



# DCBM

Excellence through  
Management Education

# CLARION

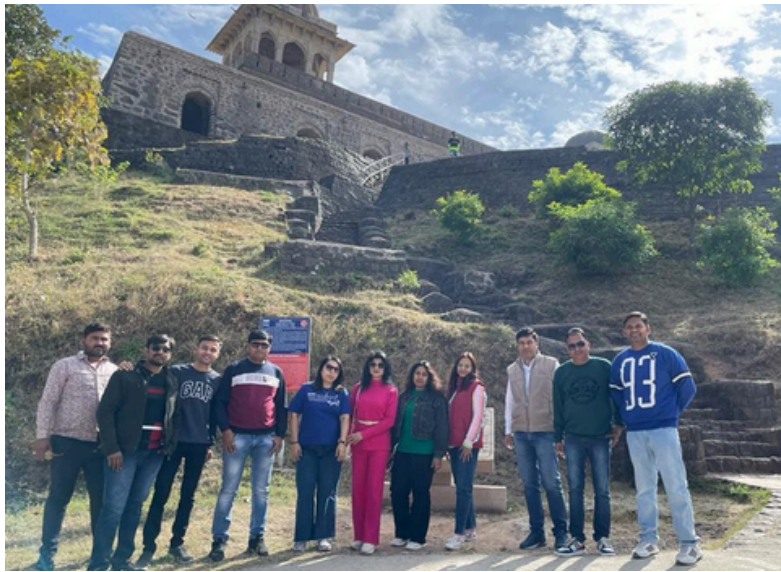
OCTOBER-DECEMBER EDITION  
ISSUE-28







# TRIP TO MANDU



**Mandu Magic:** Forts, ramparts walls, laughter, and teambonding that last!! TeamDCBM embarked on a magical getaway to Mandu and it was an amazing trip buzzing with positive energy, camaraderie, and willingness to explore.







# Intercollegiate case presentation competition, **INTELLECTUS INTRIGUE** DCBM



The corridors of DCBM buzzed with excitement as the **Intercollegiate case presentation competition, Intellectus Intrigue**, attracted top management colleges from across the city. Participants tackled two challenging tracks: **"AI Influenced Disinformation in Socio-Economic Crises"** and **"Post-Human Art: AI in Creative Industries."** The judges, Mr. Mudit Thakkar, Founder & CEO of Youngovator, and Mr. Rashmirathi Tiwari, a business automation entrepreneur, evaluated the insightful and creative presentations.





# INTRA-COLLEGE FOOTBALL TURF TOURNAMENT



The electrifying Intra-College Football Turf Tournament of DCBM saw the thrilling action, team celebrations, and the spirit of sportsmanship 🏆⚽







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## LUMINESCENCE



DCBM transcended tradition and embraced the unique magic of **Luminescence - Diwali celebration** in the enchanting presence of Guests Mrs. Jasmine Lulla, the maestro of culinary wonders at Cakes and Crafts, and the illustrious Mrs. Kiranbala Saluja, Regional Director of the Higher Education Department. **The bash was a riot of colors with stunning rangolis, beautifully decorated diyas, and exciting "Outfit of the Day" competitions.** The true highlight was the '**Joy of Giving**' as our talented students prepared **heartwarming dishes** for the kids of daily-paid labour.







# INVESTITURE CEREMONY



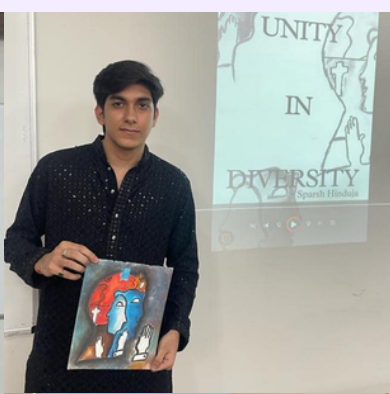
The DCBMs Student **Investiture Ceremony 2023** was celebrated with great pomp, attended by Prof.

Ashesh Tiwari and Senior Advocate Mr. Ajay Bagadiya. The event began with the lighting of the lamp and a welcome address from the Principal. Prof. Tiwari and Mr. Bagadiya congratulated the new student council members, emphasizing leadership and growth.

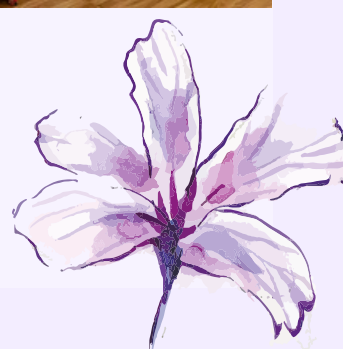
The council members received their badges and sashes, took the oath of office, and pledged to perform their duties diligently. Parents were also present to witness the occasion.







