

## **Annual Report 2024-25**

### **A Year of Growth and Achievement**

As we turn the pages of this year's journey at DCBM, we are reminded of the unwavering spirit, determination, and passion that continue to shape our institution. It has been a remarkable year-marked by academic brilliance, impactful research, enriching cultural experiences, and meaningful global engagements. With each initiative, we have moved closer to our vision of nurturing well-rounded individuals prepared to lead in a dynamic world. From hosting thought-provoking events to forging international collaborations and driving community outreach, every stride reflects our commitment to excellence and holistic development. This annual reflection encapsulates not just milestones, but memories-moments of learning, innovation, resilience, and unity that define who we are as the DCBM family. What follows is a celebration of our collective accomplishments, a tribute to the unwavering dedication of our students, faculty, and staff who continually elevate the DCBM legacy.

### **Genesis-The Induction and Orientation Week**

The academic year commenced with Genesis, a vibrant celebration of new beginnings. It was more than an orientation-it was a cultural integration, a celebration of talent, and an affirmation of DCBM's dynamic spirit. Highlights included:

The keynote address offering profound insights into the expansive realm of opportunities given by Dr Himanshu Rai, Director IIM Indore and Guest of Honor Mr. Sanjeev Khanna, Chief Operating Officer of the Patanjali Group, shared their perspectives on self-actualization, motivating everyone to unleash their full potential and pursue personal growth. We were honored to have board member Mr. Sumit Chandhok grace our induction program, adding a touch of distinction to the occasion.

During Genesis, DCBM proudly rewarded exceptional first-year students who achieved over 90% in their XII Board Examinations with Rs. 25,000

scholarships, underscoring our commitment to recognition and inspiration.

Throughout our Induction Programme, each day unfolded with enriching sessions aimed at preparing students for their collegiate journey. Day 2 saw CA Ishani emphasize financial literacy, while Yashaswi Dongre delved into entrepreneurship essentials. Day 3 featured a masterclass on Marketing by Mr. Rahul Bhargava, alongside transformative insights shared by life coach Mr. Amber Arondekar. Day 4 offered an engaging management film show, guided by Mr. Shashank Kasliwal, uncovering valuable management insights. Day 5 concluded with an insightful session on global certifications by Miles Education, accompanied by interactive games fostering camaraderie among students.

### **International Conference**

DCBM hosted a captivating International Conference on "Digital Living: Redefining Culture with Technology," exploring how technology shapes industries, education, society, and entrepreneurship. Dr. Siddharth Paul Tiwari, Policy Head at Google Asia Pacific, Singapore captivated the audience with his keynote address, followed by insightful speeches from esteemed guests Mr. Amitabh Tiwari, Zonal Head TCS, Mr. Avinash Kashyap of Indo-German Business Forum Germany, Mrs. Agnes Mann, Chartered Accountant from London and Mr. Siddharth Bhasin, Angel investor from Germany. The event, graced by 100 plus delegates from various Higher Education Institutes, commenced with blessings from Dr. Gunmeet Bindra, Principal, Daly College.

The conference concluded with a grand valedictory session, honouring the best paper presentations and celebrating the collective achievements of the event.

This session underscored the dedication and commitment of all participants, emphasizing the potential of collaborative efforts in shaping a better digital future. Dr. Ashesh Tiwari, Senior Professor at DAVV, and Guest of Honour Mr. Shailesh Neol, Senior VP at HDFC Bank, presided over the awards ceremony, marking the successful culmination of the conference.

## **AAGNEY-The Management Fest**

Aagney, embodying the essence of fire, ignited the flames of passion, creativity, and determination within each participant, fostering a spirit of excellence and achievement. The event was graced by esteemed Guests of Honor Mr. Siba Prasad Hota, Registrar, IIT Indore, Mr. Hrishi Nandedkar, Managing Director, Fusion Global Business Solutions, India, and Mrs. Chetna Joshi Tiwari, Mrs. India World 2023, showcasing a stellar lineup offering unique perspectives on management and entrepreneurship.

