



# DCBM

Excellence Through  
Management Education

# Clarion

DCBM'S NEWSLETTER

VOLUME 22 | APRIL - JUNE ISSUE



CREATIVE TEAM

SREELAKSHMI NAIR AND DR. SONAL SISODIA



# Global Internships in Dubai



**Pivotal moments for our students as they get exposed to a professional environment, cross-cultural encounters, and global practices**



# DCBM IN THE LEADING DAILIES



इंदौर सिटी भास्कर 05-04-2022

## स्टूडेंट ने की इंटरनेशनल इंटर्नशिप



इंदौर | डेली कॉलेज बिजनेस मैनेजमेंट के स्टूडेंट्स की 21 दिनी अंतरराष्ट्रीय इंटर्नशिप का आयोजन दुबई की एक एफएमसीजी कंपनी में किया गया है। इसमें कॉलेज के 50 स्टूडेंट्स शामिल हैं। इस दौरान सभी ने दुबई एक्सपो में भी शिरकत

की। प्रिंसिपल डॉ. सोनल सिसोदिया ने बताया कि इंटर्नशिप का मुख्य उद्देश्य स्टूडेंट्स को अंतरराष्ट्रीय व्यवसायिक गतिविधियों से अवगत कराना है। इस दौरान स्टूडेंट्स के साथ प्रशासक मयूरध्वज सिंह और प्रो. नितिका श्रीवास्तव भी गए।

## काम के साथ संस्कृति को भी समझ रहे छात्र



### डेली कॉलेज बिजनेस मैनेजमेंट के स्टूडेंट्स के लिए दुबई में इंटर्नशिप

इंदौर. डेली कॉलेज बिजनेस मैनेजमेंट (डीसीबीएम) के स्टूडेंट्स के लिए 21 दिवसीय अंतरराष्ट्रीय इंटर्नशिप का आयोजन दुबई स्थित एक सुप्रसिद्ध एफएमसीजी कंपनी में किया है। इसमें महाविद्यालय के बीबीए प्रथम, द्वितीय और तृतीय वर्ष के 50 विद्यार्थी हिस्सा ले रहे हैं। छात्रों ने दुबई एक्सपो में भी शिरकत की। प्रिंसिपल डॉ. सोनल सिसोदिया ने कहा इंटर्नशिप का मुख्य उद्देश्य छात्रों को व्यवसायिक गतिविधियों के साथ संस्कृति से भी अवगत कराना है।

## Dubai internships for DCBM students



**Indore:** The Daly College Business Management (DCBM) has organised a 21-days international internship for their students at a well known FMCG company based in Dubai.

In this internship 50 BBA students in their first, second and third year of college will be participating. Principal Sonal Sisodia informed that the main objective of the internship will be to expose the students to international business activities. By participating in internships abroad, students get a chance to improve their awareness of the world and the ability to interact confidently with colleagues. She said employers often comment that new graduates are missing key social skills and work experience in an international setting will also enhance the resume of the students.



# Internships at DCBM

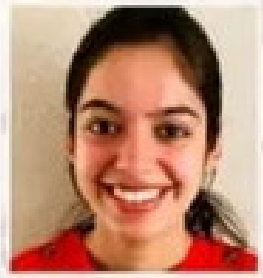
We congratulate the following students for securing  
**Summer Internship** with **Agile Capital Services, New Delhi**