Celebrating **Rashtriya Ekta Diwas**- In a vibrant display of unity in diversity, DCBM organized a memorable event that truly embodied the spirit of India. Students came together to showcase their incredible talents across a wide range of areas, emphasizing the beauty of our diverse culture. There was rhythmic beats of dance, the melodious tunes of music, and the energetic demonstrations of sports, Culinary skills and much more.





# Guest Session



Indore, MP, India

Daly College Area, Indore, 452001, MP, India

Lat 22.702815°, Long 75.895814°

10/27/2023 01:16 PM GMT+05:30



A comprehensive session on financial literacy, featuring the young and dynamic Dr. Priya Agrawal from the Bombay Stock Exchange (BSE), Mumbai helped our First Year students take the first step towards financial success by making informed financial decisions.





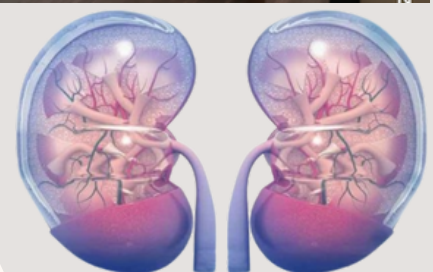
# GUEST SESSION



An enlightening session on **Kidney Health** was organised in association with **Young Indians Indore Chapter**.

Resource Person **Dr Isha Arora Tiwari**, renowned **Nephrologist** gave useful insights on Do's and Don'ts of kidney health.

## KIDNEY HEALTH





# STUDENT ACHIEVEMENT



Suhaan Bhatt, BBA 3rd Year, Student of DCBM clinched the **\*First Prize\*** in the **National Level Intercollegiate event for his outstanding Internship Project** presentation held at **IPS Academy**. He was also adjudged **Runners Up at NMIMS Experia 2023**, another Inter College Project presentation Event.





# TWIRL & SWIRL



**Twirl & Swirl** - DCBM students lit up the campus with vibrant dance moves and joyous festivities at the Garba celebration. The rhythm of Garba beats brought everyone together in a harmonious celebration of culture and unity. In addition to dancing, students engaged in **fun games and activities**, adding to the festive spirit. Laughter and camaraderie filled the air as friends and classmates competed in various games.

Highlight of the evening was the awarding of **"Best Dance"** and **"Best Dressed"** trophies.









# GUEST Session



In a unique and engaging discourse, **Ms Disha Lulla** ignited the conversation on **body positivity and self-love** for girls setting the stage for a transformative journey ahead. Our dedicated students would now embark on a meticulously planned **2-month marketing research endeavor**, focusing on the development of lingerie tailored for the unique needs of teens and tweens.





# DCBM Students Lead Cleanliness Drive in Musakhedi: A Practical Approach to Waste Segregation



Taking our commitment to **Cleanliness beyond the classroom**, DCBM students under the guidance of Prof. Tapas Upadhyaya embarked on a meaningful social visit to the Musakhedi Area, where they put knowledge into practice. With help of a presentation on proper segregation of garbage, students conducted a cleanliness survey to assess the then-current state of awareness and identify areas for improvement.





# CHAMPION!



## KANISHA JHURANI WINNER OF STATE LEVEL SNOOKER AND BILLIARDS CHAMPIONSHIP



Kanisha, Rehan are champions



**INDORE:** Kanisha Jhurani won the title of in Girls category of the 37th State Snooker and Billiards Championship 2023 being played at the Billiards Academy at Nehru Stadium by defeating Saanvi Shah. In the final, Kanisha easily defeated Saanvi 2-0 (67-37, 43-4). In the final of sub-junior boys, Rehan Khan of Bhopal won the title by defeating Krishna Agarwal of

Proud moment for DCBM as Kanisha Jhurani emerged a Champion in the Under-21 girls snooker category in the 37th Madhya Pradesh Snooker and Billiards state championship🏆





# DCBM AT AIMA

ALL INDIA MANAGEMENT ASSOCIATION



DCBM's participation in the **All India Management Association's 50th Annual Conclave** last week at the Taj Palace, **New Delhi**, was abuzz with inspiration! During this exceptional event, the students and staff had the privilege of gaining insights from distinguished speakers such as **S Somanath (ISRO Chief)**, **Pieter Elbers (Indigo CEO)**, **R C Bhargava (Maruti Chairman)**, **Imtiaz Ali (Acclaimed Film Director)**, **Nandita Das (Actress)**, **Aparna Popat (Olympian)**, and a host of other influential figures.