Navigating through captivating events such as the elevator pitch, gamify challenge, college wall of fame, management trivia, and quest for talent, participants celebrated the inherent spirit that drives success. Additionally, special guests and event judges Dr. Yogita Parihar, Director, Indira IVF, Dr. Paramjeet Juneja, Director, Capco Industries, Ms. Disha Lulla, Intimate Apparel Designer, Mrs. Priti Laddha, Director, Splash India, and Ms. Rishika Kothari, Director, Pet-Deals, graced the occasion, adding further depth and expertise to the event

The talent hunt round of the management fest was judged by RJ Shiv from Red FM and DCBM alumna Anushree Chatterjee, a senior client reporting analyst at Invesco Ltd. Hyderabad.

## **Investiture Ceremony**

In a vibrant ceremony charged with anticipation, DCBM held its annual investiture ceremony. This event aimed to not only celebrate student leadership as well as fostering a sense of belongingness----- Prof. Ashesh Tiwari, Head IET, DAVV, and Special Guest Senior Advocate Mr. Ajay Bagadiya, honoured the newly elected Council members with sashes and badges. The parents of the student council members were also present to witness this significant occasion. The newly invested student council members took the oath of office and pledged to discharge their duties to the best of their abilities.

## **Industry Visits**

Throughout the academic year, we organized enlightening industrial visits for our students. At Tata International Limited, known for its leather goods, students explored the entire production process and learned about the company's services. Their visit to Bridgestone Tyres in Pithampur provided insights into tyre manufacturing, including plant tour and quality testing. Additionally, the visit to Pratibha Syntex Limited allowed students to explore textile industry innovation and sustainability, enhancing their understanding of industry dynamics.

## **Global Internships:**

### **Three Three-week internships at Milan, Italy.**

As part of our global internship program, students were taken to Italy. It was a memorable experience when DCBM Principal, staff, and students were invited to Generale Dell' India, Milan (Consulate of India at Milan). Mr. Sandip Kumar Kujur, Consul, Luciano Pettiello Mantovani, Secretary General, ICCI, Carlo Asquini, Board member ICCI, Ms Cicialla, member ICCI extended a warm hospitality. Principal Dr. Sisodia addressed the gathering while thanking ICCI for providing first ever opportunity to Indian undergraduate students to undertake projects with ICC.

## **Seminar at Milan**

An Exclusive Business seminar was arranged for DCBM students at Milan, Italy, on how to deal with the venture capital market (the Italian experience), which was conducted by Emanuele Torlonia (Associate Italian Angels for Growth) and Carlo Asquini (board member of ABC Group).

## **DCBM's G20 Program on Employment and Labor Issues"**

DCBM orchestrated a dynamic G20 Program on Employment and Labor Issues, fostering collaboration for a sustainable future. With Mr. L. P. Pathak, Deputy Commissioner of Labour, imparting profound insights, students engaged in role plays, presentations, and slogan writing, honing

G20-relevant skills. The event concluded with the planting of saplings, symbolizing our commitment to preserving natural resources.

### **Talking of our Student achievements-**

DCBM believes in providing ample opportunities to its students by actively involving them in intercollegiate events, where they consistently bring home laurels.

In a remarkable achievement, DCBM emerged victorious in the Gram Gati - Empowering Rural India Competition, showcasing our unwavering commitment to rural prosperity under the able leadership of our Principal and faculty. This triumph reflects our relentless efforts to foster positive change within communities, and we are immensely proud to have contributed to this noble cause.

Furthermore, our success continued as DCBM clinched the MPL Trophy, a testament to the exceptional branding and marketing skills of our students nurtured under the mentorship of our faculty. Additionally, Suhaan Bhatt, a third-year BBA student, secured the First Prize in a National Level Intercollegiate event and was also a runner-up at NMIMS Experia 2023.

Our students' talent shone brightly in various competitions, with Rishabh Jain, Ranveer Shivhare, Tanisha Agarwal, and Ansh Sepaha winning the First Prize in the Ad Mad Competition. Saumya Bangeja and Shrutika Motwani emerged as Culinary Champs, winning the Intercollegiate Fireless Cooking Competition, while Ram Sharma, Khush Tolani, Ranveer Shivhare, and Rishabh Jain secured the Second Prize in the Build your Brand: Ad mad Challenge.

