

CLARION

DCBM'S NEWSLETTER
VOLUME 20

OCTOBER - DECEMBER 2021



DCBM

Excellence Through
Management Education

| CELEBRATIONS GALORE |

**DALY COLLEGE
OF BUSINESS MANAGEMENT**

Approved by the Higher Education Department, Haryana | Affiliated to DAVV, Amritsar | ISO 9001:2015 Certified

May the victory
of good over evil
inspire us to
our own victories

HAPPY
Dussehra

BBA

BBA



*Twirl and Swirl....*the Garba Celebrations at DCBM that honor, worship, and celebrate the feminine form of divinity was enlightened with the gracious and graceful presence of leading ladies, Hon' ble Vice Chancellor of DAVV Dr. Renu Jain, her mother & Dr. Namrata Sharma, Director, HRDC DAVV.



डेवी कॉलेज ऑफ बिजनेस मैनेजमेंट की गरबा नाइट

कैंपस में स्टूडेंट्स ने किया गरबा, जीते सरप्राइज गिफ्ट्स

नीशिथा बेस्ट ड्रेस
फीमेल और पीयूष
बेस्ट ड्रेस मेल रहे

पत्रिका 09/10/21 रिपोर्टर



डेवी • डेवी कॉलेज ऑफ बिजनेस मैनेजमेंट (डीसीएम) द्वारा आयोजित गरबा राइट का आयोजन किया गया। कार्यक्रम के रूप में सबसे अच्छे स्टूडेंट्स ने गारबा की प्रतियोगिता में भाग लिया। डेवी कॉलेज बिजनेस मैनेजमेंट की महिला डॉ. रणु जैन और कुलसचिव डॉ. एमएसएम की समीक्षा में गारबा राइट का आयोजन किया गया। कार्यक्रम का अध्यक्ष डीसीएम डॉ. नमिता शर्मा ने किया गया। इस कार्यक्रम में बेस्ट ड्रेस और

बेस्ट गारबा की प्रतियोगिता में विजेताओं को पुरस्कार प्रदान किए गए। कार्यक्रम में डॉ. नमिता शर्मा ने गारबा की प्रतियोगिता में विजेताओं को पुरस्कार प्रदान किए गए। कार्यक्रम में डॉ. नमिता शर्मा ने गारबा की प्रतियोगिता में विजेताओं को पुरस्कार प्रदान किए गए।

Colourful Garba Night at DCBM

टी भास्कर 16-10-21



ने मिला बेस्ट ड्रेस गारबा व

में गरबा नाइट, स्टूडेंट्स ने दो साल की

ndore: A colourful 'Garba Night' was organised by Dalry College of Business Management (DCBM) on the college campus. All the students gave attractive Garba performance. The Dalry College of Business Management (DCBM) organised a 'Garba Night' on the college campus.

कैंपस में स्टूडेंट्स ने किया गरबा, जीते सरप्राइज गिफ्ट्स



नीशिथा बेस्ट ड्रेस फीमेल और पीयूष बेस्ट ड्रेस मेल रहे

डेवी कॉलेज ऑफ बिजनेस मैनेजमेंट (डीसीएम) द्वारा आयोजित गरबा राइट का आयोजन किया गया। कार्यक्रम के रूप में सबसे अच्छे स्टूडेंट्स ने गारबा की प्रतियोगिता में भाग लिया। डेवी कॉलेज बिजनेस मैनेजमेंट की महिला डॉ. रणु जैन और कुलसचिव डॉ. एमएसएम की समीक्षा में गारबा राइट का आयोजन किया गया। कार्यक्रम का अध्यक्ष डीसीएम डॉ. नमिता शर्मा ने किया गया। इस कार्यक्रम में बेस्ट ड्रेस और

