

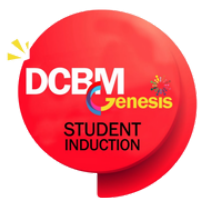


DCBM
Excellence through
Management Education

CLARION

JULY-SEP EDITION | ISSUE-27





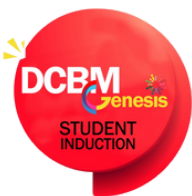
DCBM GENESIS Induction Cum Orientation



DAY 1



Day 1 of Genesis- Induction cum Orientation Program of DCBM was joyfully celebrated. Keynote speaker, Dr. Himanshu Rai, Director of IIM Indore gave insights into the vast OCEAN of opportunities. His session reverberated deeply, igniting a sense of purpose among the audience. Mr. Sanjeev Khanna, COO Patanjali Group, Guest of Honour, shared his perspectives on the art of self-maximization. His words encouraged everyone to unlock their full potential and strive for personal growth.



DCBM GENESIS

Induction Cum Orientation



DCBM organises induction cum orientation programme

OUR STAFF REPORTER
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Daly College of Business Management (DCBM) welcomed its newest batch, 2023-26, with a grand induction cum orientation programme that left an indelible mark on both students and dignitaries. The event, held at the college campus, was a seamless blend of academic insights, cultural expressions, and valuable interactions with esteemed personalities from various fields.

Prof Himanshu Rai, director; IIM Indore and Sanjeev Khanna, the chief operating officer of Patanjali, graced the occasion. Sumit Chandhok, board member of the Daly College Society, added a touch of institutional pride to the event. The programme commenced with a traditional



lamp lighting ceremony, symbolizing the dispelling of darkness and the pursuit of knowledge. A captivating welcome dance performance added a cultural flair to the event, showcasing the diversity and vibrancy of the student community. The academic orientation was given by the erudite principal, Sonal Sisodia.

Keynote speaker, Prof Rai told about the importance of 'OCEAN' of Opportunities while the Guest

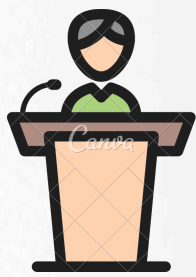
of Honour Khanna emphasised upon the Art of Self maximization. Their words resonated with the incoming students, igniting a spark of motivation and aspiration within them. In recognition of academic excellence, meritorious students were awarded scholarships during the event. These awards not only served as a testament to their dedication and hard work but also motivated their peers to strive for excellence.



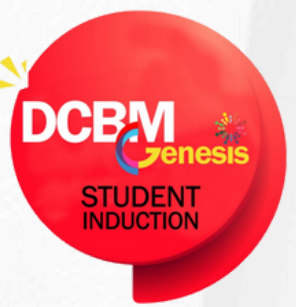
DAY 1

The event was graced by the presence of Mr. Sumit Chandhok from the DC Society Board, underscoring the significance of the occasion and the institution's commitment to excellence. Dr. Sonal Sisodia, Principal, provided a comprehensive academic orientation that shed light on the upcoming year's learning journey. Induction programme resonated with both students and parents, providing valuable insights and fostering a sense of connection within the community.

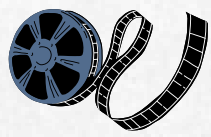




GUESTS SESSION ON FINANCIAL ACUMEN AND E-SHIP.



On the second day of the DCBM induction, **CA Ishani Maheshwari** delivered a talk about the **importance of elevating students' financial acumen**. She emphasized the need for a solid understanding of financial concepts and practical skills in managing money. **Yashaswi Dongre's** talk **centered around entrepreneurship**, highlighting key aspects of starting and running a business, including innovation, risk-taking, and the entrepreneurial mindset.



Navigating Management through Cinema

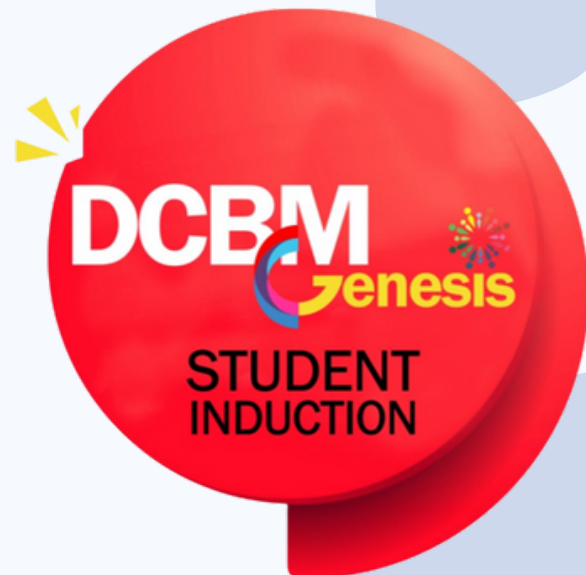


Navigating Management through Cinema: It was an enriching experience with a **special management film show** organised by IMA Student Chapter. **Mr Shashank Kasliwal**, an adept in the field, guided us on a journey to 'know the inner radar' of management insights hidden within films.