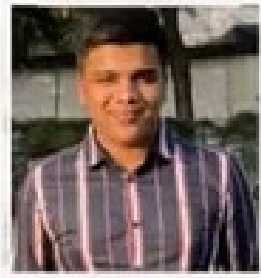
**Aastha Prajapat**



**Anjali Pujara**



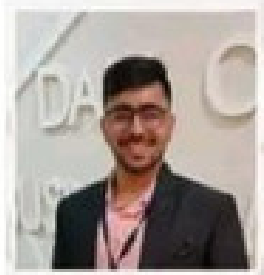
**Diya Sadhwani**



**Dhruv Agrawal**



**Khush Tolani**



**Deepansh Agrawal**



**Aditi Khandelwal**



**Hitik Khandelwal**



**Vanshika Kukreja**



**Parth Khandelwal**



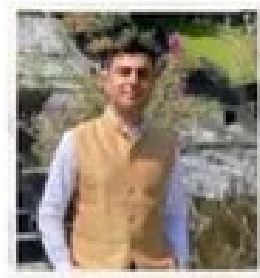
**Asmi Patodi**



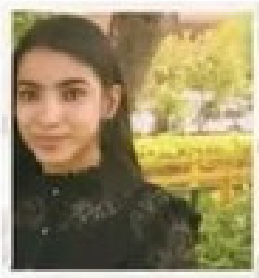
**Shreyan Bhatt**



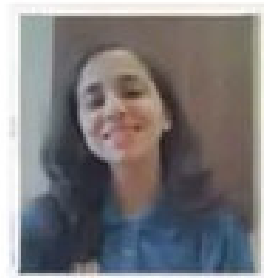
**Ram Sharma**



**Aradhya Chhabra**



**Rishina Badera**



**Sanskruti Dembla**



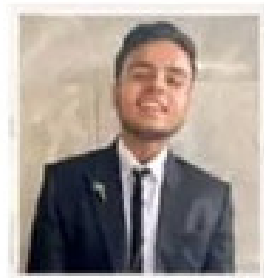
**Rishabh Kataria**



**Keshav Khandelwal**



**Rahma Ali**



**Piyush Kriplani**





# World Health Day Commemoration



Approved by the Higher Education Department of MP  
Affiliated to DABU, Indore, the only NAAC A+ University of Central India



Insightful speeches and presentations nicely reverberated with the theme **"Our Planet, Our Health"** which aimed to direct global attention towards the well being of our planet and the humans living in it



# World Environment Day Celebration



## "Think outside the Trash"

DCBM in association with the Young India Indore Chapter conducted a workshop to commemorate World Environment Day. The resource person Ms. Aditi Agarwal deliberated upon waste segregation and composting. With the help of six different colored dustbins, students were explained the kind of waste that goes into each. Principal Dr. Sonal Sisodia, Administrator Mayurdhwaj Singh, YI chair Devesh Tuteja and YI Ayushmi were a part of the program.





# World Environment Day Celebration



## DCBM in the Leading Dailies

Think outside the trash workshop at DCBM

### DCBM students celebrate World Environment Day



OUR STAFF REPORTER  
city.indore@fpj.co.in

World Environment Day was celebrated in DCBM in association with the Young India Indore chapter. To commemorate the day, a workshop on 'Think outside the trash' was conducted. The resource person, Aditi Agarwal said about waste segregation and composting. With the help of six different coloured dustbins, students have explained the kind of waste that goes

into each. Students took pledges that included, saying no to plastic water bottles, using newspaper to wrap gifts, walking shorter distances, Keeping AC above 25 degrees, taking their own cloth bags for shopping, and segregating house waste.

Principal Sonal Sisodia, Administrator Mayurdhwaj Singh, YI chair Devesh Tuteja and YI Ayushmi Khasgiwala were a part of the programme. Prof Tapas was the programme coordinator.



इंदौर सिटी भास्कर 06-06-2022

### पर्यावरण दिवस कार्यक्रम

#### डीसीबीएम:



इंदौर | संस्थान में यंग इंडिया इंदौर चैप्टर के सहयोग से 'थिंक आउटसाइड द ट्रैश' विषय पर एक कार्यशाला का आयोजन किया गया। अदिति अग्रवाल ने कचरे को अलग करने और खाद बनाने पर विचार-विमर्श किया। स्टूडेंट्स ने शपथ ली जिसमें प्लास्टिक की बोतलों को ना कहना, उपहार लपेटने के लिए अखबार, कम दूरी के लिए पैदल चलना, एसी को 25 डिग्री से ऊपर रखना, कपड़े के थैले का उपयोग शामिल था। प्रिंसिपल डॉ. सोनल सिसोदिया, प्रशासक मयूर ध्वजसिंह आदि मौजूद थे।



going  
**ZERO**  
WASTE



To celebrate World Environment Day, Yi Indore hosted a session for 50 students at Daly College Business Management, Indore on June 4th, 2022 discussing the importance to Think Outside The Trash in association with Human Matrix Systems team (An NGO working with Indore Municipal Corporation). The session lead by team HMS shared insights on the importance of waste segregation and adapting composting at all households of Indore. Yuva Chair for Yi Indore, Ayushmi Khasgiwala was instrumental in organising the educational session along with Dr. Sonal Sisodia (Principal, DCBM) & Mr. Mayurdhwaj Singh Jhabua (Administrator, DCBM). Yi Indore chair, Mr. Devesh Tuteja was present and the team was felicitated by the college for their continued support this year