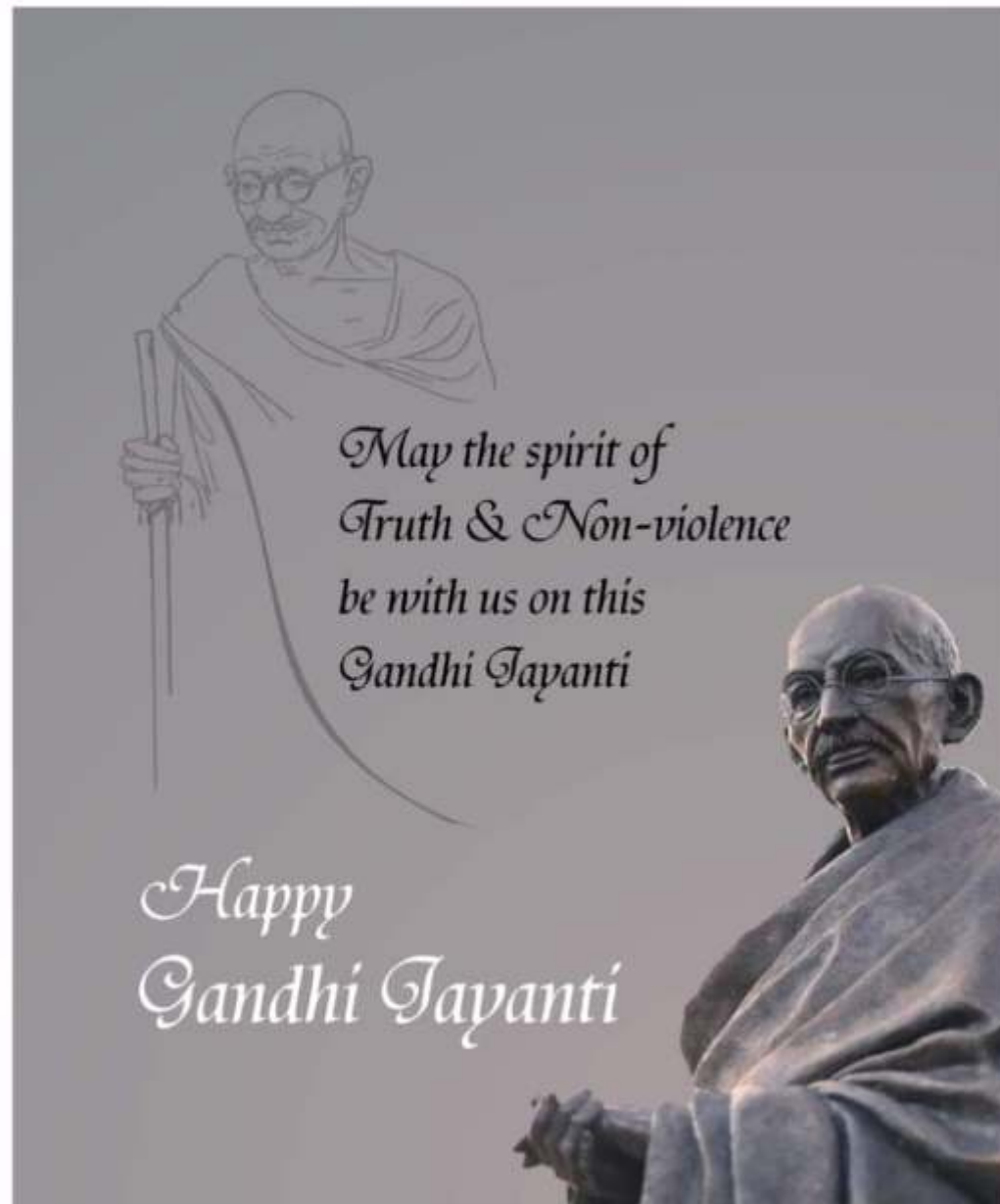


Students gyrated to the symphony of garba tunes and won prizes in different categories.



| CELEBRATIONS GALORE |

Gandhi Jayanti is observed every year on October 2 to mark the birth anniversary of Mohandas Karamchand Gandhi, often known as Mahatma Gandhi. This day provides an excellent chance for us at DCBM to pay tribute to this great leader, who gave his life for the benefit of the country.



DALY COLLEGE
OF BUSINESS MANAGEMENT

• Approved by the Higher Education Department of MP • Affiliated to DMV, Indore, the only NAAC A+ University of Central India

BBA Strategic Marketing

BBA Strategic Finance



Day 1- The Inaugural ceremony witnessed a plethora of luminaries to enlighten the freshmen with their prowess and excellence in a variety of subjects. # Chief guest, Hon'ble Member of Parliament, Shri Shankar Lalwani ji, esteemed guest of honour, His Highness Maharaja Narendra Singhji Jhabua, President, DC Society, Dr. Sangeeta Jain, Director, IMS, DAVV, Mr. Vimal Todi, Chairman, Jaideep Ispat and Alloys Ltd, Mr R.R. Goyal, Operations Head, Patrika, Mr. Neeraj Kumar Bedhotiya, Principal, Daly College, Mr. Tanu Tejas, Founder and CEO, Shop Kirana, Mr. Pawan Singhania, Dr. Sandeep Atre, Mr Sawan Laddha graced the occasion.



