

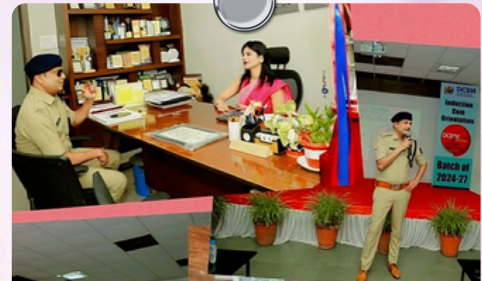


DCBM

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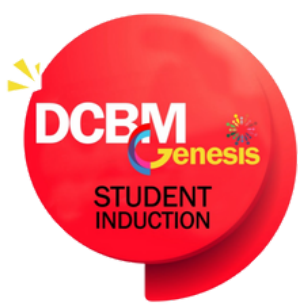
CLARION

JULY-SEP EDITION ISSUE-31



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DCBM GENESIS

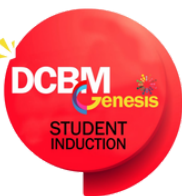
Induction Cum Orientation



DAY 1

Dcbm warmly welcomed its new batch of students. The event was graced by the presence of Mr. Amit Singh, Additional Commissioner of Police, as the Chief Guest. His inspiring address provided students with a comprehensive overview of the professional landscape. Dr. Sonal Sisodia, Principal of Dcbm, offered valuable insights into the academic journey ahead. The ceremony concluded with a tree plantation drive, reflecting the institution's commitment to sustainability. DCBM family extends best wishes to the incoming batch as they embark on this new chapter.





DCBM GENESIS

Induction Cum Orientation



DCBM hosts induction ceremony for new batch



Our Staff Reporter INDORE

Daly College of Business Management (DCBM) hosted an induction ceremony to welcome its new batch of aspiring business leaders on Tuesday. The event was a harmonious blend of academic orientation, industry insights and cultural enrichment.

The ceremony commenced with a traditional lamp-lighting ceremony, invoking divine blessings upon the students as they embarked on a new chapter in their lives. A mesmerising prayer dance followed, setting a serene and spiritual ambience. Principal of DCBM, Dr Sonal Sisodia extended a warm welcome to

the students, outlining the institution's rich academic legacy and the exciting opportunities that lay ahead.

The highlight of the event was the inspiring address by the chief guest, additional commissioner of police Amit Singh. He emphasised on the transformative power of education and the importance of responsible citizenship, urging students to make a positive impact on society.

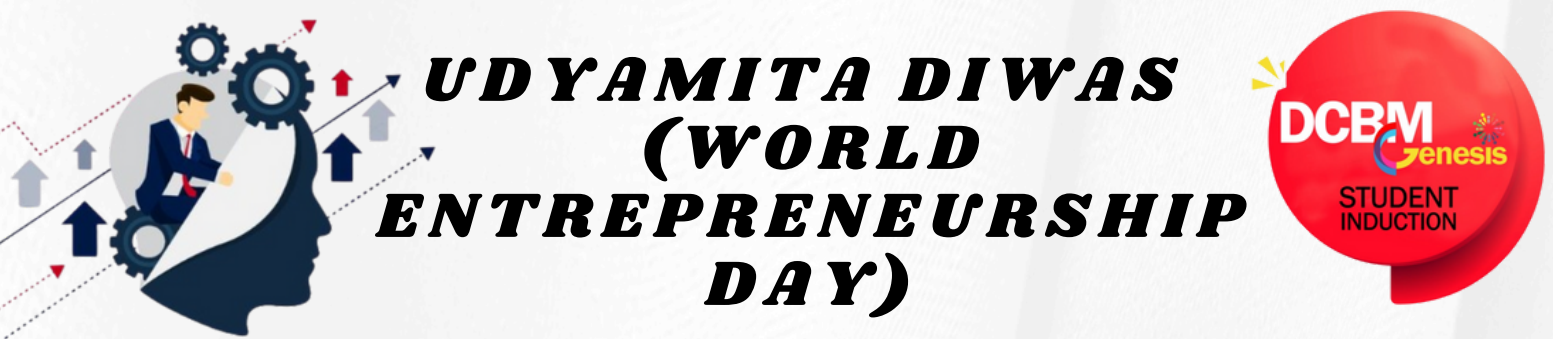
Rajesh Dandotiya, additional DCP crime branch, shed light on the significance of digital awareness in today's world while business experts Vinod Madhavan and Dhananjay offered invaluable insights into the intricacies of family business, entrepreneurship and business analytics, respectively.

