



DCBM

Excellence Through
Management Education

CLARION

JAN-MAR 23 EDITION | ISSUE: 25



**Reinvent
Evolve
Lead**

**IMA 30th International
Management Conclave 2023**
17 & 18 February '23, BCC Indore





Agnay 2023

THE MANAGEMENT FEST

DCBM celebrated 4th edition of its flagship Management Fest **Aagnay 2023** with much zeal and fervor. The programme was inaugurated by Chief Guest, Dr. Ajay Verma, Registrar DAVV, in the presence of Special Guests, Ms. Shilpi Singh, Head Piramal Solutions, Mr. Sandeep Bhargav, MD, Paper Trade Links, BOG Members Mr. Dheeraj Lulla, Mr. Sandeep Parekh and Mr. Sumit Chandhok, Dr. Sonal Sisodia, Principal DCBM, Mr. Mayurdhwaj Singh, Administrator DCBM, Faculty and Staff and the students.

Students dazzled the programme with their performances. Urban Haat was the heart of the programme where students from various Colleges and Universities showcased their products and services in a unique manner. The programme progressed with various management activities viz Treasure Hunt, Tales of HR, Mad Over Marketing, Chamber of Bids, Carnival of Disruption.





AAGNEY 2023

THE MANAGEMENT FEST



INDORE

INDORE | TUESDAY | FEBRUARY 14, 2023

'Aagney' celebration at DCBM



OUR STAFF REPORTER
city.indore@tpj.co.in

DCBM celebrated its 4th edition of Annual Management Fest 'Aagney' with much zeal and fervour. The programme was inaugurated by chief guest, Ajay Verma, registrar DAVV, in the presence of guest of honour Shilpi Singh, head Piramal Solution, Sandeep Bhargava, MD, Paper Trade Links, DC BoG members Dhirendra Lulla, Sumit Chandhok, and Sandeep Pareek, Sonal Sisodia, principal DCBM, Mayurdevi Singh, administrator DCBM, faculty and staff and the students.

Students dazzled the programme with their performances. Urban Haat was the centre of attraction of the programme where students from various colleges and universities showcased their products and services in a unique manner. The programme progressed with various management activities like Treasure Hunt, Tales of HR, and Madover Marketing, Chamber of Bids, and Carnival of Disruption. In the evening, amazing performances of dance, music, and demonstrative sports were held. Sawan Laddha, founder Workie, Piyusha Bhargava and RJ Tathagat from Red FM were invited as the guest of honour and judges for Urban Haat.



Urban Haat was the new high point of Aagney 2023 where students from various Colleges and Universities showcased their products and services in a unique manner. The Judge Mr. Sawan Laddha, Founder Workie was highly appreciative of the Entrepreneurial mindset of young students. The all time favourite Talent Hunt enticed audiences with an array of spectacular performances. The competition was graced by Ms Piyusha Bhargava Regional Head Red FM & RJ Tathagat of Red FM. The evening saw a euphoric culmination as the band Trinetra rocked the stage and ruled the hearts.



AAGNEY 2023

THE MANAGEMENT FEST



Shining Stars of DCBM



Kanisha Jhurani, BBA First Year student finished as India No. 4

in the Senior as well as Junior category in Snooker and in top 8 in Junior Billiards category in India in the recently concluded Snooker and Billiards National Championship. DCBM family extends heartfelt congratulations to Kanisha for the marvelous feat



Stellar feat by Nikunj Jain as he gets selected for the Zonal level Cricket Tournament !!

Representing DAVV at the InterUniversity Level Cricket Tournament, he scored a magnificent 300 runs in 3 matches and also took 4 wickets. He had the Best Batsman Award conferred upon him. The icing on the cake is his selection at the Zonal level. DCBM family extends hearty congratulations to him



Good Governance Day

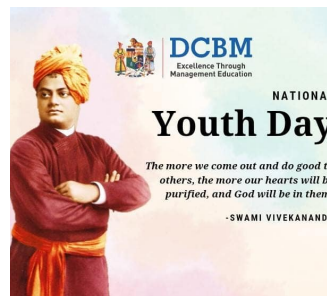


DCBM celebrated Sushasan Diwas or **Good Governance Day** on the principle of enforcement and education.