#Academic scholarships of Rs 2 lakhs was granted to meritorious students.

#Peer reviewed refereed
Journal of the International
Conference was launched.

#The senior students of DCBM put up riveting cultural performances.



हेली कोलेज ऑफ बिजनेस मैनेजमेंट के इंटरनल प्रोग्राम में बोले अतिथि।

सामाजिक परिवर्तन में शिक्षा की भूमिका
सबसे अधिक महत्वपूर्ण: लालवानी

<http://dx.doi.org/10.1016/j.jmb.2012.05.011>[illegible]

सूचना अधिनियम के तहत जारी की गयी जानकारी के निम्नलिखित हैं:

[illegible]

Induction programme of DCBM

OUR STAFF REPORTERS

The first day of the Indian Arts Program, "General 2023" for the 12-month period ending at the College of Maritime Management was organized. This event, Mr. Shankar Lakshmi, General Manager, Mr. Mahendra Narayana Singh, Chairman, Board of Governors, Jyoti College of Engineering, Special Guest, Mr. Suresh Kumar, Director, IMA, Visal Vaidi, Chairman, Jaldip Singh, Mr. Gopal, Treasurer, Suranjan



Paundra Elay Kironu and
Raynolds Speaker, De
Nashling Ave., Fremont, So.
via. Irvine, Newry, Haddis-
on, Polynesian Daily College
were present.

The senior students performed an outstanding skit filled with dances and skits to their history.

Gifts of thanks were presented by the band girl, Minnie Gray and the accompanying new dance by Ray Haryani, Janet Pinwell and Sylvia Kishore.

Genesis Student Induction Day 2- 'Quintessential Gandhi' - An interesting competition was held for the newly inducted batch wherein each student had to elaborate upon Gandhian thoughts that they derive inspiration from.



गांधी जयंती का आयोजन गांधी के सिद्धांतों से खुद से जोड़कर दिया अपना परिचय

इंदौर • डेली कॉलेज बिजनेस मैनेजमेंट (टीसीबीएम) में गांधी जयंती अगोखी अंदाज में मनाई गई। ऑनलाइन आयोजित इस कार्यक्रम में प्रथम सेमिस्टर के विद्यार्थियों ने भाग लिया। उन्होंने महात्मा गांधी के गुणों को स्वयं के चरित्र के साथ जोड़कर अपना परिचय प्रस्तुत किया। छात्रों ने समय प्रबंधन के सिद्धान्त को ध्यान में रखते हुए, 60 सेकेंड में अपना परिचय, गांधी के गुणों और गांधी विचारधारा को स्वयं के चरित्र के साथ आत्मसार करते हुए, वीडियो के माध्यम से प्रस्तुत किया।



इस अवसर पर टीसीबीएम की प्रिंसिपल डॉ. सोनल सिनोदिया एवं संस्था के एडमिनिस्ट्रेटर मधुरधन सिंह ने निर्णायक की भूमिका निभाई।

डॉ. सोनल सिनोदिया ने छात्रों के प्रयासों की प्रशंसा की और जीवन में गांधी की विचारधारा को अपनाने का संकल्प दिलाया। कार्यक्रम में संस्था के फैकल्टी और स्टाफ मेंबर भी उपस्थित थे। इस प्रतियोगिता का संघालन प्रोफेसर लक्ष्मण उपाध्याय ने किया।



Genesis Student Induction Programme Day 3 saw exuberant and vivacious sessions. Mr. Amber Arondekar, a speaker of International repute delivered a riveting talk on & quote; Know Your Why - The golden Years”.

Thereafter Mr. Anand and Fleur Wilfred of The Genius made the freshmen attempt an exciting twist on Sudoku Puzzle, one that stimulated their minds and pushed them to think creatively! Winners were presented trophies.





Genesis- DCBM'S Student Induction programme 2021

was resplendent with luminaries from myriad arenas. It helped new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self exploration.