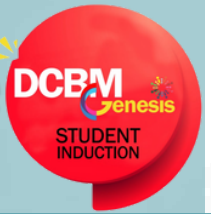
Guest session of Marketing



On Day 3 of our Induction Programme, Mr. Rahul Bhargava, Founder & Director, R Dot Ventures shared his insights on Marketing in a masterclass that left us all motivated. Life coach extraordinaire, Mr. Amber Arondekar spoke about the transformative three years that lie ahead at college.



Outbound Adventure @ SIMCHA



Thrills, Chills, and Unforgettable Moments marked the culmination of our Induction Week. Students embarked on an incredible outbound adventure to Simcha Island, where they conquered challenges and made memories that will last a lifetime.





Induction Week Day 5 was marked with an **insightful session** conducted by **Miles Education**, shedding light on the spectrum of global certifications available to our students.



Senior and Junior Interaction



Day 5 witnessed an interactive session, enriched with a series of enjoyable games, that provided an ideal platform for senior and junior students to come together.



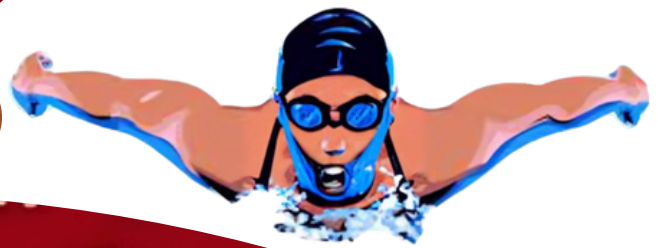


DCBM orchestrated a captivating **G20 Program on Employment and Labor-related Issues**, weaving together the essence of collaboration for a sustainable future. With the esteemed presence of **Mr. L. P. Pathak, Deputy Commissioner of Labour**, profound insights on **fair labor practices** flourished. Engaged students embraced role play, eloquence, presentations, and poignant slogan writing, adorning themselves with G20-relevant skills to confront global challenges. Saplings were planted as a powerful reminder of the importance of preserving and protecting our natural resources.



EKLAVYA AWARD WINNER KANYA NAYAR

A momentous triumph, our ace swimmer, **Kanya Nayar**, clinched the prestigious **Eklavya Award 2021-22** in the domain of **swimming**. This remarkable accolade was conferred upon her in a magnificent ceremony graced by the presence of none other than the **honorable Chief Minister, Shivraj Singh Chouhan**, and the esteemed **Sports Minister, Yashodhara Raje Scindia**. We stand beaming with pride at Kanya's monumental achievement and eagerly anticipate her continued triumphs in the ever-competitive world of swimming.



World Car Free Day



World No Car Day at DCBM! Proud of our students and faculty for making a commitment to sustainable transportation. By **biking to college on World Car Free Day**, they sent a message that they care about the environment and their health.

INDUSTRIAL VISIT



IMA organised **Industrial Visit for DCBM** students to **Pratibha Syntex, Pithampur**. A leading name in the textile industry, the company is known for its innovation and commitment to sustainability. During the visit, students and faculty had the unique opportunity to explore the **state-of-the-art facilities, witness cutting-edge production processes, and gain valuable insights** into the **textile industry's** future trends.



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GUEST SESSION



Our students got a taste of the world where one's manners open doors and the soft skills **seal the deal!** In an electrifying session by **Ms. Ruchi Lahoti from the School of Excellence, Pune**, they learned the art of making lasting impressions, and we can't wait to see them shine in their careers

TEACHER'S DAY



The joy and gratitude in the air were palpable, making this **Teachers' Day celebration at DCBM** one for the books. Students meticulously planned and executed an array of entertaining games that had everyone laughing and enjoying themselves. The highlight of the evening was the beautifully crafted homemade theme cakes that not only looked incredible but also tasted divine. One of the most touching gifts was the saplings made of chocolates, symbolizing the sweet growth and impact that each teacher has on their lives.





GUEST SESSION

DR. VINOD MADHAVAN

MR. PRATISH NAIR



DCBM students enjoyed a spectacular session on "Beyond Fear and Brand Stories" with the incredible Mr. Pratish Nair and Dr. Vinod Madhavan from SOBA Mumbai! It was an enlightening experience filled with valuable insights exploring the realm of fearless branding and captivating tales that make a lasting impression.



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HAPPY INDEPENDENCE DAY INDIA



15TH AUGUST, 2023

Independence Day Celebration! DCBM staff and faculty wishes everyone a day filled with patriotism, unity, and joy. Let's honor the spirit of freedom and remember the sacrifices that paved the way for our nation's progress.





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