Giving

'Learning by Giving' - Experiential Philanthropy embraced by students of DCBM

The pandemic made our students think about how to use their resources to the benefit of society. Our students made voluntary contributions and handed away money and grocery to DPL. We can't be more contented!!



JOY OF GIVING

Pratibha Bangia adorned the Campus of DCBM. The joy of sharing was at its peak with the DCBM Interns and Quans for the event Dr. Rajendra Chak, DCBM, DAWN, Prof. Sumant from IITD and Mrs. Pooja Chel. 2021. Pratikha Bangia Choudhary celebrating the occasion with the kids of Dada Phil Labors of DCBM by presenting them with exquisite Chhali lampoon.



ALUMNI Soaring high!!!



Anushree Chatterjee



Kajol Shah



Vinayak Bansal



DCBM

Excellence Through
Management Education

BBA

**BACHELORS OF
BUSINESS
ADMINISTRATION**

BBA Strategic Finance (CMA)

BBA Strategic Marketing (CDMP)

BBA Business Analytics (BA)

For More Information & Enrollment, Contact:
DCBM, 1 Residency Area, Indore - 452001

 7415400799

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