

DCBM

Excellence Through Management Education

PRESENTS

CLARION

DCBM'S NEWSLETTER

OCTOBER - DECEMBER 2022 I VOL-24



DCBM

IMA QFL

WINNERS

Team DCBM comprising

Asmi Patodi,
Ram Sharma and
Tanisha Agrawal lift the
Winner's trophy at IMA's
QFL Competition.
The team received a
Cheque of Rs 11000. They
would be felicitated at
the upcoming IMA
Management Conclave



DCBM students win IMA's QFL competition



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The Daly College of Business Management (DCBM) team comprising of Ram Sharma, Tanisha Agrawal and Asmi Patodi bagged the most sought for trophy, and cash prize worth Rs 11,000 at Indore Management Association (IMA)'s QFL Competition which is one of the most revered competitions in the city of Indore. Principal DCBM, Dr Sonal

Principal DCBM, Dr Sonal Sisodia said that this year teams from the most coveted institutions of Indore participated in this engaging and cut-throat contest. The theme for the 22nd QFL was Reinvent, Evolve and Lead. It poses a simple question with complex answers to the brightest minds of the nation. This year's theme revolved around intriguing the young participants to come up with a strategy which businesses could incorporate in their missions, having seen a tremendous stagnation and crumbling post-Covid.

She further added that the winning team will be felicitated in the presence of esteemed dignitaries in the IMA Management Conclave, which is to take place earlier next year.

The idea presented by the team was a Nuclear Desali-

The idea presented by the team was a Nuclear Desalination Framework, with the notion to solve our nation's water stress problem. This idea stood out from normal desalination plant ideas because it paid heed to using nuclear energy, instead of using the country's fossil fuels, which are turning exiguous every passing moment. The participants presented how India could tap its underutilised resources, specifically the backwaters of the state of Kerala to install a nuclear desalination plant, which in turn would cater to the water needs of the entire

nation.
The idea was highly lauded by the panel, and the students were applauded for their impeccable research and presentation skills.















राम, तनीषा और अस्मी हुए पुरस्कृत

पत्रिका plus रिपोर्टर

इंदौर डेली कॉलेज ऑफ बिजनेस

मैनेजमेंट (डीसीबीएम) की टीम में मौजूद राम हमा, तानीण अग्रवाल और अस्मी पटीदों ने इंजैर मैनेजमेंट उस्तालिएसन की क्यूएकएल प्रित्योगिता में प्रथम स्थान प्रप्त किया कर 11000 रुपये का नकट पुरस्कार जीता है। डीसीबीएम की प्रिमिश्सल डॉ. सोनल सिसोदिया ने कताया, प्रतिष्ठित संस्थानों की टीमों ने इंजैर शहर में सबसे सम्मानित प्रतियोगिता में भाग लिया। 22वें क्यूएफएल की धीम रीइन्देर, इंजोव्ल और लीड़ की, इस्त वर्ष की खीम युवा प्रतिभागियों को एक एगनीति के साथ आने के लिए लुभाने के इंटीन्गर्ट प्रस्ती हैं, जिसे व्यवसाय अपने मिलन में जामिल कर सकते हैं।

उन्होंने आगे कहा, विजेता टीम को



सम्मानित गणमान्य व्यक्तियों की उपस्थिति में आइएएए मैंनेजमेंट कॉन्बरोव में सम्मानित किया जाएगा, जो आपने साल को मुहजात में होना है। डीसीबीएम टीम द्वारा प्रस्तुत विवाद हमारे देश की जाल तनाव समस्या को हल करने की धारणा के साथ एक प्रसाणु विलव्यणीकरण ढांचा प्रस्तुत किया है। यह विचार

सामान्य अलवणाकरण सवव क विवारों से अलाला था क्योंकि इसने देश के जीवाश्म ईंधन का उपयोग करने के बजाय परमाणु जजी क उपयोग करने ए स्थान दिया, जो गुजरते पल में विद्युत्त हो रहे हैं प्रतिभागियों ने प्रस्तुत किया करते हुए बताया, भारत अपने अपुरुष् संसाधनों का दोहन कर सकता है।

YET ANOTHER
ACHIEVEMENT
FOR TEAM DCBM!

