



DCBM

Excellence Through
Management Education

Daly College of Business Management, Indore

Affiliated to DAVV, Indore

Approved by the Directorate of Technical Education, MP & AICTE

2026

CLARION

ISSUE-38

JAN-MARCH EDITION



1, Residency Area, Indore 452001 (M.P.), India



www.dcbm.edu.in

5TH INTERNATIONAL CONFERENCE

DIGITAL BHARAT 2030 AI, ENTREPRENEURSHIP AND HERITAGE BASED DEVELOPMENT FOR INCLUSIVE GROWTH



INAUGURAL

The global spotlight shone on Desai Lake, Daly College, as the 5th DCBM International Conference began with a powerful exchange on "Digital Bharat 2030."

Dr. Allan Bird and Dr. Caroline Elizabeth (USA) shared insights on AI and entrepreneurship, while Dr. Ulrich Berk (Germany) highlighted sustainable innovation through technology and Homa therapy.

The session then turned divine with lamp lighting and a soulful Saraswati Vandana, followed by a warm welcome from Prof. Dr. Sonal Sisodia, highlighting DCBM's achievement of full enrollment in both BBA and MBA programs



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BEYOND THE ALGORITHM: THE FUTURE IS ETHICAL

Is technology replacing wisdom? Not if we follow the roadmap shared by our distinguished Keynote Speaker, Dr. Caroline Elizabeth Fazli, Ph.D. During her address, Dr. Fazli explored how International Development Policy is shifting back to its roots, arguing that true progress must merge material growth with spiritual and ethical dimensions. She spotlighted Zero Budget Natural Farming (ZBNF) as a prime example of this—a scientific, low-cost methodology that uses indigenous knowledge to create a chemical-free future for our soil. Looking toward the horizon of Digital Bharat 2030, she reminded us that in an era of rapid AI expansion, our digital tools must serve human learning rather than replace it. Ultimately, her vision for the future is one where technological progress doesn't just advance our capabilities, but actively uplifts our rural realities and protects the planet.



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The 5th DCBM International Conference at Desai Lake, Daly College, began with a powerful exchange on “Digital Bharat 2030.” The session featured Saraswati Vandana, followed by a welcome from Prof. Dr. Sonal Sisodia, highlighting DCBM’s full enrollment success. HH Maharaja Vikram Singh Ji Puar of Dewas praised the institution, and Dr. Sachin Sharma emphasized youth’s role—marking a perfect blend of global innovation and Indian tradition.



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18TH JANUARY 2026

5TH INTERNATIONAL CONFERENCE

DIGITAL BHARAT 2030

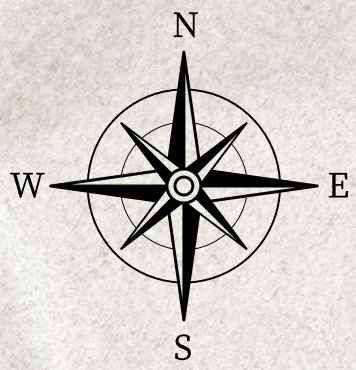
AI, ENTREPRENEURSHIP AND HERITAGE BASED DEVELOPMENT FOR INCLUSIVE GROWTH



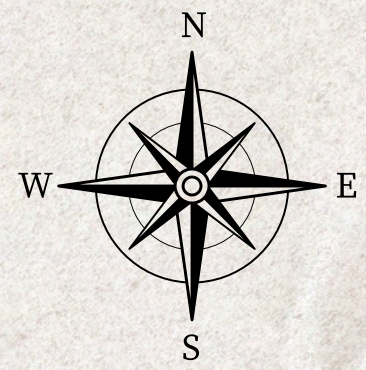
DCBM's 5th International Conference: Old Dalian Mr. Ashwin Palsikar, Director Sapcon Instruments delivered a powerful reality check on the lifecycle of modern enterprises. Moving beyond the hype of rapid growth, he addressed the "silent killers" of business—entitlement and misplaced pride—which often lead to the downfall of even the most established family-run firms. He urged leaders to bridge the gap by blending traditional wisdom with modern tools like AI to ensure continuity and resilience.

Mr Kanha Rathi, Director, Savitt introduced the concept of the "Invisible University"—the decentralized, digital, and borderless network of knowledge that exists outside formal classrooms. The speaker acknowledged that China's key strengths lie in speed and delivery, which have enabled its rapid economic expansion. In contrast, the speaker urged India to convert its constraints into catalysts, leveraging diversity, scale, and innovation as drivers of long-term growth.