Commuters at important traffic junctions following traffic rules were greeted with flowers to encourage the others commuters also. Rose buds were also offered to morning walkers who are health conscious and an example to others. Later in the day, the faculty, staff and DPL staff were administered the Good Governance oath by Principal Dr. Sonal Sisodia. She emphasised upon the important pillars of successful good governance namely Participation, Rule of Law, Transparency, Responsiveness, Consensus Oriented, Equity & Inclusiveness, Effectiveness & Efficiency, and Accountability



National Youth Day



DCBM celebrated **National Youth Day 2023** to commemorate the birth anniversary of Swami Vivekananda. In line with this year's theme of '**Viksit Yuva Viksit Bharat**', youth performed Surya Namaskar and delivered motivational speeches.

Prof. Tapas Upadhyay, convenor of the programme gave an insightful introduction of the day. Principal, Dr Sonal Sisodia, in her concluding remarks, opined that the youth of India has to lead the nation on a path of development by showcasing their talents in various activities to cover almost all socio-cultural aspects of life



Group Discussion



Date- 29 March 2023
Time- 12:00 noon
Venue: Computer Lab



DCBM Analytics Club organised a *Group Discussion* today on the topic **Chat-GPT A boon or bane?** Although a sophisticated tool with numerous potential benefits, Chat GPT also carries a number of serious risks and concerns. During the discussion participants put up their viewpoints emphatically.

Rishika Surya (BBA II year), Ansh Sepaha (BBA I year) and Rishabh Jain (BBA I year) bagged the Top Performers prize while Tanvi Mangal and Jatin Karda were given Appreciation Award.



IMA CONCLAVE 2023



IMA Management Conclave 2023 was an exhilarating experience. Faculty members as well as students were greatly benefitted by the informational and inspirational talks by speakers from different domains. The icing on the cake was the DCBM students bagging **QFL trophy and 15,000 cash prize**.



GUEST SESSION

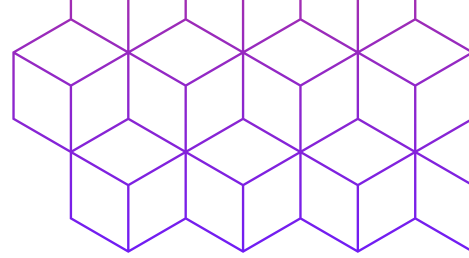


As an effort towards enriching the personal as well as the academic lives of students, DCBM organised a Guest Session in which the Resource Person, Mrs Diya Badgel, National Director AFS India talked about broadening the perspectives of the next generation of leaders and the need to empower them to communicate, negotiate and collaborate across differences.

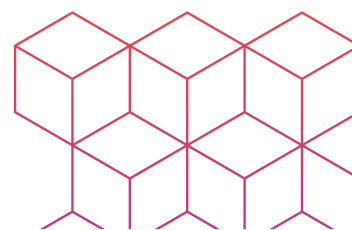
Mrs Sarita Badhwar, AFS Intercultural learning trainer talked about developing active global citizens to take action and globalizing educational institutions with different Global Up tools and programs. Mrs. Roma Shah President AFS Indore Chapter too was present



GUEST SESSION



An interactive session on Opportunities in Higher Education Abroad was conducted at DCBM wherein the Resource Person, Dr. Pratibha Jain, a seasoned consultant from Mumbai, provided comprehensive advice to students regarding academic options in various countries. The session was highly appreciated by students.



Guest Session



Dr Nishant Khare, renowned Plastic Surgeon, Member- State Council of Science and Technology, State Co convenor – SPFD, BJP interacted with students of DCBM on Importance of Entrepreneurial mindset amongst today's youth. He discussed about Innovative practices in family business, scalability of small businesses, Community funding and much more. The session was conducted under the DCBM- Young Thinkers Forum (YTF) Student Chapter. Mr Trijyansh Sonkar, Co Convenor, YTF was present too. Principal DCBM Dr Sonal Sisodia and Administrator Mayurdhwaj Singh welcomed the guests

Guest Session

DCBM
Excellence Through
Management Education

**WORKSHOP ON
OPPORTUNITIES IN
Export Import Sector**

MONDAY
20th February 2023
TIME
11:30 am Onwards
VENUE
Lecture Hall-2, DCBM Campus