DCBM EL CLASICO

DCBM TUSKERS



DCBM STRIKERS







Amidst the fever of the FIFA World Cup 2022 gripping Football fans across the world, DCBM immersed itself into the Football frenzy by way of 'DCBM El Clasico 'where Team Tuskers and Team Strikers put up an exhilarating show at BCM Ground, DC. Mr. Ahmad Ansari, Vice Principal Daly College, the Chief Guest for the occasion motivated students with his words of wisdom and gave away prizes to the winners. The ripened talent and inevitable passion helped Team Strikers lift the winner trophy. Ujjwal Jain bagged the Best Defender Award, Nikunj Jain and Manan Navlani were jointly declared Best Goalkeeper while Aditya Singh was adjudged the Best player.









THE CHAMPIONS







CAMPUS PLACEMENT

HDFC BANK













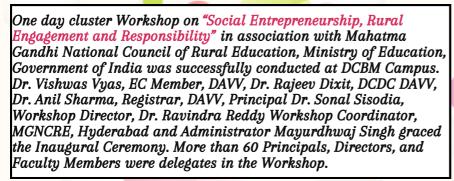
On-campus placement drive at DCBM:

DCBM partnered and invited India's leading private sector bank HDFC Bank to its campus for recruitment. The HDFC recruitment team was very happy with the competence and skill sets of students and offered lucrative packages to the short listed students.

FACULTY DEVELOPMENT WORKSHOP















Workshop on rural engagement, social entrepreneurship organised

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FACULTY DEVELOPMENT WORKSHOP

















TECHNICAL SESSION













VOTE TODAY FOR A VOTE T











मतदाता सूची में नाम जुड़वाने के लिये महाविद्यालयों में किया गया जागरूक



इंदौर । भारत निर्वाचन आयोग के निर्देशों के परिपालन में जिला प्रशासन द्वारा 9 नवंबर से 8 दिसंबर तक मतदाता सूची पुनरीक्षण कार्यक्रम किया जा रहा है। इसी अनुक्रम में जिला निर्वाचन अधिकारी के निर्देशानुसार नवीन मतदाताओं को मतदाता सूची में शामिल करने के लिए इंदौर के महाविद्यालयों में जनजागरूकता अभियान चलाया जा रहा है। सोमवार को विधानसभा क्षेत्र क्रमांक 208, इन्दौर - 5 के डेली कालेज बिजनेस मैनेजमेंट, इस्लामिया करीमिया महाविद्यालय, जैन दिवाकर महाविद्यालय तथा क्रिश्चियन एमीनेंट कालेज में विधानसभा क्षेत्र क्रमांक -5 के रिजरट्रेशन अधिकारी विजय कुमार मंडलोई ने युवा मतदाताओं को लोकतंत्र में मतदान का महत्व समझाते हुए मतदाता सूची में अपना नाम जुडवाने के लिए अभिप्रेरित किया। इस अवसर पर उच्च शिक्षा विभाग के नोडल अधिकारी व वरिष्ठ प्राध्यापक डॉ. मनोहर दास सोमानी ने लोकतंत्र में मतदाताओं की भूमिका समझाते हुए सभी को वोटर लिस्ट में नाम सम्मिलित करने के लिए अभिप्रेरित किया। तहसीलदार राजेश सोनी ने मतदाता सूची में नाम जुड़वाने की प्रक्रिया एवं मतदान के महत्वी को बताया। महाविद्यालयों में स्थानीय बूथ लेवल अधिकारी भी उपस्थित थे।

Voter awareness camps held at colleges

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A public awareness campaign is being run in the city colleges to make the young voters ensure that they get their names enrolled in the voter list.

Following instructions of the Election Commission of India, the voter list is being revised in the district between November 9 and December 8.

On Monday, voter awareness camps were organised at Daly College of Business Management, Islamia Karimia College, Jain Diwakar College and Christian Eminent College. Vijay Kumar Mandloi, registration officer of Assembly Constituency Number-5 explained the importance of voting to young voters in a democracy.