These accomplishments highlight the dedication, creativity, and excellence that define DCBM, reaffirming our position as a leader in nurturing future leaders and achievers in various fields.

## **Navigating Leadership Horizons In the past year, DCBM has actively engaged in prestigious events**

aimed at broadening students' horizons and fostering leadership skills. At the All India Management Association's 50th Annual Conclave in New Delhi, our students immersed themselves in an electrifying atmosphere, learning from esteemed speakers such as S Somanath (ISRO Chief), Pieter Elbers (Indigo CEO), R C Bhargava (Maruti Chairman), Imtiaz Ali (Acclaimed Film Director), Nandita Das (Actress), Aparna Popat (Olympian) and host of other influential figures. This exceptional opportunity not only broadened their perspectives but also ignited their passion for leadership and innovation. Additionally, our students had the privilege to volunteer at the IMA Women Leadership Conclave, collaborating closely with celebrities and distinguished speakers, gaining invaluable insights and experiences integral to their personal and professional growth.

## **DCBM Hosts Youth20 Panel Discussion on Industry 4.0"**

DCBM hosted a panel discussion for the Youth20 Engagement group, which is part of India's Presidency of G20, in Indore in association with the Young Indians Indore chapter. The theme was - A dialogue between young Indian achievers and business networking organizations that mentor entrepreneurs on how to build an ecosystem for business and work towards Industry 4.0. The panellists included Mr. Akash Mehta Founder of Home Strap, Mr. Tanutejas Saraswat, Founder of Shopkirana, Mr. Narendra Sen Founder of Rackbank and Ms Surabhi Shah, Founder of Carragreen. Mr Sawan Laddha, Founder, Workie, moderated the discussion.

## **Vice Chancellors Meet**

DCBM's Principal, faculty, and NEP Saarthi students had the privilege of attending the Central Zone Vice Chancellors Conference held at Vikram University in Ujjain, Madhya Pradesh. This unique event, conducted in collaboration with the UGC, provided a platform for engaging discussions on the future of higher education in India, bringing together distinguished leaders from universities across the region. It was an honour for DCBM to

be among them, contributing to the discourse and shaping the path forward for higher education.

### **NEP *Saarthis*- student ambassadors for transforming higher education in India**

Initiating yet another impactful endeavour, DCBM students have been appointed as NEP *Saarthis*, serving as ambassadors for academic reform in higher education. Through their initiatives, they inspire fellow students to embrace the transformative vision of the NEP, fostering a culture of holistic growth and excellence

### **Intellects Intrigue- Intercollegiate case study competition**

DCBM buzzed with excitement as it hosted the Intercollegiate case presentation competition, Intellects Intrigue, which attracted management colleges citywide. Two tracks, AI Influenced Disinformation in Socio-Economic Crises and Post-Human Art: AI in Creative Industries, challenged participants. Judges Mr. Mudit Thakkar, Founder & CEO at Youngovator, and Mr. Rashmirathi Tiwari, a technology entrepreneur, evaluated the dynamic event.

### **Illuminating Minds:**

DCBM joined hands with IWN of CII to host a fantastic session featuring the dynamic Sarpanch Ms. Bhakti Sharma, where she interacted with our girl students and other iconoclasts. Ms. Sharma's insights and experiences undoubtedly sparked inspiration among all participants.

### **"Fostering Educational Collaboration: A Productive Exchange with Bal Bhavan Bhopal Faculty"**

Delighted to host Bal Bhavan Bhopal faculty at DCBM. Their engaging discussions fostered valuable knowledge exchange. Collaborations like these are vital for a strong educational ecosystem.

## **Important Days are celebrated and commemorated at DCBM**

Throughout the year, DCBM celebrated various significant occasions with enthusiasm and commitment to social causes. On International Women's Day, the college distributed self-care kits to women in the nearby Musakhedi slum, emphasizing their value and importance. National Girl Child Day saw students envisioning bright futures through vibrant vision boards, while Youth Day was dedicated to leaving a green legacy for generations to come.

Independence Day was commemorated with a salute to the spirit of freedom, followed by a solemn ceremony on National Voters Day, where students pledged to uphold democratic values. *Rashtriya Ekta Diwas* showcased the diverse talents of DCBM students, symbolizing India's unity in diversity.