Mr. Rajneesh Sharma
FOUNDER & DIRECTOR
Global Trade House, Indore
MBA (Marketing & Finance)

Getting Started for Export

| | |
|---|---|
| Name of your Firm | - Should reflect the goods and services you deal in |
| Internet Presence and Digital Marketing | - Have a website and go for Search Engine Optimization, Search Engine Marketing, E-mail Marketing etc. You can also have an account on Facebook, Twitter, LinkedIn etc. |
| Have a current account in a bank | - With a bank that has international presence in offshore and get the various bank fund. |
| I.E.C. (Form 20B, 2A, 180) - App | - Importer - Exporter Code Number issued by DGFT |
| R.C.M.C. (Rus. 180, 180) | - Registration Certificate issued by DGFT, Community Bonds, Dis-Auth. or FPO |

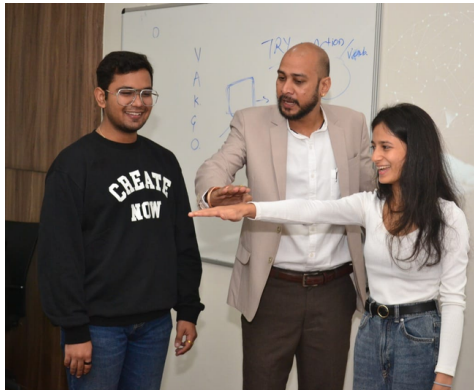
DCBM
EXIM Workshop- Mr. Rajneesh Sharma
20.02.2023-12:06
22.70277-75.8959
1, Residency Area, Indore, Madhya Pradesh 452001



Considering the thriving opportunities and booming demand for Export and Import sector, DCBM organised a Workshop on 'Opportunities in Export Import Sector' wherein the Resource Person Mr. Rajneesh Sharma provided all-inclusive knowledge along with practical tips of doing International Business.



Guest Session



An interesting session on NLP (Neuro Linguistic Program), a pseudo scientific approach based on neural connections was conducted by DCBM's HR Club. Trainer Mr. Chetan Pandharkar talked about interlinkage of perception, behaviour and communication.

Internship Drive



An internship drive was conducted by Ekal Yuva, a non-profit organization on a mission to bring basic education to every child across rural India, at DCBM campus. Mrs Rasu Jain, President, Mrs Sarita Mundra, Vice President and Mrs Ranu Jain Gupta Vice Chair from Ekal Yuva interviewed the students and were very impressed with the communication skills, confidence levels and optimistic attitude of the students.



Guest Session



Mrs Sweta Khandelwal, a leading counsellor and IELTS coach conducted an introductory session on IELTS for DCBM students. The Resource Person discussed how IELTS is designed to test and assess the language eloquence of aspirants who have to study or work in an English-speaking country and gave insightful presentation on different sessions of IELTS.



WOMEN'S DAY CELEBRATION

On the occasion of International Women's Day, a friendly match was played between the girls team of DCBM and girls team of Police Training College (PTC). **IPS Hitika Vasal , SP, PTC, the Chief Guest** was accompanied by **ASP Sunita Rawat, ASP Saumya Jain** and other officials from PTC.

Team PTC emerged as winner in the nail biting match. Fun games like Lemon race, Sack race and hurdle race gave an interesting element to the event



WOMEN'S DAY CELEBRATION



DCBM celebrated Women's Day



OUR STAFF REPORTER
city.indore@fiji.co.in

Daily College of Business Management celebrated International Women's Day in an innovative manner. This year a special women's cricket match was organised between the teams of Daily College of Business Management and Police Training College of Indore. The chief guest for the programme was IPS Hitika Vasal, superintendent of police, PTC, Indore accompanied by Sunita Rawat, additional SP, PTC, Soumya Jain, additional SP, and other officials from PTC. Sonal Sisodiya, principal DCBM welcomed all and opined that all women should come together and help each other in their mutual uplift and help and

support those women who cannot support themselves. In this friendly match team PTC came up as the winners and won the trophy. The trophies for best batsman, bowler, fielder and man of the match were won by Shivani, Ragini, Priya and Jyoti respectively from the team PTC. Vibhuti, Kanisha and Niyati bagged the trophies for best batsman, bowler and fielder respectively from the team DCBM. After the match various interesting games like hurdle race, lemon race, and sack race were conducted and the trophies for first, second and third prizes were given for each of the games. The chief guest IPS, Vasal in her address motivated the girls to break the stereotypical notions like, "two women

can't be friends" and help each other in mutual growth both at home and professional setups. In the concluding remarks Sisodiya, appreciated and congratulated the ladies from both the teams and their hardwork and thanked Administrator Mayurdivaj Singh for the excellent arrangements and the officials from PTC for their participation in the match. The compereing was done by Asmi Patodi and Tanvi Mangal.