On this occasion, Manohar Das Somani, nodal officer and senior professor at the higher education department, explained the role of voters in democracy and motivated everyone to get included their names in the voter list. Tehsildar Rajesh Soni explained the importance of voting and how to get names added to the voter list. Local booth-





DCBM organized a Voter Awareness Camp in association with Collectorate and District Elections Office. DCBM Principal Dr. Sonal Sisodia and Administrator, Mr. Mayurdhwaj Singh welcomed SDM Mr. Vijay Mandloi and Dr. M.D. Somani, Nodal officer HED who conducted a special briefing session for students. BLOs Mr. Rajendra Mishra, Mrs. Meena Kakde, and Mrs. Nirmala Gerwal facilitated the execution of the camp. Mr. Mitesh Soni and Prof. Neha Bhatia were instrumental in organizing the drive.



MEMORANDUM OF UNDERSTANDING





An MOU was signed between DCBM and YTF (Young Thinkers Forum) for setting up of student Chapter at DCBM which shall aim at developing Intellectual- socially responsible student leaders, evoke feeling of nation-building and a sense of social citizenship among young students.

Mr. Trijyansh Sonkar from YTF said that students would be provided internships and opportunities to work with NITI Aayog













MEMORANDUM OF UNDERSTANDING







DCBM signs MoU with YTF



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This association is formed with a goal of mustering and nurturing the bright, young and intellectual students. The aim is to condition and harness the immense untapped potential of the youth for societal, environmental and national development, and encourage them to find holistic solutions through their refreshingly young perspectives.

them to find holistic solutions through their refreshingly young perspectives.

Sonal Sisodia principal
DCBM and Trijyansh
Sonkar, regional co-convenor YTF signed the MoU.
Sisodia said, "The association would initiate brainchallenges present at local, regional & national levels and engage the thought leaders of tomorrow with the help of several academic events, discussions, talk shows, book discussions, heritage walks, workshops."

Sonkar, in his address, emphasised upon identifying, nurturing and empowering the youth for the mainstream public discourses and instilling leadership, organisational and management skills in them. He said that the association would provide the students with a platform for representation, discussion and implementation of their ideas. Campus ambassadors for the student chapter were





INDUSTRY VISIT

TATA INTERNATIONAL LIMITED, DEWAS











An Industrial Visit was organized for DCBM students to Tata International Limited Dewas, a leading Leather Products Retailer. The industry visit enlightened the students about the entire production process right from procurement of raw goods to finished leather products. The students also had a wonderful shopping experience at the outlet. The visit was organised by IMA Student Chapter.

GUEST SESSION













Famous Diabetic Chef turned Entrepreneur from Mumbai, Harsh Kedia, a TEDx speaker, featured in Forbes 30 under 30 list in 2022, an author, and much more inspired the students to succeed in this tumultuous and uncertain yet hopeful and exhilarating global environment.







युवा उद्यमी ने विद्यार्थियों को कॅरियर मार्गदर्शन दिया



पत्रिका न्यूज नेटवर्क

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इंदोर. डेली कॉलेज ऑफ बिजनेस मेनेजमेंट में शुक्रवार को आइएमए स्टूडेंट चेंप्टर का सेमिनार आयोजित हुआ। इसमें स्पीकर, ऑथर, शेफ, युवा उद्यमी हर्ष केडिया ने मैनेजमेंट के विद्यार्थियों को नए उद्यम की शुरुआत करने के बारे में बताया।

अपने स्टार्टअप के बारे में उन्होंने बताया कि युवावस्था में मधुमेह रोग से ग्रस्त हो गए थे। उनके इसी रोग ने उन्हें कम उम्र में ही अपना नया उद्यम की शुरुआत करने की प्रेरणा दी सेमिनार में उन्होंने विद्यार्थियों रं उनके व्यवसायिक कॅरियर प्लानिंग् के बारे में जानकारी लेकर मार्गदर्श-दिया कि किसी भी व्यवसाय कं शुरुआत करने के लिए बहुत ज्याद पूंजी की जरूरत नहीं होती हैं। छोरं स्तर से भी शुरुआत की जा सकर्त हैं। सेमिनार में प्रिंसिपल डॉ. सोनल् सिसोदिया, एडिमिनिस्ट्रेटर मयूरध्वज सिंह, आइएमए स्टूडेंट चैंप्टर रं जगवंत सिंह सिहत फैकल्टी विद्यार्थी शामिल थें।

















Luminescence - Diwali Celebration at DCBM is all about the Joy of Giving. DCBM family shared the festive fervor with the kids of Daily Paid Labourers. The students prepared mouth-watering delicacies for these kids, made them play fun games and offered them handmade gifts. The 'Bags of Happiness' brought a priceless smile on their faces. Such unforgettable moments are to be cherished forever.





