

JANUARY-MARCH EDITION | ISSUE-29



**Creative Team: Prof. Vikas Suryawanshi & Dr. Sonal Sisodia**





**DCBM**  
Excellence Through  
Management Education

# 3<sup>rd</sup> INTERNATIONAL CONFERENCE on

## INAUGURAL CEREMONY

**"DIGITAL LIVING: REDEFINING  
CULTURE WITH TECHNOLOGY FOR  
INDUSTRIES, EDUCATION, SOCIETY  
& ENTREPRENEURSHIP"**



**DCBM hosted a captivating International Conference on "Digital Living: Redefining Culture with Technology,"** Chief Guests are, Dr. Siddharth Paul Tiwari, Policy Head at Google Asia Pacific, Singapore, Mr. Amitabh Tiwari, Zonal Head TCS, Mr. Avinash Kashyap, Indo German Business Forum Germany, and special guests Mrs. Agnes Mann, Chartered Accountant from London and Mr. Siddharth Bhasin, Angel investor from Germany. A mesmerizing cultural dance added vibrancy to the proceedings, followed by captivating speeches from the esteemed guests.

The event, graced by 100 delegates from various Higher Education Institutes, commenced with a blessings from Dr. Gunmeet Bindra, Principal, Daly College and welcome address by Dr Sonal Sisodia, Principal DCBM.



# 3<sup>rd</sup> INTERNATIONAL CONFERENCE

## TECHNICAL SESSION



### Technical Session at International Conference -

The DCBM International Conference on "Digital Living: Redefining Culture with Technology" wasn't just about big names and inspiring talks! The heart of the event lay in the diverse and insightful technical sessions. Across four distinct tracks - Marketing, Finance, Entrepreneurship, and HRM, experts, academics, and industry leaders shared their knowledge and sparked lively discussions.



# VALEDICTORY CEREMONY



## International Conference:

The conference culminated in a grand valedictory session, recognizing the best paper presentations and celebrating the collective achievements of the event. Chief Guest Dr Ashesh Tiwari, Senior Professor, DAVV and Guest Of Honour Mr Shailesh Neol, Senior VP, HDFC Bank gave away the awards.





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# 3<sup>rd</sup>

# INTERNATIONAL CONFERENCE

on

## "DIGITAL LIVING: REDEFINING CULTURE WITH TECHNOLOGY FOR INDUSTRIES, EDUCATION, SOCIETY & ENTREPRENEURSHIP"



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## "DIGITAL LIVING: REDEFINING CULTURE WITH TECHNOLOGY FOR INDUSTRIES, EDUCATION, SOCIETY & ENTREPRENEURSHIP".