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SRIJANSHALA



The International Conference at Daly College of Business Management reached new heights with the successful conclusion of Srajanshaala, a vibrant platform blending innovation and tradition. With participants from 20+ prestigious institutions, the event showcased diverse business ideas, strategic models, and insights. Students explored the synergy of Artificial Intelligence, Entrepreneurship, and Heritage, highlighting the importance of balancing modern technology with cultural preservation. The exceptional talent on display reflected a new generation of globally minded entrepreneurs. We were honoured to have esteemed judges: Dr. Saurabh Parikh, Ms. Surbhi Manocha Choudhary, Ms. Priti Laddha, and Ms. Ranjana Patel.

DCBM AAGNEY

THE MANAGEMENT FEST



DCBM's flagship fest AAGNEY 2026 kicked off with a vibrant balloon release by Principal Dr. Sonal Sisodia, symbolizing a day of innovation, creativity, and leadership. From the lively Urban Haat, where young entrepreneurs showcased diverse stalls and ideas, to the electrifying Quest for Talent finale filled with music, performances, and energy—the fest was a true celebration of talent and enterprise.



We were honoured to host our Guests of Honour, Ms. Piyusha Bhargava and Mr. Vijay Mahnot, along with esteemed Judges & Special Guests—CA Pooja Sharma, RJ Shivv, and Ms. Rachna Jobri—who inspired and applauded the exceptional talent on display. Aagney 2026 concluded as a memorable celebration of ambition, creativity, and entrepreneurial spirit.

A SKY FULL OF AMBITION: AAGNEY 2026 TAKES FLIGHT!



AAGNEY

THE MANAGEMENT FEST



FINALE GLORY



The energy at DCBM peaked with the grand finale, Quest for Talent, showcasing soulful music and electrifying performances that turned the stage into a celebration of creativity.

Our esteemed judges—Ms. Piyusha Bhargava, Mr. Vijay Mahnot, CA Pooja Sharma, RJ Shivv, and Ms. Rachna Jobri—were impressed by the exceptional talent on display. As Aagney 2026 concludes, we celebrate every participant who made this finale a true masterpiece of art and ambition.





STATUE OF UNITY!

Standing Tall with the Iron Man of India!



Daly College of Business Management crew at the Statue of Unity!

From the breathtaking heights of the viewing gallery to the peaceful Valley of Flowers, our students are soaking in every bit of this incredible experience.

Walking through the Valley of Flowers and the exhibition gallery, our students gained insights into the grit and determination required to unite a nation—qualities we strive to instill in every future manager at DCBM.





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YUVA MAHOTSAV

“Heritage to Digital Bharat”



The Past: Our Inspiration.
The Present: Our Digital Revolution.
The Future: Infinite Possibilities.



DCBM students presented a powerful theatrical act on “Heritage to Digital Bharat” at the Yuva Mahotsav, DAVV.

The performance traced India’s journey through The Past: Our Inspiration, The Present: Our Digital Revolution, and The Future: Infinite Possibilities, beautifully showcasing the blend of tradition and progress.



INDUSTRY INSIGHT AT THE ANAND GUJARAT- MILK CAPITAL OF INDIA!



Students of DCBM took a deep dive into the world of large-scale operations and supply chain management with a visit to the Amul Factory in Anand, Gujarat! It was a phenomenal experience exploring the state-of-the-art Amul Milk Plant and witnessing the magic behind the scenes at the Chocolate Factory. From understanding cooperative business models to seeing high-tech production lines in action, our students gained invaluable real-world perspective. A huge thank you to the team at Amul for hosting and making this such a memorable learning journey!



Learning Loop

DCBM, INDORE, 31 JAN 2026



Speakers:

- **Enrico Priosa** from Switzerland and
- **Max Schol Dev** from Germany joined us for an interactive discussion.



They shared fascinating stories from their student lives, career journeys, and global perspectives, captivating our BBA and MBA students.





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THE INDUSTRY VISIT

A SUCCESSFUL VISIT TO LITTLE NAP!



Students from Daly College of Business Management (DCBM) had an enriching industrial visit to Little NAP (Subhav India Pvt. Ltd.), gaining valuable practical insights. From understanding OEM and export operations to witnessing the precision of luxury recliner manufacturing, it was a truly eye-opening experience for our BBA and MBA cohorts.

A special thanks to Mr. Sunit Gupta, Owner of Little NAP, for his warm hospitality and for sharing his invaluable industry knowledge, making the visit truly impactful.