😉 Luminescence 🕑



JOY OF GIVING























Luminescence 🐟



JOY OF GIVING

DCBM students celebrate Diwali with 'Bags of Happiness'



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The students of Daly College of Business Management celebrated Diwali in a unique way with the children of the daily wage employees of DCBM on October 21. This year the theme of Diwali celebration- 'Luminescence' was 'Sharing and caring'. The programme started with lamp lighting by the special guests, renowned nutrionalist, Dr Priyanka Dubey and Nikita Singh, owner, Finger Tips Nail studio, principal DCBM Sonal Sisodia and administrator Mayurdhwaj Singh. The main attraction of this programme was 'Santripti' in which the students prepared delicious Indian, Mexican, Italian dishes without using fire, for the children of daily paid employees of the institution

administrator and faculty, staff members and students distributed 'The Bags of Happiness' filled with chocolates, sweets, stationary items and crackers to the children. Other activities, like 'Rangariti' were also organised in which students made beautiful rangolis. Nishtha Jain, Himanshi Kabra and Ishita Gawlani, Diya and Mohishka and Reet Nanwan recieved the first, second and consolation prizes respectively in Rangreeti. Showcasing their exquisite cooking skills, Sanskriti Neema, Aashi Shukla and Ventakesh Agrawal, Aastha Prajapat, Sanya Kukreja and Shridhi Jain, Rishika Surya and Tanvi Mangal bagged the first, second and consolation prizes respectively for Santripti. Keshav Kapoor and Dhruvi Shah won the prizes for Diwaliwali selfie.

डीसीबीएम की दिवाली के रंग, 'खुशियों की टोकरी' के संग



इंद्रीर. डेली कॉलेज ऑफ बिजनेस मैनेजमेंट इंद्रीर के विद्यार्थियों ने दिवाली का उत्सव समारोह ल्युमिनिसेस देनिक वेतनभोगी कर्मचारियों के बच्चों के साथ मनावा। इस साल कॉलेज में दिवाली सेलिखेजन थीम शेवरिंग एंड केवरिंग रखी गई थी। कार्यक्रम का सुभारंभ अतिथियों और संस्था के प्रिस्चिपल डॉ. सोनल सिसोदिया, एडिमिनिस्ट्रेटर मयूर ध्वज सिंह द्वारा दीप प्रज्वलन से किया गया। कार्यक्रम का मुख्य आकर्षण संत्रित था, जिसमें छात्र-छात्राओं ने बच्चों के लिए पारंपरिक, मैक्सिकन, इटालियन आदि व्यंजनी को बिना आगका प्रयोग कर बनाया। बच्चों को चॉकलेट, मिठाइयां, नाम्बरीन स प्रयालों की रोकरिंग भेर

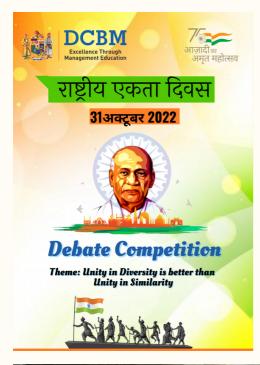
को। इस कार्यक्रम में न्यटिशनि डॉ. प्रियंका दुखे और फिंगरटिप्स ने स्ट्रहियो की संस्थापक निकिता है ने मुख्य अतिथि व निर्णायक के र में विजेताओं को पुरस्कार पुर किए। रंगरीति (रंगीली) में प्रथम र की छात्रा निष्ठा जैन को प्रश पुरस्कार मिला। पाक कला में सम नीमा, आशी शुक्ला और वेंकरे अग्रवाल ने संतुष्ति के तहत प्रश परस्कार प्राप्त किया। श्रेष्ठ सेल प्रतियोगिता में छात्र वर्ग से केर कपुर और छात्रा वर्ग से धूबी शाहर पुरस्कृत किया गया। कार्यक्रम । संचालन कविशा बागडी, अशि राठीर और रीत नानवन ने किर बच्चे के साथ फुलझहियां जलार





National Unity Day:











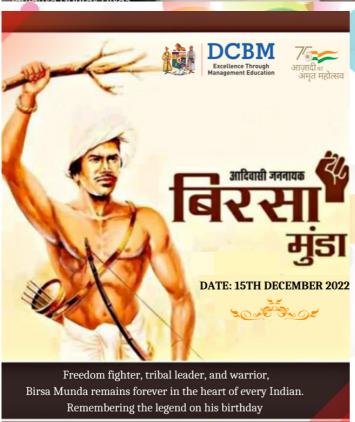


'Unity in diversity or unity in similarity'

DCBM students brought to fore diverse opinions backed by research during the Debate Competition organized to mark National Unity Day.