MR. SIDDHARTH  
BHASIN  
ENTREPRENEUR,  
ANGEL INVESTOR  
GERMANY



MR. AMITABH  
TEWARI  
REGIONAL HEAD,  
TCS INDIA



MS. SAMANTHA YIP  
MARKETING  
COMMUNICATIONS  
MANAGER, BIO-RAD  
LABORATORIES ASIA  
PACIFIC, SINGAPORE



DR. SIDDHARTH PAUL  
TIWARI  
POLICY HEAD (SOUTH EAST  
ASIA) GOOGLE ASIA  
PACIFIC PTE LTD.,  
SINGAPORE



MRS. AGNES MANN  
CHARTERED  
ACCOUNTANT  
LONDON, UK



MR. ALEXANDER  
ALEXANDROV  
CHIEF FINANCIAL  
OFFICER,  
MOSCOW, RUSSIA



MR. SHAILESH NEEL  
SENIOR VICE PRESIDENT AND  
ZONAL HEAD AT HDFC BANK



MR. AVINASH KASHYAP  
DIRECTOR INDO GERMAN  
BUSINESS FORUM & DIRECTOR  
INDO - GERMAN EXPORT  
PROMOTION, GERMANY



DR. VANEESA  
PROF. ANANT NATIONAL  
UNIVERSITY, MAURITIUS



DR. ASHESH TIWARI  
SENIOR PROFESSOR, DAVV  
INDIA

10 FEBRUARY 2024

SATURDAY

Venue: DCBM Lawns



डेली कॉलेज बिजनेस मैनेजमेंट के कार्यक्रम में मौजूद अतिथि। • सौ. संस्थान

## दिग्गजों ने बताए तकनीकी के लाभ

डेली कॉलेज बिजनेस मैनेजमेंट (डीसीबीएम) में एक दिवसीय "डिजिटल लिविंग : टेक्नोलॉजी के साथ संस्कृति को पुनर्परिभाषित करना" विषय पर कार्यक्रम आयोजित किया गया। इस दौरान लगातार परिवर्तित और विकसित हो रहे डिजिटल वर्ल्ड के बारे में विशेषज्ञों द्वारा जानकारी दी गई। मुख्य वक्ता के रूप में सिंगापुर से आए गूगल के नीति प्रमुख डा. सिद्धार्थ पाल तिवारी थे। डा. सिद्धार्थ पाल तिवारी ने प्रौद्योगिकी के विकास और उद्योगों, समाजों और व्यक्तिगत जीवन में क्रांति लाने की उसकी क्षमता के बारे में जानकारी दी। टीसीएस के जॉनल हेड अमिताभ तिवारी और जर्मन बिजनेस फोरम के निदेशक अविनाश कश्यप ने स्थायी विकास के लिए प्रौद्योगिकी का लाभ उठाने और अंतरराष्ट्रीय सहयोग को बढ़ावा देने पर अपने विचार साझा किए। इस मौके पर बिजनेस कॉलेज की प्रिंसिपल डा. सोनल सिसोदिया, डेली कॉलेज की प्रिंसिपल डा. गुनमीत बिंद्रा समेत कई लोग मौजूद रहे। कार्यक्रम में सांस्कृतिक नृत्यों की प्रस्तुति भी दी गई।

### SESSION CHAIR



Dr. M D  
Somani



Dr. Ashok  
Jhawar



Dr. Geeta  
Nema



Dr. Gunjan  
Shukla



Dr. Vishal  
Mehta



Dr. Suresh  
Patidar



Dr. Aparajita  
Rana



Dr. Shweta  
Choudhary

## DCBM conference ignites spark of digital transformation

OUR STAFF REPORTER  
city.indore@fpg.co.in

Daily College of Business Management (DCBM) successfully hosted an international conference on "Digital Living: Redefining Culture with Technology", sparking transformative discussions and fostering collaboration on the evolving digital landscape.

The day-long event, held on Saturday, brought together renowned experts, industry leaders, and delegates from diverse backgrounds to explore the multifaceted impact of technology on various aspects of life.

Keynote speaker, Dr. Siddharth Paul Tiwari, policy head, South East Asia,



Google Asia Pacific, Singapore, set the stage with his insightful address, highlighting the exponential growth of technology and its potential to revolutionise industries, societies and

individual lives. Guests of honour, Amitabh Tiwari, zonal head, TCS, and Avinash Kashyap, director, Indo German Business Forum, Germany, shared their valuable perspectives on

leveraging technology for sustainable growth and fostering international collaboration.

Special guests—CA Agnes Mann from London, and Siddharth Bhasin, Angel Investor, Germany, also spoke up on the occasion. Daily College principal Dr. Gunmeet Bindra was also present.

DCBM principal Dr. Sonal Sisodia set the tone for an engaging and collaborative environment. A captivating cultural dance performance added vibrancy to the proceedings.

With over 100 delegates representing diverse higher education institutes across the country, the conference provided a valuable platform for knowledge exchange.



# Team DCBM at the Vice Chancellors Conference held at Vikram University in Ujjain, Madhya Pradesh!



Principal, faculty and NEP Saarthi students attended the Central Zone Vice Chancellors Conference held at Vikram University in Ujjain, Madhya Pradesh! This unique event, held in association with the UGC, brought together distinguished leaders from various universities across the region. It was an honor to be among them and engage in stimulating discussions on the future of higher education in India.