DCBM organised a tree plantation drive demonstrating its commitment to sustainability and environmental responsibility, as part of the induction ceremony.



Filled with interactive games and energizing activities, this day of our Induction week was designed to foster teamwork, creativity, and a sense of belonging. A special thanks to IMA and Ms. Navita Arora for facilitating such an engaging session.





Day 3 - In honor of Udyamita Diwas (World Entrepreneurship Day), our management students, many from family businesses, dove headfirst into a digital transformation bootcamp. Mr. Kiran Bhatia from Ericsson Mumbai, a seasoned digital strategist, shared his invaluable insights on modernizing businesses through technology.

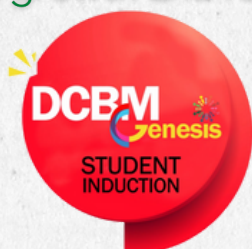
CANCER AWARENESS SESSION



Induction 2024 ended on an unforgettable experience! We were honored to have CA Navin Khandelwal and Mrs. Yashoda Dharkar as our distinguished speakers.

CA Navin Khandelwal, a renowned CA, President IMA and a great thought leader, delivered a captivating speech on the crucial role of youth in shaping a developed India by 2047. He emphasized the importance of innovation, disruption, entrepreneurship, and responsibility in achieving this ambitious goal.

Mrs. Dharkar, Chairperson Indore Cancer Foundation and a dedicated community leader, shared her inspiring journey and highlighted the transformative power of community service. She discussed how volunteering and giving back to society can not only benefit others but also lead to personal growth and fulfillment.





Session On Digital Safety At DCBM



Daily College of Business Management (DCBM) recently held an essential digital safety awareness session for its students, conducted by Rajesh Dandotiya, ADCP crime branch. Dandotiya shared valuable insights into the digital world and its

potential dangers, stressing the importance of digital literacy. He provided real-life examples of cybercrimes to raise awareness among the students and discussed preventive measures and strategies for dealing with online fraud or extortion.

Dr. Sonal Sisodia, principal of DCBM, expressed her gratitude to Dandotiya for educating the students on this crucial topic. Dandotiya emphasized the importance of digital literacy and shared practical examples of cybercrimes to sensitise students.

An essential Digital Safety Awareness Session for students and staff by ADCP Crime branch Mr Rajesh Dandotiya was highly appreciated by all attendees. Mr Dandotiya provided real life examples of cyber crime to raise awareness and discussed preventive measures and strategies for dealing with online fraud or extortion.

Enrichment Immersion Program

Singapore





Ganesh Chaturthi Poojan@DCBM



DCBM Celebrates a Vibrant and Joyous Ganpati Pujan!

Staff and students were filled with enthusiasm as they participated in a truly memorable Ganpati Pujan. The atmosphere was electric, filled with the sounds of chanting, music, and laughter. The campus was transformed into a sacred space, adorned with colorful decorations and the fragrant aroma of incense.



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**Centre for
Entrepreneurship Development
Madhya Pradesh (CEDMAP)**
Under Department of MSME, Govt of Madhya Pradesh



DCBM, a leading Management College known for nurturing future entrepreneurs, has partnered with the Centre for Entrepreneurship Development, MP! This collaboration will provide our talented students with even more opportunities to turn their dreams into reality.



Environmental Awareness Session

DCBM had a fantastic time hosting a program with the Environmentalist Foundation of India. We were honored to have Mr. Bhupendra Pratap Singh of BSF as the keynote speaker. Together, we aimed to raise environmental awareness among school students. The event was a huge success, and we're excited to continue our efforts to protect our planet.



Inauguration of Institution Innovation Cell (IIC)



DCBM is proud to announce the inauguration of its Institution Innovation Cell (IIC) in association with TieCon MP! We were honored to have esteemed guests like Mr. Akshat Chordia, President of CII, Ms. Priya Singh, Founder of Chalo Mobility, Mumbai, Mr. Pankaj Goyal, MD of Shri Kailash Grains Mills Pvt Ltd, and Mr. Sawan Laddha, Board Member of TieCon MP, grace the occasion. Our students were truly intrigued by the inspiring insights and experiences shared by these distinguished speakers. This collaboration marks a significant milestone in our journey towards fostering innovation and entrepreneurship among our students.