**STUDENTS FROM DALY COLLEGE OF
BUSINESS MANAGEMENT (DCBM) HAD AN
ENRICHING INDUSTRIAL VISIT TO LITTLE NAP
(SUBHAV INDIA PVT. LTD.)**



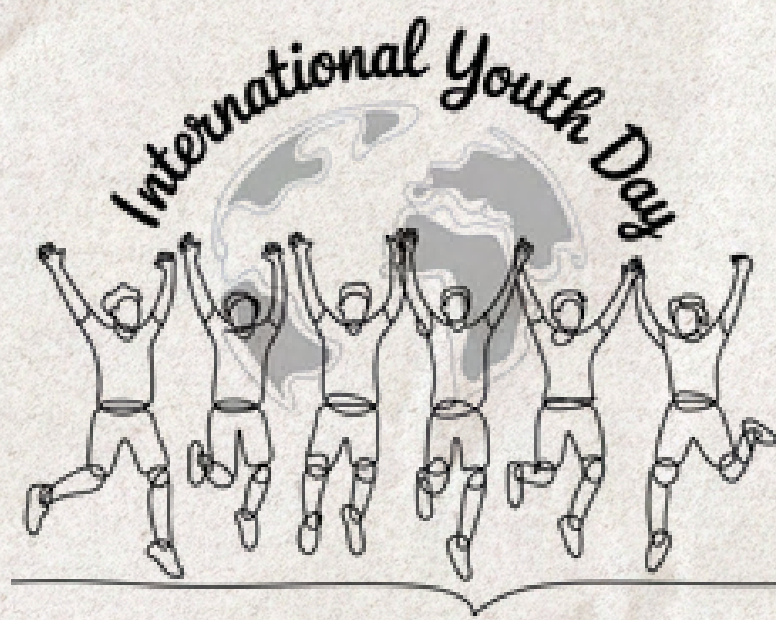
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GUEST SESSION

GUEST SESSION @ DCBM IN ASSOCIATION
WITH YI ON INTERNATIONAL YOUTH DAY



*From
Dreams to
Reality*

On the occasion of International Youth Day, Daly College of Business Management (DCBM), in association with Young Indians (Yi), hosted an electrifying session dedicated to the spirit of innovation and leadership.

We were honored to have Mr. Yugansh Soni, Co-founder of Laabham Group, as our keynote speaker. His journey from a young dreamer to a successful entrepreneur served as a powerful roadmap for our students, proving that with the right mindset, the sky is the limit.



CONTENT CREATION MASTERY

CONTENT CREATION WORKSHOP

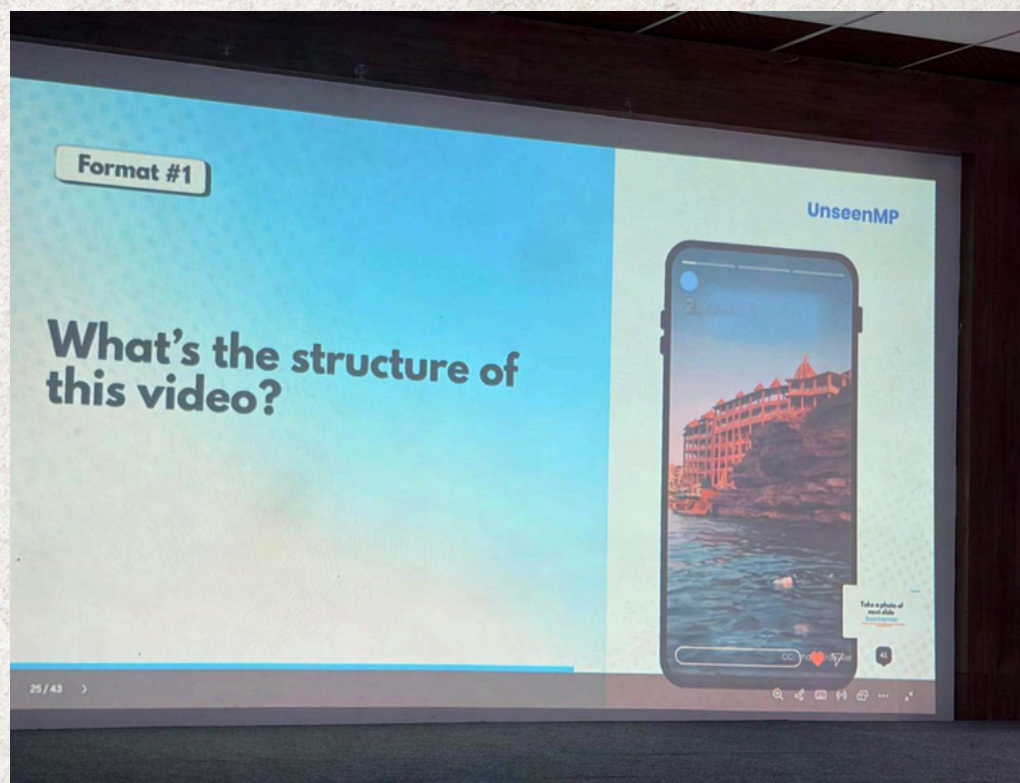
★ DCBM, Indore ★ ★ 30 JAN 2026 ★



RENOWNED EXPERT
RONAK ANAND OF
UNSEEN MP



Mr. Ronak Anand



Renowned expert Ronak Anand of Unseen MP delivered an exceptional session on crafting irresistible content through masterful storytelling. He unveiled essential video structures—powerful hooks, narrative builds, and memorable closes—that captivate audiences instantly.