# DCBM Wins

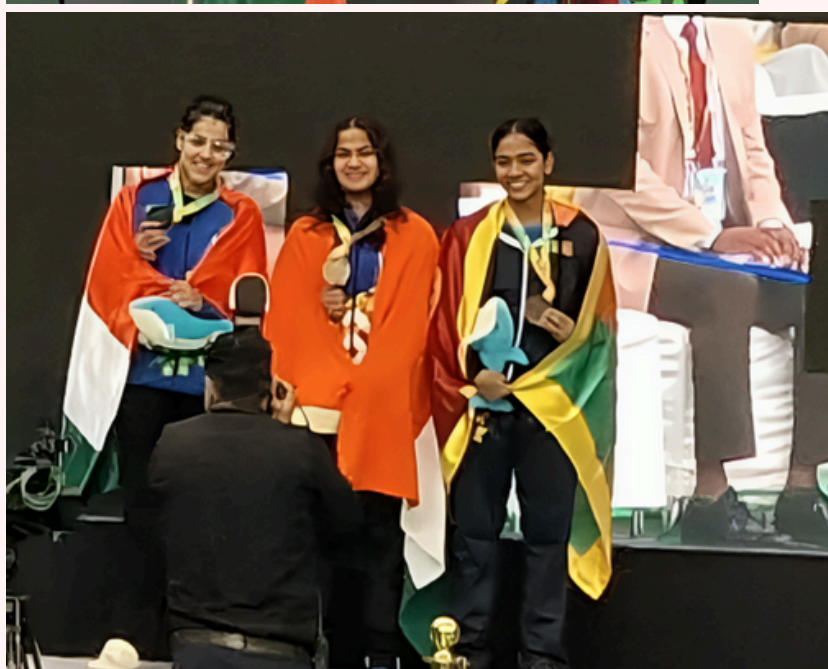
## Gram Gati - Empowering Rural India Competition!



DCBM wins Gram Gati - Empowering Rural India Competition! Our students ably led by Prof Tapas Upadhyay aced the competition, organized by the inspiring Ekal Yuva, snagging the coveted first prize! This victory echoes our unwavering commitment to paving the path to rural prosperity and we are incredibly proud to have played a part in this initiative.



# Kanya Nayyar Wins International Medal



Super proud moment as Kanya  
Nayyar DCBMs Ace Swimmer  
wins her First International Silver  
medal in the 200 mts butterfly  
event at BIMSTEC Aquatic  
Championship 2024





# DCBM WINNER OF INTERCOLLEGIATE FEST OF MRSC COLLEGE



**Our student team comprising of Ram Sharma, Khush Tolani, Ranveer Shivhare and Rishabh Jain bagged Second prize in \*Build your Brand: Ad mad Challenge\* at the Intercollegiate Fest of MRSC College. Heartiest congratulations to the team**





# श्री राम अयोध्या प्राण प्रतिष्ठा महोत्सव

श्री राम अयोध्या प्राण प्रतिष्ठा  
महोत्सव पर डीसीबीएम के  
छात्रों की पुरुस्कृत कलाकृतियों  
की एक झलक। यह पावन  
अवसर कॉलेज प्रिंसीपल,  
एडमिनिस्ट्रेटर, फैकल्टी, स्टाफ,  
छात्र एवं अभिभावक गण द्वारा  
भक्ति और हर्षोल्लास से मनाया  
गया।





NATIONAL

YOUTH  
DAY



Sunshine, soil, and smiles! Youth Day at DCBM was all about getting our hands dirty and hearts happy, leaving a green legacy for generations to come.





## A large central illustration shows a mother with long dark hair hugging her young child. They are surrounded by stylized orange and red flowers. To the left, a smaller illustration shows a mother kneeling and teaching a child to read. To the right, another smaller illustration shows a mother playing with a child.