BIRSA MUNDA JAYANTI





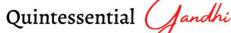




Birsa Munda Jayanti was commemorated at DCBM by way of insightful talks, intriguing videos, and engaging activities. The students learnt a great deal about Birsa Munda who was a freedom fighter, a peerless protagonist of tribal rights who stunned Britishers with his courage and bravery, and a tribal folk hero.

Quintessential Gandhi





वक्तत्व प्रतियोगिता

(ELOCUTION COMPETITION)

वर्तमान समय में गाँधी विचारधारा का औचित्य

(RELEVANCE OF GANDHIAN PHILOSOPHY IN TODAY'S ERA)



AWARD CATEGORIES BEST ORATOR BEST DRESS MALE BEST DRESS FEMALE

1ST OCTOBER 2022 TIME: 10:00 AM DRESS CODE: KHADI





Gandhi'-

Keeping

students

Gandhian

today's era.

respectively.

'Quintessential

Elocution competition on the

occasion of Gandhi Jayanti

was organized at DCBM.

principle of management,

thoughts on the relevance of

expressed

mind

thoughts

the

their

in









Youths share their views on 'The Quintessential Gandhi'



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elocution competition n the occasion of Gandhi ayanti was organised at OCBM on the topic of The Geeping in mind the princi-

CLASSIFIED

HOUSE FOR SALE

1500sqft corner plot, 2550 sqft builtup, 2 floors, 3BR, kitchen, 3 Toilet, Bathroom, Storeroom & Car parking. Storeroom & Car parking. Water electricity available. On Mhow Pithampur road Price Negotiable 9419207370, 9826796311

commitment, devotion to duty and understanding one's demerits and convert-ing them into virtues. The guest on this occasion was noted orthopædic sur-geon Dr Pradeep Shrivasta-va. Sonal Sisodia, principal

trol, discipline, self-respect,

self-reliance, benevolence, commitment, devotion to

Singh, administrator of the singn, administrator of the institution, welcomed the guests. In his speech, D. Shrivastava explained how such concepts as 'Make in India', 'Atmanirbhar Bharat' and Clean India' find their roots in Gandhian phiroots in Gandhian philosophy. He added that it losophy. He added that it was all right for youths to have fun, but they have also to be able to understand the importance of the basic philosophy of "Be the change that you want to see", and accept their Gandhian thoughts in to-day's era. Through this competition, youths got an opportunity to empower themselves. The students showed great interest in im-bibing such virtues as truthfulness, morality, pa-triotism, tolerance, self-con-trol discipline, self-respect see", and accept their shortcomings in order

shortcomings in order to overcome them.

He also shared how the life of Mahatma Gandhi should serve as a beacon of light to guide humanity to a better world. The winners of the competition were Reet Nanwan, Niv

were Reet Nanwan, Niy-ati Jain and Ram Shar-ma. Khadi being the theme of the day, Ash-meet Tuteja and Suhan Bhati bagged the Best-Dressed Girl and Boy awards, respectively.

The guest cumjudge Orthopaedic surgeon Pradeep Shrivastava gave away prizes to winners Reet Nanwan, Niyati Jain, and Ram Sharma. Khadi being the theme of the Ashmeet Tuteja and Suhan Bhatt bagged the Best Dressed Girl and Boy award



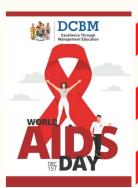
X WORLD AIDS DAY

Nukkad Naatak at DCBM:

A street play was enacted on World AIDS Day by students of DCBM. In line with this year's theme of Equalize, the students tried to address disparities in order to end AIDS.