"DCBM at the Forefront of Women's Empowerment"



#IMagine... Power



IMA WOMEN LEADERSHIP CONCLAVE
THURSDAY, SEPTEMBER 14, 2023
BRILLIANT CONVENTION



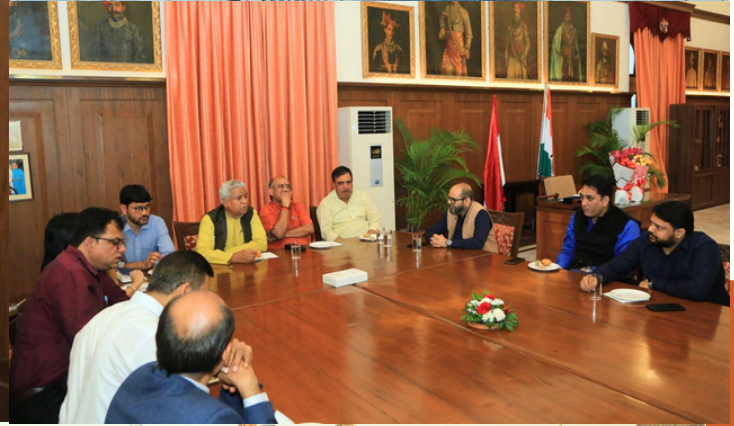
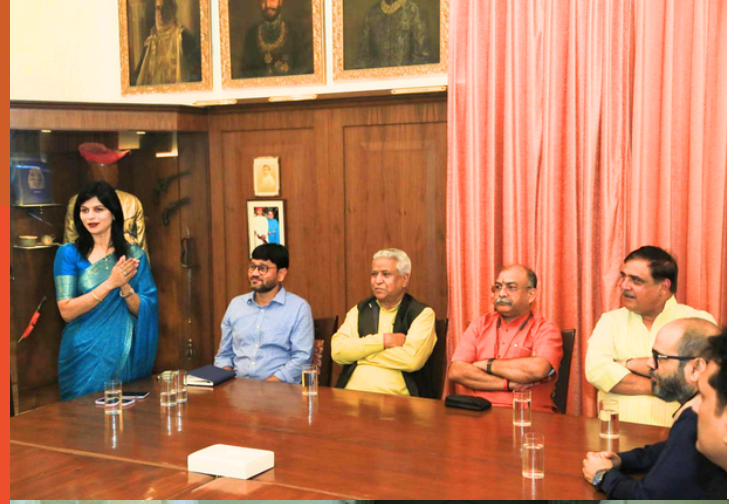
Esha Nagar
on
Logic and magic: The art of creating a brand strategy
Moderator
Dr. Sonal Sisodia



DCBM had an insightful time at the Indore Management Association's Women's Conclave! Our Principal, Dr. Sonal Sisodia, moderated insightful speaker sessions, while our students volunteered and attended as well. The incredible lineup of female speakers from the corporate world, the army, entrepreneurship, poetry, stand-up comedy, Bollywood, independent directing, and brand consulting was highly inspirational. It was a truly enriching experience!

"A VISIONARY MEET WITH SHRI RAMLALJI (RSS)"

DCBM and Daly College hosted Shri Ramlalji, esteemed RSS pracharak, for an insightful meet-and-greet session with Vice Chancellors and Registrars of Indore's leading private universities. The event fostered valuable discussions and networking, showcasing the collaborative spirit and strength of higher education in Indore. We extend heartfelt gratitude to all participants for their enthusiastic engagement and contributions, making this event a resounding success.





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**Environmentalists
Foundation
of India**



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With



**HEXAWEALTH FINANCIAL
TECHNOLOGIES PRIVATE LIMITED
HYDERABAD (TELANGANA)**



EDU.IN



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AIESEC

AIESEC INDORE



UNIVERSITY ACCEPTANCE

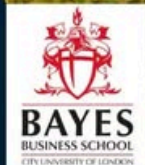
DCBM students, got
acceptance letter from
world's different
renowned universities
for their masters.



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UNIVERSITY ACCEPTANCE



BAYES
BUSINESS SCHOOL
CITY UNIVERSITY OF LONDON

BAYES BUSINESS SCHOOL

We Are Proud Of
You!!!

AASTHA PRAJAPAT
BATCH OF 2024



Congratulations!



She would be joining
MSc Marketing Strategy and Innovation
at City university of London
(Bayes Business School)



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UNIVERSITY ACCEPTANCE

We Are Proud Of
You!!!

ASMI VYAS
BATCH OF 2024



Congratulations!



She would be joining
MS in Enterprenuership at
National College of Ireland.