|  | |
|---|--|
| केन्द्री गेल झाबुआ (1) Webs प्रत्यक्ष सा | |
| शैक्षणिक सत्र 2023-24 के लिए | |
| क्र. | पद |
| 01 | स्नातकोत्तर शिक्षक (भौतिक विज्ञान), कम्प्यूटर निदेश शिक्षक (special educ कोच), काउंसलर |
| 02 | स्नातकोत्तर शिक्षक (रसायन) |



Shining Stars of DCBM



Heartiest congratulations to **Kaveesha Bagdi and Ekaansh Vyas** for winning the Best Business Idea Presentation at LNCT Group of Institutions. Their idea 'Conscious Closette' was hugely appreciated by one and all



Heartiest congratulations to Head Girl Reet Nanwan for bagging the First Prize in the Inter Collegiate Debate Competition held at RPL Maheshwari College

Congratulations to the trio Ram Sharma, Rishika Surya and Suhan Bhatt for winning the second position in National B Plan Competition held at IPS Academy Indore. The team is awarded with trophy, medals and Rs. 5000 cash prize



— Certification

FINANCIAL LITERACY CERTIFICATION



DCBM Excellence Through Management Education

NiSM NATIONAL INSTITUTE OF SECURITIES MARKETS
An Educational Initiative of SEBI

FINANCIAL LITERACY CERTIFICATION

Daly College of Business Management in association with NISM announces 10hrs Certification Program in Financial Literacy.

Resource Person
Dr. Priya Agrawal, Mumbai
Alumna, IIM Ahmedabad

TOPICS

- Importance of Investment
- Financial Investment Opportunities
- Process & Pre-requisites to invest in Securities Markets
- Investment in Primary Markets
- Investing in Secondary Markets
- Mutual funds and ways to invest in them
- Precautions: investing in Securities Markets
- Career in Securities Markets

1ST TO 6TH MARCH 2023 **10:30 am to 12:30pm** **Seminar Hall DCBM**

CERTIFICATES WILL BE AWARDED TO STUDENTS WHO PASS THE TEST AFTER COMPLETION OF THE PROGRAM BY NISM IN ASSOCIATION WITH KOTAK SECURITIES LTD.



Day 1 of the five day Certification Programme in Financial Literacy in association with NISM (National Institute of Securities Market), Mumbai was an introduction to the world of financial literacy and financial capability. The Resource Person, Dr. Priya Agrawal, Senior consultant, BSE Mumbai and an IIM Ahmedabad alumna shared her wealth of wisdom and insights to help students manage their money better.



THE SHINING DIVAS OF DCBM



DCBM students prove their mettle

**Rahma Ali, BBA 2nd Year won First Prize in Fashion Walk ,
Diya Sadhwani, BBA 2nd Year, won First Prize in Poster Making and
Anshika Rathore , BBA 3rd Year won Second position in Solo Dance** at the
Inter Collegiate Competition held at St Paul Institute of Professional and
Management Studies. Heartfelt congratulations to all the winners