# \*DCBM'S CULINARY CHAMPS!\*



\*DCBM's Culinary Champs!\* Saumya Bangeja & Shrutika Motwani won the Intercollegiate Fireless Cooking Competition at IPS Academy! This is a fantastic achievement, and we are incredibly proud of Saumya and Shrutika for representing DCBM with such distinction 🎉🎊🌸



# DCBM WINNER OF AD MAD COMPETITION HELD AT SKITM COLLEGE.



**\*Ad Mad Intercollegiate Competition  
Winners -\* Rishabh Jain, Ranveer Shivhare,  
Tanisha Agarwal and Ansh Sepaha bagged  
the First Prize in the Ad Mad Competition  
held at SKITM College.  
Congratulations!**



# DELEGATION FROM BAL BHAVAN SCHOOL BHOPAL AT DCBM



We were delighted to host a delegation of faculty from Bal Bhavan Bhopal on our DCBM campus today. Their insightful questions and discussions made for a valuable exchange of knowledge and perspectives. We believe that such collaborations between schools and colleges are crucial for fostering a strong educational ecosystem. We hope this visit has equipped the educators with new ideas and resources to enhance their students' learning experience at Bal Bhavan Bhopal.





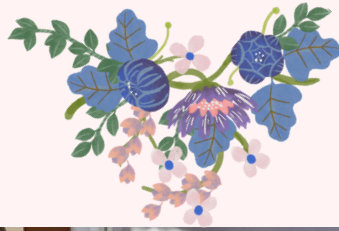
# WOMEN EMPOWERMENT SESSION! DCBM AND IWN OF CII



An Inspiring Women Empowerment Session! DCBM and IWN of CII hosted a fantastic session featuring the dynamic Sarpanch Ms. Bhakti Sharma, where she interacted with our brilliant girl students and other iconoclasts. Ms. Sharma's insights and experiences undoubtedly ignited a spark of inspiration in all who participated.



# INTERNATIONAL WOMEN'S DAY



On this International Women's Day, DCBM spread some self-love by distributing self-care kits to the amazing women residing in our nearby Musakhedi slum area. Our wonderful students went the extra mile and took the time to explain the importance of self-care to these women. We believe that every woman deserves to feel pampered and appreciated, and this was our way of showing them just how much they matter.







# AAGNEY 2024

## THE MANAGEMENT CARNIVAL



इंदौर सिटी भास्कर 24-03-2024

## प्रबंधन महोत्सव में स्टूडेंट्स ने बताई प्रतिभा और बुद्धि

डीसीबीएम में प्रबंधन महोत्सव अग्नेय-24



इंदौर | डेली कॉलेज ऑफ बिजनेस मैनेजमेंट (डीसीबीएम) द्वारा आयोजित वार्षिक प्रबंधन महोत्सव 'अग्नेय-24' में स्टूडेंट्स की प्रतिभा और बुद्धि का प्रदर्शन देखने को मिला। प्राचार्या डॉ. सोनल सिसोदिया ने स्टूडेंट्स के कौशल प्रदर्शन, उद्योग जगत के दिग्गजों से परिचय और प्रबंधन की दुनिया के लिए छात्रों को तैयार करने हेतु एक मंच के रूप में 'अग्नेय' का महत्व समझाया। कार्यक्रम में आईआईटी इंदौर के रजिस्ट्रार सिबा प्रसाद होता, हृषिकेश नानदेकर, मिसेज इंडिया वर्ल्ड 2023 चेतना जोशी, डॉ. योगिता परिहार, डॉ. परमजीत जूनजा, डिजाइनर दिशा लूला, प्रीति लड्डा, ऋषिका कोठारी मुख्य अतिथि थे। सभी ने प्रबंधन और बिजनेस स्किल्स पर अपने विचार साझा किए और स्टूडेंट्स को बेहतर भविष्य व व्यक्तित्व निर्माण के लिए प्रोत्साहित किया। प्रतिभागियों की व्यावसायिक कुशलता और रचनात्मकता का परीक्षण और प्रदर्शन करने के लिए एलिवेटर पिच, द गेमिफाई चैलेंज, द क्वेस्ट फॉर टैलेंट जैसी प्रतियोगिताएं हुईं।



## डीसीबीएम के 'आग्नेय' में प्रतिभा व बुद्धि का प्रदर्शन



इंदौर @ पत्रिका. डीसीबीएम का वार्षिक आग्नेय प्रबंधन महोत्सव अपने नाम 'आग्नेय' पर खरा चल रहा। कार्यक्रम में भाग लेने वाले स्टूडेंट्स की प्रतिभा और बुद्धि का ज्वलंत प्रदर्शन देखने को मिला। कार्यक्रम में सम्मानित अतिथियों की एक लाइन-अप थी, जिनमें से प्रत्येक ने प्रबंधन और उद्यमशीलता की दुनिया पर एक अनूठा दृष्टिकोण प्रस्तुत किया।

