



IQAC – Quality Policy, Mission, Vision, Values, Objectives and Functions.

IQAC – Quality Policy

DCBM is steadfast in its commitment to delivering excellence in management education by cultivating a culture of academic distinction, innovation, ethical integrity, and strong industry alignment. The institution is dedicated to the continuous enhancement of its teaching–learning ecosystem, research capabilities, infrastructural resources, and student development initiatives. Through these sustained efforts, DCBM endeavours to ensure holistic growth and consistently aligns its academic practices with global benchmarks in management education.

IQAC – Vision

To be a premier institution in management education that nurtures future-ready leaders through academic excellence, innovation, ethical values, and global outlook.

IQAC – Mission

- To provide quality management education through innovative teaching-learning practices.
- To foster research, critical thinking, and industry-oriented skills among students.
- To promote ethical values, leadership, and social responsibility.
- To build strong industry-academia linkages for holistic development.

IQAC – Core Values

- Excellence in education
- Integrity and ethics
- Innovation and continuous improvement
- Inclusiveness and social responsibility
- Professionalism and leadership
- Foster Entrepreneurial Acumen

IQAC – Objectives of IQAC at DCBM

The Internal Quality Assurance Cell (IQAC) at DCBM is established to ensure continuous quality enhancement in alignment with the institution's vision, mission, and core values.

1. To develop a system for conscious, consistent, and catalytic improvement in academic and administrative performance.
2. To promote innovative teaching-learning and evaluation practices aligned with institutional goals.
3. To ensure quality benchmarks in curriculum design, delivery, and assessment.
4. To encourage research culture, consultancy, and industry collaboration.
5. To facilitate student-centric initiatives for holistic development.
6. To institutionalise best practices reflecting ethics, sustainability, and social responsibility.
7. To ensure stakeholder participation and feedback-based quality improvement.
8. To align institutional practices with NAAC and other accreditation requirements.

Alignment of IQAC Objectives with Vision & Mission

The Internal Quality Assurance Cell (IQAC) at DCBM is a pivotal coordinating body, ensuring the effective translation of the institution's vision into measurable and impactful outcomes. It systematically aligns academic and administrative initiatives with the institution's mission to deliver quality education, foster innovation, promote ethical values, and enhance industry relevance. Through robust monitoring systems, structured feedback mechanisms, and continuous quality enhancement practices, the IQAC reinforces the institution's enduring commitment to excellence, accountability, and comprehensive stakeholder satisfaction.

Functions of IQAC at DCBM

- Establishes robust quality frameworks to ensure excellence across academic domains.
- Orchestrates structured, outcome-oriented review mechanisms to ensure seamless execution of institutional policies and strategic priorities.
- Architects a progressive, learner-centric academic milieu, fostering intellectual engagement and pedagogical innovation.
- Deploys comprehensive stakeholder engagement systems to capture, evaluate, and integrate feedback for continuous quality enhancement.
- Curates and disseminates critical insights on quality benchmarks, accreditation standards, and emerging trends in higher education.

- Maintains exhaustive, systematic documentation of institutional undertakings, ensuring transparency, accountability, and traceability.
- Serves as the apex institutional facilitator for quality assurance, driving adoption and institutionalisation of best practices.
- Embeds a pervasive ethos of quality consciousness, institutional integrity, and performance excellence across all domains.
- Catalyses a dynamic research ecosystem through scholarly rigour, interdisciplinary inquiry, and innovation-led pursuits.
- Integrates the development of entrepreneurial acumen and employability within the institutional quality assurance framework.
- Designs, operationalises, and monitors integrated quality assurance frameworks to ensure sustained institutional advancement and strict adherence to regulatory and academic standards.
- Functions as a strategic conduit between the governing body and academic fraternity for effective translation of quality mandates into practice.

A handwritten signature in green ink, appearing to read 'Sonal', with a long, sweeping horizontal line extending to the right.

Principal
Prof. (Dr.) Sonal Sisodia
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