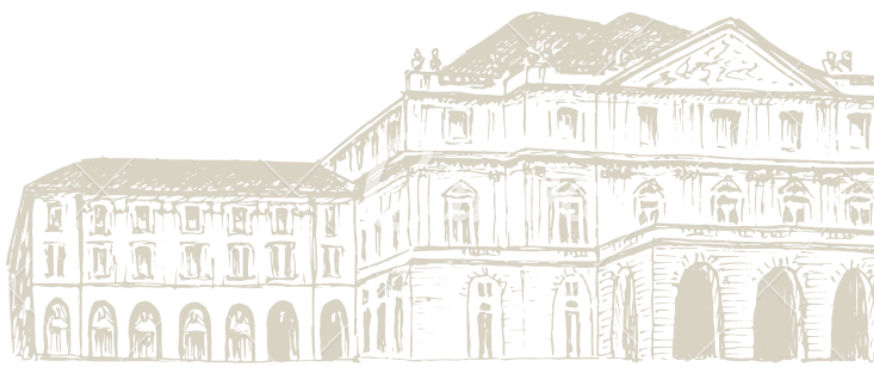
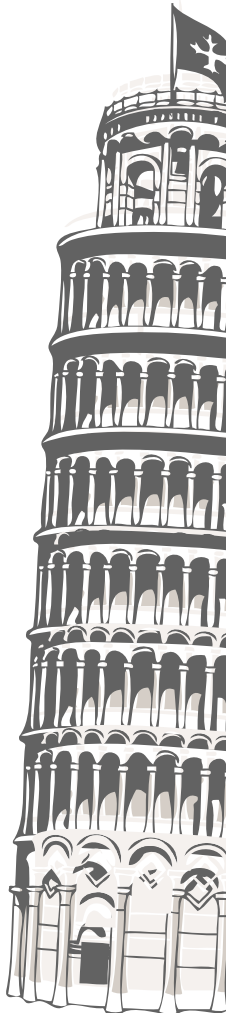


DCBM @Milan

“

DCBM Students & Staff at Milan the city of Priceless Architecture and marvellous artist

”





DCBM @ Milan

It was a memorable experience when DCBM Principal, Administrator, staff and students were invited to Generale dell' India, Milan (Consulate of India at Milan). Mr. Sandip Kumar Kujur, Consul, Luciano Pettiello Mantovani, Secretary General, ICCI, Carlo Asquini Board member ICCI, Ms Cicialla, member ICCI extended a warm hospitality. Principal Dr. Sisodia addressed the gathering while thanking ICCI to provide first ever opportunity to Indian undergraduate students to undergo projects with ICCI.

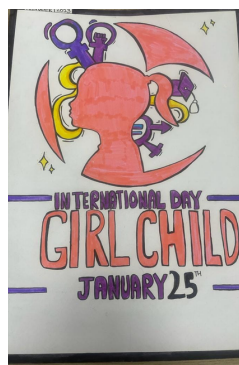
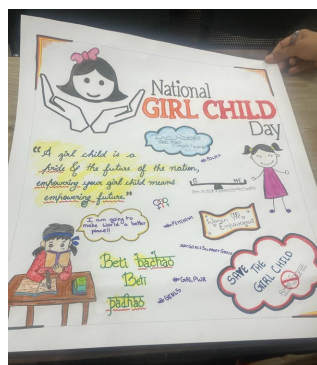


DCBM @ Milan



From learning to exploring, DCBM students completed 3 weeks internship in Milan





A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news.



National Voters' Day



National Voters' Day 2023



Theme: Nothing Like Voting, I Vote For Sure



Date: 27/01/2023
Day: Thursday
Time: 12:30 PM
Venue: LJI-2, DCBM, Indore



DCBM
National Voters' Day 2023
27.01.2023 12:52
22.70276, 75.89586



DCBM
National Voters' Day 2023
27.01.2023 12:53
22.70276, 75.89586
1, Residency Area, Indore, Madhya Pradesh 452001



DCBM
National Voters' Day 2023
27.01.2023 13:04
22.70275, 75.89587
1, Residency Area, Indore, Madhya Pradesh 452001

National Voters Day was celebrated in DCBM to encourage the youth to participate in electoral process. An interesting video and a quiz dealing with aspirations, complaints, and experience of people of largest democracy was the highlight of the day. Principal Dr. Sonal Sisodia administered the Voter's pledge to all present

International Seminar



Seminar at Milan
for visiting students of

**Dally College of Business Management,
Indore**

Date :- 29th March 2023



Exclusive Business seminar for DCBM students at Milan, Italy on how to deal with the venture capital market (the Italian experience) conducted by Emanuele Torlonia (Associate - Italian Angels for Growth) and Carlo Asquini (board member of ABC Group and 15 years experience in the startup Italian ecosystem).

CREATIVE TEAM

SREELAKSHMI NAIR & DR. SONAL SISODIA