DCBM students perform street play to eradicate myths about AIDS



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A street play was enacted on World AIDS Day at Daly College of Business Management (DCBM) on Thursday. The students tried to make people aware and eradicate the myths and misconceptions prevalent in the society by creating awareness about this disease through their play. Principal Sonal Sisodia said, "Adolescence is such a stage in which physical, mental, social, intellectual and emotional changes take place in students. In such a situation, due to lack of proper guidance and application of knowledge, they go on the wrong path or go astray.'

She said that every year the theme of this day is decided. This time the theme of World AIDS Day is 'Equalise Equality' so that by removing the inequalities spread in the society, people can be motivated to root out AIDS.

Programme coordinator Tapas Upadhyay said that AIDS is a serious problem and concerted efforts are needed to root it out. Along with this, there is a need to raise funds for the people suffering from this disease and create better opportuni-



नुक्कड़ नाटक के जिए यंगस्टर्स ने बढाई जागरुकता

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पत्रिका plus रिपोर्टर

इंदौर, डेली कॉलेज ऑफ बिजनेस मैनेजमेंट (डीसीबीएम) में विश्व एइस दिवस पर नुक्कड़ नाटक अभिनीत किया गया। छात्रों ने नाटक के जरिए इस रोग के प्रति जागरूकता पैदा करते हुए समाज में व्याप्त मिथक और भातियों को दूर करने का प्रयास किया। प्रिंसिपल डॉ. सोनल सिसोदिया ने बताया, किशोरावस्था एक ऐसी अवस्था होती है जिसमें विद्यार्थियों में शारीरिक, मानसिक, सामाजिक, बाँद्धिक एवं भावनात्मक परिवर्तन होते हैं। ऐसी स्थिति में सही मार्गदर्शन एवं ज्ञानोपयोग नहीं होने से वह गलत रास्ते पर चले जाते है



भटक जाते है। इसलिए महाविद्यालय में विद्यार्थियों में किशोरावस्था में होने वाले परिवर्तनों के प्रति जागरूक करने के विभिन्न सह-शैक्षिक गतिविधियों का आयोजन किया जाता है। इसी कड़ी में 1 दिसंबर को विश्व एड्स दिवस पर नुक्कड़ नाटक जागरुकता कार्यक्रम आयोजित किया गया। इस बार विश्व एडस

दिवस की थीम समानता रखी गई है ताकि समाज में फैली असमानताओं को दूर करके एड्स को जड़ से खत्म करने के लिए लोगों को प्रेरित किया जा सके। कोऑर्डिनेटर उपाध्याय ने कहा एड्स को जड़ से समाप्त करने के साथ ही इस रोग से ग्रसित लोगों को सही इलाज और मार्गदर्शन देने की जरुरत है।



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EXPERT SESSION

DR. PRAKASH CHHAJLANI











Preparing people to save lives and save planet!

Dr. Prakash Chhajlani noted plastic surgeon of the city gave an informative talk and demonstration of First Aid Skills. The session was conducted in an informative manner where students got to view some graphics and interventions of common injuries and diseases encountered in daily lives as well as seek medical aid and/or treatment when needed. The next part of the session was about giving one's plants the best start, to allow them to blossom to their full potential. It wrapped up with some useful handy tips.

EXPERT SESSION

MR. SURENDRA SINGH CHAUHAN









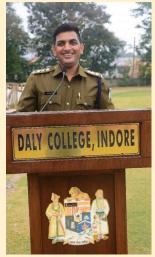




An expert session was held on the topic 'Leadership and the pursuit of Excellence. Veteran academician Mr. Surendra Singh Chauhan shared the essence of a true leader. He opined that a leader with a self-serving locus desires to inspire, stimulate, develop and positively transform followers in pursuit of excellence.

INTRA COLLEGE CRICKET MATCH 2022









The magnificent Scindia Ground, lovely weather and superb play by Invincible and Team Team Mavericks made DCBM's Annual Cricket Bash a memorable one. ACP Chief Guest Ashish Patel. Principal DCBM Dr. Sonal Sisodia **Administrator** and **DCBM** Mr. Mayurdhwaj Singh gave away prizes to winners. the Team Invincible headed by Parv Khandelwal emerged triumphant. Parv was also awarded the Man of the Match, the Best Batsman Award was bagged by Shreshtha Jain, Manan Navlani was adjudged the Dhruv Best Bowler and Goyal bagged the Best Fielder Award