# Inquizitive: The Fun Quiz Show



**DCBM**  
Excellence Through  
Management Education

DALY COLLEGE OF BUSINESS MANAGEMENT, INDORE  
PRESENTS

**INQUIZITIVE**

The All-India Online Fun Quiz  
*Take a break, recharge your mind*

20TH APRIL, 11 AM - 12 PM

**QUIZ MASTER MURLI PILLAI**  
LETSGETQUIZZICAL  
*Bring your imagination along*

REGISTER NOW FOR FREE TO WIN  
Link: <https://getactiveindia.com/inquizitive/dcbm>

HANDSOME CASH PRIZES & VOUCHERS

OPEN TO STUDENTS OF CLASS 11, 12 AND UNDERGRADS FROM ALL OVER INDIA

For more details visit  
<http://www.dcbm.edu.in>  
<http://www.letsgetquizzical.com>



## Winners



*Winner*

**Shashank K.**  
Vidya Mandir SS School



*1st Runner-Up*

**G. Harsha Vardhan**  
Kumarans PU School



*2nd Runner-Up*

**Lakshya Nara**  
SYNA International  
School



*3rd Runner-Up*

**Kaushal Baheti**  
Rustomjee International School

An All India Online Fun Quiz was organized by DCBM where Quiz Master Murli Pillai conducted an engaging quiz. Winners were awarded with cash prizes and certificates



# Webinar

## INDUSTRY INSPIRATION PROGRAM 2022

### LOCAL TO GLOBAL: HOW CAN ANY BUSINESS GO GLOBAL

 Live

CENTRAL INDIA SERIES



INDUSTRY INSPIRATION PROGRAM – 2022



**Sumit Shukla**

Founder & CEO at Connexrm Pte |  
IMT Ghaziabad

**Local To Global: How Can Any  
Business Go Global**


For more info:  
[www.seminarroom.in](http://www.seminarroom.in)

12:00 – 01:00 PM  
Tuesday, April 26

Students were exposed to Global competitiveness with insights into product development, market needs, customers' targets, cross-cultural awareness, collaborations, and regional developments.




#### Contact details & Social Media handles





**Sumit Shukla**

Founder and CEO, connexRM

 [sumit@connexrm.com](mailto:sumit@connexrm.com)

 +919891100999

 <http://www.connexrm.com>



LinkedIn Profile at

<https://www.linkedin.com/in/sshukla>



 Chat

USA only

**Dr. Barkha Gupta**  
What are the upcoming trends that affect global businesses in terms of international strategy?

**Hemant Saini**  
Sir what you think about organic farming, what's the scope of organic farming globally?

**Spoorti**  
Can we anytime compete with China in next decade? Or should we focus on service sector as we did last 2 decades?