डीसीबीएम की प्राचार्या डॉ. सोनल सिसोदिया ने सभी का स्वागत किया। उन्होंने आग्नेय के महत्व को एक मंच के रूप में रेखांकित किया, जहां छात्र

बना सकें और प्रबंधन की दुनिया के लिए अपने जुनून को जगा सकें।

मुख्य अतिथि आईआईटी इंदौर के रजिस्ट्रार सिबा प्रसाद होता, गेस्ट ऑफ ऑनर फ्यूजन ग्लोबल बिजनेस चैंपियनशिप भारत के एमडी हृषिकेश नानदेकर व मिसेज इंडिया वर्ल्ड 2023 रहीं गेस्ट ऑफ ऑनर चेतना जोशी, डॉ. योगिता परिहार, डॉ. परमजीत जूनजा, डिजाइनर दिशा लूला, प्रीति लड्डा, ऋषिका कोठारी मुख्य अतिथि सूची की विविधता डॉ. योगिता परिहार, निदेशक इंदिरा आईवीएफ के साथ जूरी के सदस्य और उद्योग जगत के नेतृत्व में सहानुभूति और सामाजिक जिम्मेदारी के महत्व के बारे में बात

## DCBM hosts annual management fest



OUR STAFF REPORTER  
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The Delhi College of Business Management (DCBM) hosted the annual Aagney Management Fest, which lived up to its fiery name by igniting a passionate display of talent and intellect among participating students. The event boasted a stellar line-up of guests of honour, each offering a unique perspective on the world of management and entrepreneurship.

Dr Sonal Sisodia, principal of DCBM, highlighted the importance of Aagney as a platform for students

Chetna Joshi, the reigning Mrs India World 2023, delivered an inspiring talk about resilience, determination, and the power of pursuing one's dreams.

The event featured a series of captivating competitions designed to test and showcase the participants' business acumen and creativity.

The "Elevator Pitch" challenged students to present their business ideas concisely and compellingly, while "The Gamify Challenge" offered a fun and interactive way to apply business principles through a gamified experience.





# AAGNEY 2024

THE MANAGEMENT CARNIVAL



## AAGNEY 2024 INAUGURAL CEREMONY

The Management Mania was ignited with the gracious presence of distinguished guests Mr. Siba Prasad Hota, Registrar, IIT Indore, Mr. Hrishi Nandedkar, MD, Fusion Global Business Solutions, India, Mrs Chetna Joshi, Mrs. India World 2023, Dr Yogita Parihar, Director, Indira IVF , Mrs Paramjeet Juneja, Director, Capco Industries Pvt Ltd, Ms Disha Lulla, Intimate Apparel Designer, Mrs Priti Laddha, Director, SPS Consulting India and Ms Rishika Kothari, Director, Petdeals.





# AAGNEY 2024

A CELEBRATION OF INNOVATION!

12 COLLEGES CAME TOGETHER AT AAGNEY TO SHOWCASE THEIR BRIGHTEST MINDS! THE COMPETITION WAS FIERCE, WITH STUDENTS BATTLING IT OUT IN ELEVATOR PITCHES, GAMIFIED CHALLENGES, AND SHOWCASING THEIR PROJECTS ON AN EXCLUSIVE COLLEGE WALL OF FAME. THE INSIGHTFUL DISCUSSIONS BY OUR ESTEEMED JUDGES ADDED AN EXTRA LAYER OF LEARNING AND INSPIRATION TO THE EVENT.



# AAGNEY 2024

## PRIZE DISTRIBUTION CEREMONY



The dazzling display of creativity and skills by participating Colleges left us all thoroughly impressed. The excitement continued with the prize distribution ceremony, where our esteemed guests, Radio Jockey Shiv and our very own alumna, Anushree Chatterjee, Senior Analyst at Invesco Ltd Hyderabad presented the awards to the well-deserved winners.