Teachers' Day was a heartwarming celebration of gratitude and unity, with students organizing entertaining games to honour their mentors. On World Environment Day, staff and faculty demonstrated green innovation by transforming waste into planters, promoting sustainability. World Health Day was marked by student initiatives to raise awareness and promote well-being through impactful posters and videos.

On World No Car Day, students embraced environmental stewardship by cycling to college, promoting a healthier lifestyle and reducing carbon emissions. Finally, a Blood Donation Drive on Indore Gourav Diwas exemplified DCBM's commitment to social welfare and community service. These events not only fostered a sense of unity and civic responsibility but also showcased the college's dedication to holistic development and social impact.

## **Celebrations @ DCBM**

DCBM showcased a vibrant tapestry of cultural celebrations and social initiatives that underscore the college's commitment to holistic development and community engagement. The festivities commenced with "Twirl n Swirl" brought the campus to life with vibrant Garba festivities, uniting everyone in rhythmic beats and cultural appreciation.

Beyond dancing, lively games fostered camaraderie and laughter, culminating in awards for outstanding performances and attire.

Next, "Luminescence," a Diwali celebration that transcended convention. Graced by esteemed guests, the event dazzled with mesmerizing rangolis and spirited competitions, yet its true essence shone through in the 'Joy of Giving' as students prepared heartwarming dishes for children of daily-paid labourers.

"Ram Mahotsav," DCBM proudly showcased awarded artworks crafted by talented students amidst the reverent ambience of the Shri Ram Ayodhya Pran Pratishtha Mahotsav. This auspicious occasion was marked by heartfelt devotion and joyous celebrations, encapsulating the college's spirit of cultural vibrancy and social responsibility.

### **Certifications:**

"Venturing into Financial Literacy: DCBM embarked on a transformative journey through a Five-day Certification Programme in Financial Literacy, conducted in collaboration with NISM (National Institute of Securities Market), Mumbai. This initiative served as an insightful introduction to the realm of financial literacy and financial capability, empowering participants with essential knowledge and skills for navigating the intricacies of the financial landscape."

### **Guest Sessions:**

In a series of captivating sessions, DCBM embarked on a journey of empowerment and enlightenment. Ms. Disha Lulla initiated a dialogue on body positivity, setting the stage for a transformative journey. Following this, Mr. Pratish Nair and Dr. Vinod Madhavan from SOBA Mumbai delved into fearless branding and captivating brand storytelling. Dr. Isha Arora Tiwari shed light on kidney health, while Dr. Priya Agrawal from BSE Mumbai guided our students towards financial literacy. Ms. Ruchi Lahoti from the School of Excellence in Pune imparted essential interpersonal skills, equipping students to navigate the professional landscape with confidence and finesse.

## **"Capacity Building Workshops:**

DCBM hosted a series of enlightening workshops aimed at enhancing students' skills and knowledge across various domains. Under the theme of "Unlocking Global Opportunities," students gained valuable insights into international trade from Mr. Rajneesh Sharma, equipping themselves for success in the export-import sector. In the "Navigating the Tax Landscape" workshop led by CA Sanjay Menariya, attendees delved into income tax and GST compliance, gaining crucial insights to enhance their financial management skills. Additionally, Ms. Shweta Khandelwal conducted a 5-day journey in personality development, where students focused on honing communication skills, cultivating confidence, and exploring effective leadership principles. This holistic approach to skill development reflects DCBM's commitment to preparing students for success in a competitive global landscape.

## **Outbound Activity @ SIMCHA Island**

In an exhilarating outbound activity, DCBM students explored the captivating wilderness of Simcha Island. Amidst breathtaking landscapes, they forged strong bonds of friendship and supported each other through challenges, emphasizing the significance of teamwork and resilience. This memorable journey underscored the beauty of embracing the unknown and provided valuable lessons in personal and interpersonal growth.

## **Sports Showdown**

Sports enthusiasts at DCBM participated in an electrifying Intra-College Football Turf Tournament, showcasing thrilling action, team celebrations, and the epitome of sportsmanship.