स्टेडी कॉलेज ऑफ बिज़नेस मैनेजमेंट की दो दिवसीय आउटस्टांडिंग एक्टिविटी

पुस्तिका १५.००० विक्रेता

[illegible]

कलन्ती ने भी किया
पार्टिसिपेट

आपत भाग्य सुखदुखी को
उपलब्धता को विनिमय ही, येना
विनिमय सुखदुखी को भाग्य



मित्र व अन्य विद्यार्थी और सभा
सदस्य भी शामिल।

सालों में बहुत सारी दुर्घटनाएं घटित होती हैं जो कि हमारे जीवन में बहुत बड़ा नुकसान पहुंचाती हैं। इसलिए हमें इन दुर्घटनाओं से बचने के लिए बहुत सारे सावधानी बरतनी पड़ती हैं।



⁴ बनाए, सीमित संसाधनों में बेहतर उत्पाद

[illegible]

**EXPERIENTIAL LEARNING- ICEBREAKERS,
ENERGISERS,
ACTIVITY BASED SIMULATIONS,
TEAM BUILDING TASKS** *and much more....*

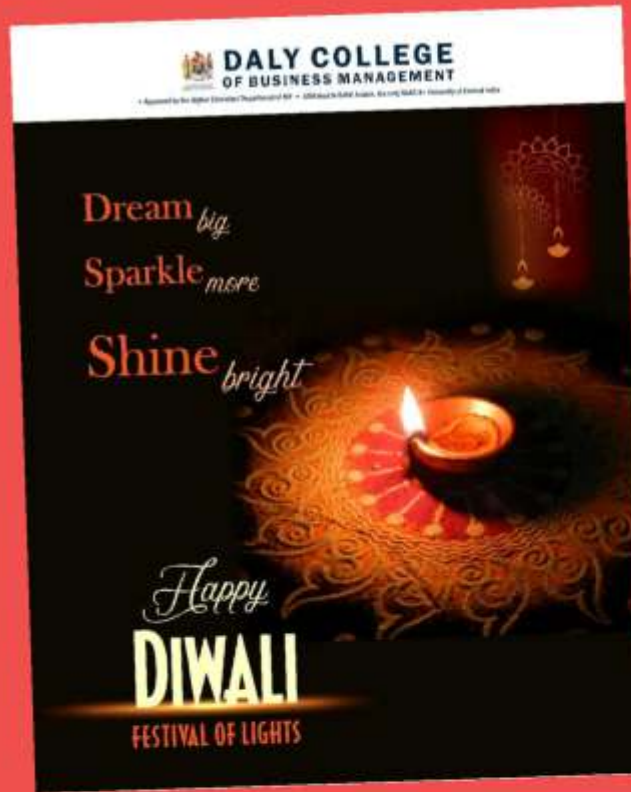
The Outbound Activity at Flame of Forest provided our students a one of its kind Experiential Learning...one that goes beyond the realms of classroom teaching!



DCBM fraternity anticipated
'Luminescence' -

THE DIWALI FIESTA

Students prepared delicious
and mouth watering
mocktails, snacks and
desserts and served it to the
kids of Daily Paid Labourers
of DCBM.



A fun Housie was organised by the faculty to invigorate the students who were
dazzling in their ensembles.

इंदौर सिटी भास्कर 02-11-2021

जॉय ऑफ शेयरिंग एंड केयरिंग थ्रोम पर किया दिवाली सेलिब्रेशन

विशेष रिपोर्ट: प्रदीप

शेरी कॉलेज ऑफ बिजनेस मैनेजमेंट में दिवाली सेलिब्रेशन "जॉय ऑफ शेयरिंग एंड केयरिंग थ्रोम" का आयोजन किया गया। इस अवसर पर छात्रों ने अपने अपने घरों से लाए गए मिठाई, खाने-पीने के सामानों का एक बड़ा थाली तैयार किया। छात्रों ने एक-दूसरे को खाने-पीने के सामानों का स्वागत किया और एक-दूसरे को शुभकामनाएं दीं।

इस दिन के छात्रों ने अपनी-अपनी पहचान के साथ "जॉय ऑफ शेयरिंग एंड केयरिंग थ्रोम" का आयोजन किया। छात्रों ने एक-दूसरे को खाने-पीने के सामानों का स्वागत किया और एक-दूसरे को शुभकामनाएं दीं।