**Nitesh singh Kushwah**  
Sir your voice is not coming

**Anubhav**  
Brexit has had positive impact on UK businesses, by allowing them to trade more freely with non-EU markets

**Shelar**  
Brexit Freedom to explore global market and its currency

**VEDANT CHOUDHAN**  
I DON'T KNOW SIR

**Sukhmeet Juneja**  
Dollar/ euro

**VEDANT CHOUDHAN**  
USD/JPY

**Dr. Barkha Gupta**  
dollar/ yen

**Anubhav**  
Sir is an international reserved assets

**Dr. Barkha Gupta**  
euro dollar

**Nitesh singh Kushwah**  
Dollar and euro

**VEDANT CHOUDHAN**  
YEN DOLLAR EURO

To Everybody

# Orientation Session

## HBS CERTIFICATION COURSE



DCBM Excellence Through Management Education

Harvard Business Publishing Education

Miles Education

### HBS CERTIFICATION COURSE

#### ORIENTATION SESSION

**MODULES**

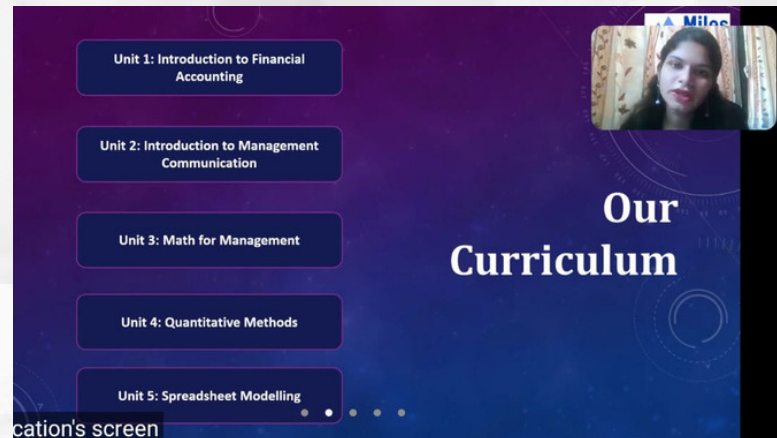
- QUANTITATIVE METHODS
- FINANCE
- MANAGEMENT COMMUNICATION
- FINANCIAL ACCOUNTING
- SPREADSHEET MODELING EXCEL
- MATHEMATICS FOR MANAGEMENT

**DATE: 30 APRIL 2022**

**TIME: 10 AM**

**PLATFORM: ZOOM**

**FACULTY: MS. ANAGHA PRABHU,**  
CMA(US), PGDBM, CERTIFIED RESEARCH  
ANALYST, B.COM.  
MANAGER - ACADEMICS & STUDENT EXPERIENCE



Unit 1: Introduction to Financial Accounting

Unit 2: Introduction to Management Communication

Unit 3: Math for Management

Unit 4: Quantitative Methods

Unit 5: Spreadsheet Modelling

### Our Curriculum

education's screen



Miles Education

### Our Study Pattern

Study the curriculum in the sessions

Run the simulation in the class together

Appear for the Examination

Get Certified



Miles Education

REC

Global network of students and faculty

"The great aim of education is not knowledge but action"

Miles Education conducted an Orientation Session of the Harvard Business School Certification Course for the students of DCBM





# Seminar

## Benefits of Early and Disciplined Investing



### Benefits of Early and Disciplined Investing



15th June 2022, Wednesday  
11:30 am



An engrossing session '**Benefits of early and disciplined investing**' was organized for students of DCBM in association with Young Indians Indore.

The Resource Person

Mr. Ashwin Palshikar shared how, by investing at an early stage of life, one can learn a pattern of financial independence and discipline. Principal DCBM Dr.

Sonal Sisodia, Administrator DCBM

Mayurdhwajsingh, YI Chair Devesh Tuteja, and YI past chair Siddharth Koolwal were present for the insightful session.





# The Shining Star



DCBM First-year student **Tanvi Mangal** won the **All India Ten Inspiring Young Minds Award** instituted by web portal MetroMirror.



# The Shining Stars

## DCBM students won Intercollegiate competition



At the Inter College Management Competition 'Prabandhotsav', DCBM team was declared the Winner in 'Business Idea Hunt' and bagged the Runners Up position in Management Quiz and in Ad Mad Show. Winners were awarded with cash prizes and certificates. Heartiest congratulations to all the winners!



# *Internships at* DCBM

**Placement and Internship Cell facilitated a paid Internship opportunity for Mahek Garg.**

**She is now a Research and Design Intern with Syngriety Solutions New Delhi at a stipend of Rs. 15000 per month.**



**Mahek Garg  
-BBA Final Year Student, DCBM**



# Placements at DCBM

*Congratulations  
Simran!!*

For placement as a **Client  
Support Representative** at  
**Wing Operations &  
Technologies India  
Private Limited, Gurgaon**



**SIMRAN IDNANI**  
(BBA FINAL YEAR STUDENT, DCBM)

*We are Proud of you!!*





# Alumni Diaries

## UNIVERSITY ACCEPTANCE

### **Kelley Business School**

Scholarship \$18000: MS in Information Systems

### **New York University**

Scholarship \$14000: MS in Technology  
Management

### **Syracuse University**

Scholarship 30%: MS in Information Systems

### **University of Connecticut**

MS in Business Analytics and Project  
Management



**URVI SETHIA**  
**BATCH 2021**

*We are proud of you!*

*She will be joining Kelley Business School (MS in Information Systems), Indiana, USA which ranks among the Top 30 in World Business Schools.*



# English Language Day



On the occasion of English language day, a story-writing competition was organized. Dhruvi Joshi was adjudged the Winner.



# International Yoga Day



"Yoga is the journey of the self, to the self,  
through the self".

DCBM staff and students participated in the  
Yog Utsav under the aegis of Swaraj ka Amrit  
Mahotsava.