



DCBM

Excellence through
Management Education

Mandatory Disclosures

The following information provided as per annexure 18 of AICTE approval Hand Book

1. Name of the Institution

Daly College of Business Management
01, Residency Area Indore 452001 (M.P.)
Telephone: 7415400799
Email id - principal@dcbm.edu.in

2. Name and address of the Society

Society Name –Daly College, Indore
Address – 01, Residency Area, Indore 452001 (M.P.)
Mobile Number – 0731 2719000
Email id- principal@dalycollege.org

3. Name and Address of the Director/Principal

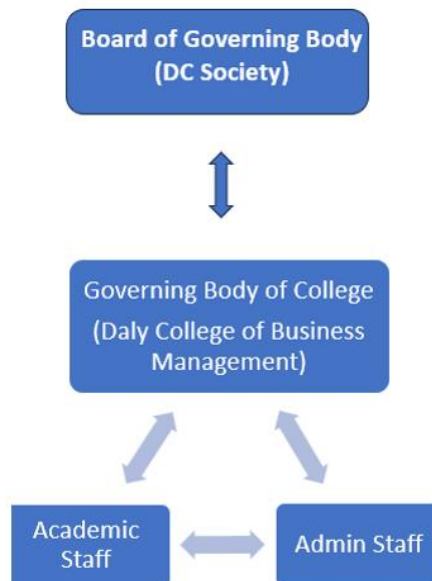
Director: Prof.(Dr.) Sonal Sisodia
01, Residency Area, Indore (MP)452001
Mobile Number – 8349962229
Email id- principal@dcbm.edu.in

4. Name of the affiliating University

Devi Ahilya Vishwavidyalaya, Indore, M.P.

5. Governance

- i. Organizational chart – Yes



- ii. Grievance Redressal mechanism for Faculty, staff and students - Yes
- iii. Establishment of Anti Ragging Committee -Yes
- iv. Establishment of Online Grievance Redressal Mechanism – Yes
- v. Details of Grievance Redressal Committee in the Institution and OMBUDSMAN by University – Yes
- vi. Establishment of Internal Committee (IC) –Yes
- vii. Establishment of Committee for SC/ST – Yes
- viii. Internal Quality Assurance Cell – Yes
- ix. Equal Opportunity facilities Cell. – Yes

6. Programmes

- i. Name of Programmes approved by AICTE – BBA & MBA
- ii. Name of Programmes Accredited by NBA - No
- iii. Status of Accreditation of the Courses – NO
- iv. Total number of Courses - 2
- v. For each Programme the following details are to be given (Preferably in Tabular form):

.NO.	Programme Name	Number of Seats	Duration	Cutoff marks /rank during last year
1	BBA	180 (60 for 1 year)	3 Years	53.4 %
2	MBA	120 (60 for 1 year)	2 Years	53 %

- vi. Fee – As per AFRC Norms
- vii. Name and duration of Programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details, if any: NO
- viii. Nature of Collaboration – NO

7. Faculty

- i. Course wise list Faculty members for BBA and MBA –Yes

S.No.	Faculty Name
1	Dr. Sonal Sisodia
2	Dr. Neetika Shrivastava
3	Dr. Ajay Patil
4	Dr. Kush Singodia
5	Dr. Shreshth Chhabra
6	Dr. Maseerah Naz
7	Mr. Tapas Upadhyay
8	Mrs. Neha Bhatia

9	Mr. Mayurdhwaj Singh
10	Mr. Vikas Shurywanshi
11	Mr. Ashok Kumar Vyas
12	Mrs. Yamini Chhajlany
13	Mr. Rajesh Soni
14	Mrs. Swati Gupta

- ii. Permanent Faculty: Yes
- iii. Adjunct Faculty: No
- iv. Permanent Faculty: Student Ratio- In MBA -1:20 and In BBA – 1:22.5

8. Profile of Director/ Principal

- i. Name : Prof. (Dr.) Sonal Sisodia
- ii. Date of Birth: 30/04/1975
- iii. Unique ID: 1-44764497919
- iv. Education Qualifications: Ph.D., MBA (Marketing) Gold Medalist, PGDHRM, UGC NET Qualified in Management
- v. Work Experience: 21 Yrs (Teaching)
- vi. Teaching/ Research/ Industry/ Others: 21 Yrs (Teaching),
- vii. Area of Specialization: Marketing and Human Resources Management.
- viii. Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level:
- ix. Research guidance (Number of Students): 04
- x. No. of papers published in National/International Journals : **50**
- xi. Master (Completed/Ongoing): MBA.
- xii. Ph.D. (Completed/Ongoing): Completed
- xiii. Projects Carried out : NA
- xiv. Patents (Filed & Granted): 01
- xv. Technology Transfer: NA
- xvi. Research Publications (No. of papers published in National/International Conferences): **100**
- xvii. No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.): **03**

9. Fee

- i. No. of Fee waivers granted with amount and name of students: NA
- ii. Number of scholarship offered by the Institution, duration and amount:
In the current session 2025-2026 DCBM offered Scholarship for Merit Holder Students:

Course	Number of Student	Total Amount
BBA	12	Rs.300000(Rs.25000 Each Student)
MBA	4	Rs.100000(Rs.25000 Each Student)
Total Amount		Rs. 400000

10. Admission

- i. Number of seats sanctioned with the year of approval: BBA – 180 and MBA -60
- ii. Number of Students admitted under various categories each year in the last three years:

BBA

Class /Category	Total No. of Student	Male	Female	GN	OBC	SC	ST
I Year	60	41	19	54	04	0	02
II Year	57	38	19	36	1	1	0
III Year	55	36	19	50	5	0	0

MBA

Class /Category	Total No. of Student	Male	Female	GN	OBC	SC	ST
I Year	58	37	21	51	07	0	0

- iii. Number of applications received during last year for admission under Management Quota and number admitted: NO

11. Admission Procedure

- i. Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website): **As per AICTE and DTE norms**
- ii. Number of seats allotted to different Test Qualified candidate separately (AIEEE//JEE/ CET (State conducted test/ University tests/ CMAT)/ Association conducted test etc.): **As per AICTE and DTE norms**
- iii. Calendar for admission against Management quota seats:
All seats are admitted through DTE portal and AICTE norms
- iv. Last date of request for applications: **As per AICTE and DTE norms**
- v. Last date of submission of applications : **As per AICTE and DTE norms**
- vi. Dates for announcing final results: **As per University declared Schedule**
- vii. Release of admission list (main list and waiting list shall be announced on the same day) : **As per AICTE and DTE norms**
- viii. Date for acceptance by the candidate (time given shall innocase be less than 15 days):
: As per AICTE and DTE norms
- ix. Last date for closing of admission & Starting of the Academic session:
: As per AICTE and DTE norms
- x. The waiting list shall be activated only on the expiry of date of main list:
- xi. **: As per AICTE and DTE norms**
The policy of refund of the Fee, in case of withdrawal, shall be clearly notified -Yes
: As per AICTE and DTE norms

12. Criteria and Weightages for Admission

- i. Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.: **As per AICTE and DTE norms**
- ii. Mention the minimum Level of acceptance, if any : **As per AICTE and DTE norms**
- iii. Mention the cut-off Levels of percentage and percentile score of the candidates in the admission test for the last three years : **As per AICTE and DTE norms**
- iv. Display marks scored in Test etc. and in aggregate for all candidates who were admitted: **As per AICTE and DTE norms**

13. List of Applicants

List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise) **As per AICTE and DTE norms**

14. Results of Admission Under Management seats/Vacant seats

- i. Composition of selection team for admission under Management Quota –NA
- ii. List of candidate who have been offered admission - **As per AICTE and DTE norms**
- iii. Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate - **As per AICTE and DTE norms**

15. Information of Infrastructure and Other Resources Available

- i. Number of Class Rooms and size of each – Rooms - 05 Size - 80 Sqm Each
- ii. Number of Tutorial rooms and size of each –Rooms -03 Size- 60 Sqm
- iii. Number of Laboratories and size of each - NA
- iv. Number of Computer Centres with capacity of each – 02 Size -150 Sqm (Capacity – More then 60)
- v. Central Examination Facility, Number of rooms and capacity of each :NA
- vi. Online examination facility (Number of Nodes, Internet band width, etc.): NA
- vii. Barrier Free Built Environment for disabled and elderly persons: Yes
- viii. Fire and Safety Certificate: Yes
- ix. Hostel Facilities: No
- x. Number of Library books/ebooks/Titles/Journals available (Programme-wise) – Books – 6445
- xi. List of online National/International Journals subscribed- 18
- xii. National Digital Library (NDL) subscription details: Yes.
- xiii. List of Major Equipment/Facilities in each Laboratory/Workshop NA
- xiv. List of Experimental Setup in each Laboratory/Workshop NA
- xv. Innovation Cell - Yes
- xvi. Social Media Cell - Yes

- xvii. Compliance of the Academic Bank of Credit (ABC), applicable to PGCM/ PGDM Institutions and University Departments –NA
- xviii. To upload the respective short video (1-2 min) of Infrastructure and facilities available w.r.t the courses in the website - Yes
- xix. Games and Sports Facilities - Yes
- xx. Teaching Learning Process - Yes
- xxi. For each Post Graduate Courses give the following
- xxii. Title of the Course: M.B.A.
- xxiii. Laboratory facilities exclusive to the Post Graduate Course: Yes

16. Enrolment and placement details of students in the last 3 years

Enrolment In UG (BBA) – 172

Placement In UG (BBA)- 6 with highest package 3Lakh and lowest package 1.8 Lakh

Enrolment In PG (MBA) – 58, This is the first batch of MBA, not applicable for placement.

17. List of Research Projects/Consultancy Works – No

18. MoUs with Industries – Yes

MoU Details

S.No	MoU Partners
1.	Indian Institute of Industrial and Social Research (IIISR), Jakkuru, Bangalore, Karnataka, India
2	Asian Institute of Family Managed Business, A-57, Giriraj Industrial Estate, 1st Floor, Mahakali Caves Road, Andheri East Mumbai 400 093 (Maharashtra)
3	Zangoh Indore (M.P.)
4	The National Institute of Securities Markets (NISM) is a public trust established in 2006 by the Securities and Exchange Board of India (SEBI)
5	Jeevan Shala School, Visarjan Ashram, Indore : Visarjan Ashram, Near T. V. Tower, Navlakha Square, Indore, 452001
6	TiE Madhya Pradesh (registered as TiE Vindhyanchal Society) under the leadership of its current Board Members and Charter Members,



Principal

Daly College of Business Management