छात्रों ने अपने-अपने घरों से लाए गए मिठाई, खाने-पीने के सामानों का एक बड़ा थाली तैयार किया। छात्रों ने एक-दूसरे को खाने-पीने के सामानों का स्वागत किया और एक-दूसरे को शुभकामनाएं दीं।

JOY OF GIVING

Floral Rangolis adorned the Lawns of DCBM. The joy of sharing was at its peak with the DCBM fraternity and Guests for the event Dr Rajeev Dixit, DCDC, DAVV, Prof. Somani from HED and Mrs. Femina Chef 2021 Surbhi Manocha Choudhary celebrating the occasion with the kids of Daily Paid Labour of DCBM by presenting them with exquisite Diwali hampers.



A proud moment for DCBM

Our Principal, Dr. Sonal Sisodia an educationist, researcher, corporate trainer, mentor, key note speaker, resource person and much more had been invited to conduct a session for the prestigious Indore Management Association (IMA) on 30th November.



Conflicts help in learning, connection, insight: DCBM principal Sonal Sisodia

By Anshu Singh

Dr. Sonal Sisodia, Principal, DCBM, Indore, said that conflicts are not always bad. They can be a source of learning and connection. She emphasized the importance of resolving conflicts in a healthy manner.



Dr. Sonal Sisodia, Principal, DCBM, Indore, said that conflicts are not always bad. They can be a source of learning and connection. She emphasized the importance of resolving conflicts in a healthy manner.

Dr. Sonal Sisodia, Principal, DCBM, Indore, said that conflicts are not always bad. They can be a source of learning and connection. She emphasized the importance of resolving conflicts in a healthy manner.



Indore
Management
Association

CENTRE OF EXCELLENCE

Spinning
CONFLICTS
into OPPORTUNITIES

30
6:00 PM - 8:00 PM

IMA Meeting Room



Dr. Sonal Sisodia

Principal, D.C.B.M. College of Business Management (DCBM)



A proud moment for DCBM

DCBM held its two day long Model United Nation (MUN) in an offline mode. More than 130 students (delegates) from various schools and colleges participated in this event. Inaugural ceremony was presided by the Principal, Dr. Sonal Sisodia, Administrator Mr. Mayurdhwaj Singh, Chief Guest Ms. Malvika, Program Head, RED FM, Indore accompanied by RJ Tathagat, Keynote speaker- Mr. Ashwin Samuel along with Mr. Madhur Oza of CEO MUNIVERSITY.

**THE BIGGEST
OFFLINE EVENT
POST PANDEMIC
SAW PARTICIPATION
FROM RENOWNED
SCHOOLS AND
COLLEGES ACROSS
THE CITY.**

The symposium acquainted these young leaders with cerebral diplomacy and international affairs, helped upgrade their leadership skills and overcome the trepidation of public speaking.



DCBM - MUN Day 1





On the second day of MUN conference, Mr Kartik Sharma, an AI enthusiast from AIMA New Delhi was the Chief Guest.

The valedictory session was exuberant with awards and certificates distributed by Principal Dr. Sonal Sisodia and Administrator Mr. Mayurdhwaj Singh. The students were felicitated under different categories such as Best Delegate category, Special Mentioned category, Verbal Mentioned category, High Commendation, Best Journalist and Best Photographer.

Mr. Avi Agarwal, Mr. Hardik Lalwani and Ms. Kaveesha Bagdi were the conveners of this MUN 2021.



The Student INVESTITURE CEREMONY

23rd
NOVEMBER
2021

TIMINGS:
5 pm onward
VENUE:
DCBM lawns



An Investiture Ceremony was organised by Daly College of Business Management for the newly appointed Student Body. Chief Guest CSP, Azad Nagar, Mr. Moti Ur Rahman, and Guest of Honour, Additional SP, Mr. Jaiveer Singh Bhadoria adorned the students with sashes and badges.



Principal Dr. Sonal Sisodia administered the oath to the newly elected Student Council Members.