National
College of
Ireland



alamy - 2GM4M2W





एक माँ के नाम



Honoring Mothers, Nurturing Nature: A Reflection on "Ek Ped Maa Ke Naam"
"Motherhood and nature share a profound connection. Both cradle life, nurture growth, and offer unwavering strength." - With this powerful sentiment in mind, DCBM hosted a unique plantation drive - "Ek Ped Maa Ke Naam". Mothers of our students graced the occasion, planting saplings that symbolized not just a commitment to a greener future, but a deeper bond between themselves and our planet. These saplings, planted by loving mothers, represent a new chapter in our collective story of sustainability. We believe this initiative is a powerful step towards a healthier planet, a legacy we can proudly leave for future generations.

INDUSTRIAL

VISIT

AVTEC
CK BIRLA GROUP
Our Ability Your Mobility



From the classroom to the industry!

DCBM students had an enriching experience at AVTEC Limited, Pithampur. This industrial visit was a golden opportunity to learn about real-world applications of their studies in classroom. Gracious thanks to IMA for organising this valuable visit.

GUEST SESSION



R Siddharth
Global Diplomat-UN
TEDx Speaker



Excitement still lingers at DCBM after an inspiring session with **Mr. Siddharth Rajhans**, an IIT Bombay graduate, Harvard alum, and TEDx speaker. He shed light on India's emerging tech diplomacy careers, igniting student imaginations. Kudos to the IMA student chapter for making this enriching event possible!



TEACHER'S DAY



Teachers Day at DCBM - A day filled with love, laughter, and gratitude!

Our students went above and beyond to make this day extra special with homemade treats, beautiful flowers, fun games, and heartfelt messages. We're truly blessed to have such amazing students who make our profession worthwhile.

NATIONAL SERVICE SCHEME DAY



NSS Day was celebrated with great enthusiasm at DCBM! Our students actively volunteered in a campus cleanliness drive, contributing to a cleaner and greener environment. Together, we made a positive impact on our campus community.

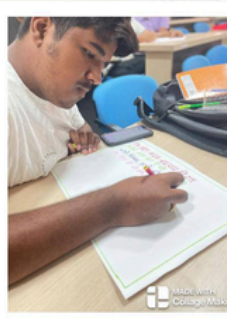
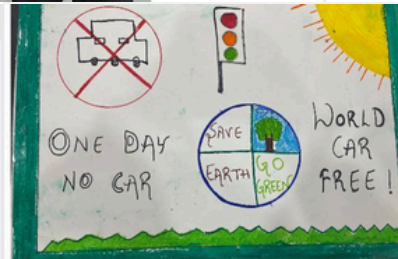
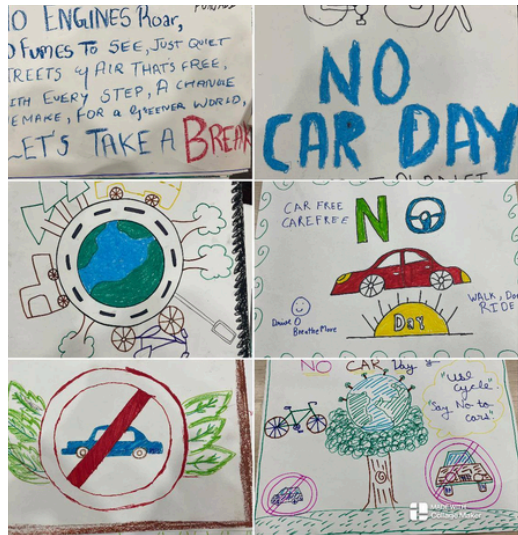


GUEST SESSION

DCBM's girl students were empowered with health and wellness knowledge at our recent session in collaboration with the Indore Management Association. Resource Persons were Dr. Preeti Khandelwal, Triathlete and Founder TravelFunda along with Dr. Priyanka Dubey, Nutritionist. Their expert guidance and practical advice left our students feeling motivated and equipped to prioritize their well-being.



World Car Free Day



"DCBM marked World Car-Free Day with an exciting classroom activity! Students actively embraced the vision of a cleaner, greener planet. Together, let's take small steps for a sustainable future!"

HAPPY INDEPENDENCE DAY INDIA



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15TH AUGUST, 2024

Independence Day Celebration! The staff and faculty of DCBM extend heartfelt wishes for a day filled with patriotism, unity, and happiness. Let us honor the spirit of freedom and remember the sacrifices that shaped our nation's journey toward progress.



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