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THE WHEELS OF LEARNING ARE TURNING!

VISIT TO VOLVO EICHER COMMERCIAL VEHICLE PLANT AT PITHAMPUR

DCBM MBA students visited the Volvo Eicher Commercial Vehicle plant at Pithampur for a deep dive into the world of automotive manufacturing. From the sparks of the Body Shop to the final touch-ups on the Assembly Line, students got insights into efficiency, technology, and logistics. Seeing the Cabtrim line up close really put the text book learning into perspective!



WE ARE PROUD TO PROVIDE OUR MBA STUDENTS WITH EXPERIENCES THAT GO BEYOND THE FOUR WALLS OF A CLASSROOM.





DCBM DRIVES ROAD SAFETY



* DCBM, INDORE * 15 FEB 2026 *



We are proud to share that DCBM was featured on MyFM's Dekhta Hai Season 4 Traffic Rules Awareness Talk Show. Alongside RJ Krishi, our students highlighted the culture of safety we've built on campus—an accident-free zone where traffic discipline is second nature. Principal Dr Sonal Sisodia emphasized the ripple effect of individual responsibility, urging listeners to treat every public road with the same respect as our campus grounds.



A big shoutout to our students for representing the DCBM spirit of excellence and civic duty!



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Congratulations DCBMian...

YOU DID IT!

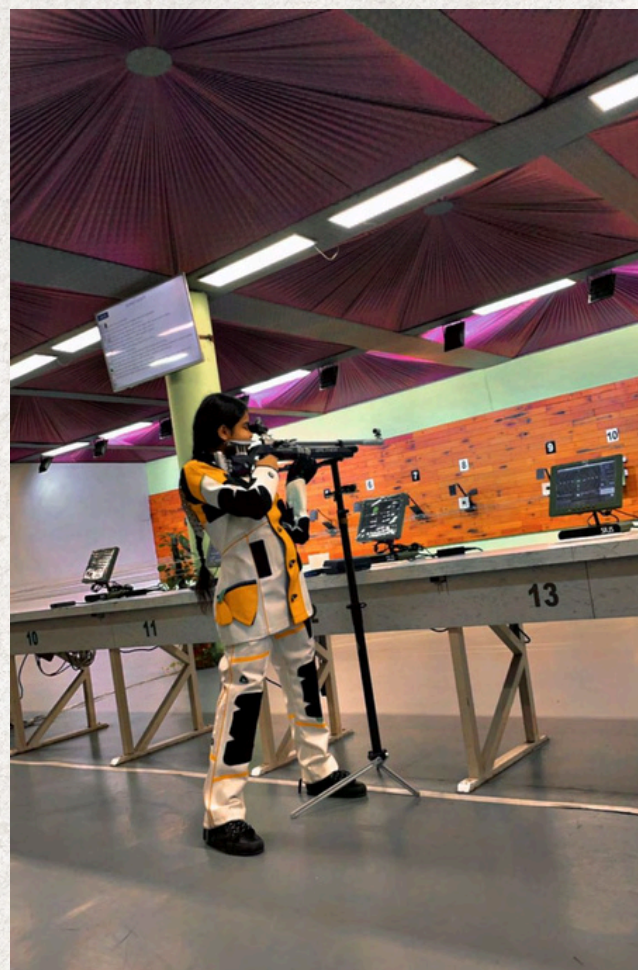
DCBM STUDENTS DOMINATE THE STAGE AND THE RANGE!

RIFLE SHOOTING CHAMPIONS:

- VEDIKA RAWAT
(1ST POSITION)
- RAJNANDINI BHADORIYA
(2ND POSITION)

SOLO DANCE STAR:

- CHANDNI JAIN
(1ST POSITION)



Our students have returned with a haul of trophies and cash prizes from the Inter-College Competition hosted by Shri Vaishnav Institute of Management and Science! From steady aim to graceful moves, they've made us incredibly proud. Please join us in celebrating:

Whether it's precision or performance, our students are leading the way. Huge congratulations to Vedika, Raj Nandini, and Chandni for their hard work and stellar victories!



THIS SIGNIFICANT MILESTONE REINFORCES DCBM'S COMMITMENT TO EXPERIENTIAL, FUTURE-READY LEARNING AND PREPARING STUDENTS FOR PROFESSIONAL SUCCESS.



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