Increased higher order skills & fun of course



A new perception of learning



Boosted physical skills,



A chance to nurture oneself,



DCBM s students had lots of fun at
OPEN PLAY ARENA (OPA)



A sense of balance and self esteem,



Potential Real Ventures

"The Secret of getting ahead is getting started." - Mark Twain

Daly College of Business Management is proud to announce the success of our budding entrepreneurs. Our 20 students from the batch of 2020-23 created 6 Practice Ventures during their Foundational Course in Entrepreneurship and were progressed for Global Jury Evaluation. Wadhvani Foundation's Global Jury has certified three Practice Ventures as "Potential Real Ventures". We Congratulate the Winning Ventures.



DCBM students had an amazing session by Dr. Sandeep Atre. His talk on social and emotional intelligence dealt with converting intention into action, and making informed decisions about what matters most.



Fintech Session



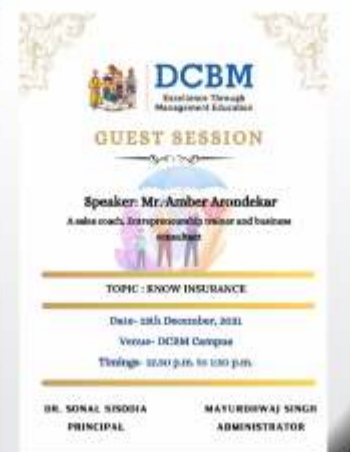
"FINTECH : an enabler as well as the driving engine for economy"
DCBM staff and students were enlightened by a riveting and unparalleled session by Dr. Krishn A Goyal, Director, Institute of Evening Studies, Jodhpur University.



Insurance Session



DCBM organised a unique session on 'KNOW INSURANCE' where the Resource Person Mr. Amber Arondekar, a renowned Corporate Trainer, dealt with the nuances of Financial Literacy with a contemporary mindset.



IMA DCBM Student Chapter

presents

INDUSTRY VISIT to



WED
15 DEC 2021

11:30 AM



Industry Visit to TCS



Indore
Management
Association



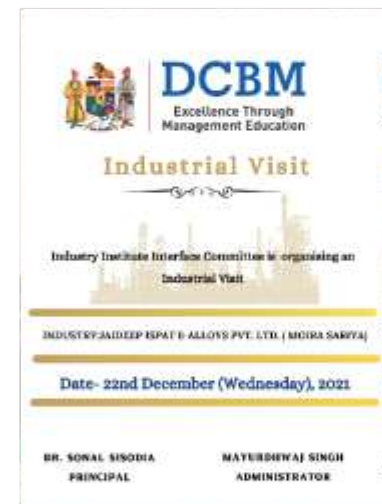
DCBM
Excellence Through
Management Education

Exposure of DCBM students to Tata Consultancy Services as part of the IMA student chapter equipped them with relevant industry knowledge, skills and conceptual learning along with adequate insights and awareness of a Corporate setting.

TATA CONSULTANCY SERVICES



Industry Visit to Moira





DCBM
Excellence Through
Management Education

Date: 25th December 2021

Time: 9:30 AM

Venue: Scindia Ground, Daly College

DCBM organised its maiden DCBM Intracollegiate Twenty - 20 Cricket Bash at the magnificent Scindia pavilion at DC. Team DCBM Mavericks beat DCBM Invincibles in a keenly contested thrilling match. Chief Guest Mr. Himanshu Chandra, Additional Collector & CEO Zila Parishad and Special Guest Mr. Sumit Chandok, Member, BOG, DC Society gave away trophies and medals to the Winning team along with special awards of Man of the Match, Best Batsman and Best Bowler.





Maiden DCBM Intra-collegiate Twenty20 Cricket Bash held

Indore: DCBM organised its maiden DCBM intra-collegiate Twenty20 Cricket Bash at Sindia Pavilion of Daly College. Team DCBM Mavericks defeated DCBM Invincibles in a thrilling contest. College principal Dr. Sonal Saxena and administrator Mayor Dhruv Singh welcomed chief guest Hon'ble Chandra, additional collector and CEO, Uda parished, and special guest, Sanvi Chavda, member SOG, DC Society. Encouraging the players, the chief guest expressed his views on the contribution of sports towards personality development of students. The guests presented trophies and medals to the winning team, as well as special awards for Man of the Match, Best Batterman and Best Bowler. Nikunj Jain was declared Man of the Match. Siddhant and Parv were the Best Batterman and Shreshth the Best Bowler. Aarti Patodi and Kavisha Bagil conducted the award ceremony.

